

HOSPITALITY PROGRAM

BACHELOR OF SCIENCE IN HOSPITALITY ADMINISTRATION - EVENT MANAGEMENT

The Event Management Emphasis prepares students for careers in tourism, convention and visitors bureaus and sport and event management. This emphasis will provide a background in commercial recreation, recreational sport and event management in Arkansas' second leading industry and the world's largest industry. Tourism and Event Management is a collection of industries under the larger umbrella of hospitality management.

Curriculum

The matrix below is a sample plan for all coursework required for this program.

Freshman

Fall	Credits
ENGL 1013 Composition I ¹	3
BIOL 1014 Introduction to Biological Science	4
COMS 1003 Introduction to Computer Based Systems	3
HA 1001 Orientation to Hospitality Administration	1
HA 1043 Introduction to Hospitality Management	3
Total Hours	14

Spring	Credits
ENGL 1023 Composition II ¹	3
CHEM 1111 Survey of Chemistry Laboratory and CHEM 1113 A Survey of Chemistry	4
MATH 1113 College Algebra	3
HA 1011 Sanitation Safety	1
HA 2133 Introduction to Travel and Tourism / RP 2133 Introduction to Travel and Tourism	3
Total Hours	14

Sophomore

Fall	Credits
PSY 2003 General Psychology	3
ECON 2003 Principles of Macroeconomics	3
HA 2023 Hospitality Leadership and Ethics	3
HA 2043 Lodging Operations Management I	3
HA 2813 Basic Human Nutrition in Hospitality Administration	3
Total Hours	15

Spring	Credits
ACCT 2033 Fundamental Accounting Concepts	3

Hospitality Program

Spring	Credits
COMM 2173 Business and Professional Speaking	3
HA 2053 Work Experience	3
HA 2073 Introduction to Event Management	3
HA 2914 Principles of Food Preparations	4
Total Hours	16

Junior

Fall	Credits
FAH 1XXX Fine Arts and Humanities Courses ¹	3
USHG 1XXX U.S. History and Government ¹	3
HA 2063 Guest Service Management	3
HA 3173 Hospitality Managerial Accounting	3
Total Hours	12

Spring	Credits
FAH 1XXX Fine Arts and Humanities Courses ¹	3
PE 2513 First Aid	3
HA 3113 Human Resource Management in Parks, Recreation, and Hospitality Administration / RP 3113 Human Resource Management in Parks, Recreation, and Hospitality Administration	3
HA 3183 Catering and Event Management	3
HA 4073 Hospitality Financial Analysis	3
Total Hours	15

Senior

Fall	Credits
BUAD 3023 Business Communications	3
MGMT 3003 Principles of Management	3
HA 3013 Hospitality Marketing and Sales	3
HA 3163 Hospitality Technology	3
HA 4063 Beverage Management	3
Total Hours	15

Spring	Credits
HA 4001 Internship Preparation / RP 4001 Internship Preparation	1
HA 4023 Hospitality Facilities Management and Design	3

Spring	Credits
HA 4033 Legal Aspects of Hospitality Administration	3
HA 4053 Meetings and Conventions Management	3
HA 4203 Hospitality Strategic Management	3
Total Hours	13

Senior 9th Semester

Fall	Credits
HA 4114 Internship ³	4
HA Electives ²	2
Total Hours	6

¹See appropriate alternatives or substitutions in "General Education Requirements".

²See Departmental Advisor.

³Internship must be completed in last semester after all coursework has been completed.