
DEPARTMENT OF COMMUNICATION & MEDIA STUDIES

MINORS

Journalism

The minor in journalism is designed for students with any major who wish to better understand the role of media in a free society, and/or who anticipate dealing with media outlets in their future careers. The minor in journalism requires 18 hours of courses:

- JOUR 2133 Introduction to Mass Communication
 - JOUR 2143 Media Writing
 - JOUR 4883 Mass Communication Theory
 - JOUR Electives (9 hours of 3000 or 4000 level from the three Journalism Options)
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Social Media

The minor in social media will provide students outside of the Department of Communication and Journalism the opportunity to gain general and practical knowledge and skills that will be beneficial to them and expand their career options. The minor in social media requires 21 hours of courses:

- COMM 4153 Persuasive Theory and Audience Analysis
 - JOUR 2163 Introduction to Multimedia
 - JOUR 3173 Public Relations Principles
 - JOUR 3273 Public Relations Writing
 - JOUR 4023 Social Media
 - JOUR 4083 Internet Communication or JOUR 4123 Laws of Communication
 - MKT 3163 Consumer Behavior or PSY 2023 Consumer Psychology
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Speech Communication

The minor in speech communication is designed for students with any major who recognize the need for communication skills in order to achieve their career goals. The minor in speech requires 18 hours of courses:

- COMM 2003 Public Speaking
 - COMM 3123 Argumentation
 - COMM Electives (12 hours of 3000 or 4000 level)
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Theatre

The minor in theatre is designed for students with any major who wish to acquire a better knowledge and understanding of the theatrical arts in order to enrich cultural experiences in their life. The minor in theatre requires 18 hours of courses:

- TH 2703 Acting Theories and Techniques
- TH Elective (3 hours)

and 12 hours of Electives in TH or theatre-related courses elected from the following:

- COMM 2013 Voice and Diction
- COMM 3063 Oral Interpretation
- COMM 3163 Writing for Performance
- Any approved by Theatre advisor