
JOURNALISM

CERTIFICATE OF PROFICIENCY IN PUBLIC RELATIONS JOURNALISM

The Certificate of Proficiency in Public Relations Journalism provides students with the opportunity to earn within the first four semesters of study, a certificate acknowledging their instruction in broadcast journalism. This stackable education sequence enhances a student's employment opportunity and augments any degree program with which it is paired.

The Certificate of Proficiency in Public Relations Journalism requires 12 semester credit hours from the following:

- JOUR 3173 Public Relations Principles
- JOUR 3273 Public Relations Writing
- JOUR 4073 Graphic Communication
- JOUR 4173 Public Relations Project