

DEPARTMENT OF ART

BACHELOR OF FINE ARTS IN GRAPHIC DESIGN

The Graphic Design program enables a student to develop the skills and techniques required to engage in the various fields of advertising art.

Curriculum

The matrix below is a sample plan for all coursework required for this program.

Freshman

Fall	Credits
ENGL 1013 Composition I ¹	3
SS 1XXX Social Science Courses ¹	3
MATH 1XXX ¹	3
TECH 1001 Orientation to the University	1
ART 1303 Introduction to Drawing	3
ART 1403 Two-dimensional Design	3
Total Hours	16

Spring	Credits
ENGL 1023 Composition II ¹	3
SCIL 1XXX Science with Laboratory ¹	4
ART 1503 Introduction to Graphic Design	3
ART 2403 Color Design	3
ART 2413 Three-dimensional Design	3
Total Hours	16

Sophomore

Fall	Credits
SFHS 1XXX Social Sciences/Fine Arts/Humanities/Communication Courses ¹	3
SCIL 1XXX Science with Laboratory ¹	4
FAH 1XXX Fine Arts and Humanities Courses ¹	3
ART 2103 Art History I	3
ART 2213 Digital Skills	3
Total Hours	16

Spring	Credits
USHG 1XXX U.S. History and Government ¹	3

Spring	Credits
FAH 1XXX Fine Arts and Humanities Courses ¹	3
ART 2113 Art History II	3
ART 3001 Sophomore Review	1
Art Elective (3000-4000)	3
Elective ²	2
Total Hours	15

Junior

Fall	Credits
SS 1XXX Social Science Courses ¹	3
ART 3203 Typography and Layout	3
ART 3253 Digital Illustration	3
ART 3303 Drawing Studio I or ART 4233 Illustration Studio	3
Art History (3000-4000) ³	3
Total Hours	15

Spring	Credits
ART 3232 Production Design	2
ART 3243 Web Design	3
ART 3803 Introduction to Printmaking	3
Art History (3000-4000) ³	3
Elective ²	3
Total Hours	14

Senior

Fall	Credits
ART 3223 Package Design	3
ART 3833 Animation Techniques	3
ART or GAME Electives (3000-4000) ²	9
Total Hours	15

Spring	Credits
ART 4231 Graphic Design Exhibition	1
ART 4243 Professional Portfolio Preparation for Graphic Designers	3
ART or GAME Electives (3000-4000) ²	9
Total Hours	13

¹See appropriate alternatives or substitutions in "[General Education Requirements](#)".

²At least 40 upper level hours are required, General electives cannot include art courses.

³Art history electives ART 3113 Art History, American, ART 3133 Art History, Americas & Africa, ART 3143 Art History, Asia & Pacific, ART 3153 History of Digital Art, ART 4113 Art History, Art After 1945, ART 4723 Art History Seminar, ART 4823 Art Criticism and Aesthetics can be used toward this requirement.