

# DEGREE PROGRAMS

## MASTER OF ARTS IN MULTI-MEDIA JOURNALISM

Master of Arts in Multimedia Journalism is a professional program offering students advanced storytelling training. Students learn and practice how to find, how to get, and how to tell the story via print, audio, video, infographic, picture, and social media in today's digital environment. To prepare students for careers in the rapidly changing media landscape, the multimedia program provides diverse production courses in a sequence. In other words, students are required to take at least five production classes from a basic multimedia writing class to the most advanced production class across digital media platforms one after another.

### Unconditional Admission

Students are eligible to apply for unconditional admission to the Master of Arts degree program in Multi-Media Journalism if they meet the following requirements:

- 1 .Applicants must meet admission requirements for [Graduate College](#).
- 2 .Applicants must present a 500 word writing sample to the Director of the Multi-Media Journalism Program.
- 3 .Applicants must successfully complete a writing and technology performance review by the Journalism Graduate Committee following the applicant's first academic year in the program required.
- 4 .Approval from the Program Director.

### Conditional Admission

Applicants who fail to meet all of the departmental requirements may be accepted conditionally provided the deficiencies are completed prior to the completion of twelve (12) semester hours of graduate work.

Applicants who fail to meet the grade point requirement specified for unconditional admission may be admitted conditionally to enroll for a maximum of twelve (12) semester hours.

If a student was admitted conditionally based on grade point average, the condition will be met if upon completion of twelve (12) semester hours a cumulative grade point average of 3.00 or better has been achieved.

### Academic Advisors

The director of the program will assign a faculty advisor to each student admitted to the degree program. The advisor will assist the student in the design of a curriculum of study that leads to the fulfillment of degree requirements. Subsequently the academic advisor, the Journalism Graduate Committee, and the Graduate College monitor the student's progress as he/she progresses through the program. It remains, however, the student's responsibility to understand and to satisfy all degree requirements.

### Degree Requirements

- 1 .The completion of a minimum of 30 semester hours of graduate work including the following courses:
  - JOUR 5023 Social Media
  - JOUR 5043 Journalism Ethics
  - JOUR 6013 Visual Storytelling
  - JOUR 6023 Video Production for New Media
  - JOUR 6053 Media Effects
  - JOUR 6133 Multi-Media Publishing
  - JOUR 6193 Journalistic Writing for Multi-Media
  - JOUR 6331 Professional Portfolio
  - Electives 6 Hours\*

\*Electives may be chosen from the following Journalism courses.

  - JOUR 5033 Community Journalism
  - JOUR 5053 Mass Communication Seminar
  - JOUR 5073 Graphic Communication
  - JOUR 5083 Internet Communication
  - JOUR 5113 History of American Journalism
  - JOUR 5123 Laws of Communication
  - JOUR 5163 Advanced Photography
  - JOUR 5243 Journalism Writing Seminar
- 2 .A cumulative grade point average of a 3.00 or better must be achieved in all graduate work attempted at Arkansas Tech University, with a maximum of six (6) hours of "C" grades. A student receiving more than six (6) hours of "C" or grades lower than "C" should refer to the section of the catalog on [Academic Probation and Dismissal](#).
- 3 .Satisfactory completion of the professional project.
- 4 .Completion of all degree requirements within six (6) years of admission to the degree program.
- 5 .A minimum of 24 semester hours of graduate coursework completed in residence at Arkansas Tech University.

## Degree Works

Degree Works is a software tool utilized by Arkansas Tech University designed to detail academic progression. It allows both students and advisors to monitor course progress towards degree completion and clearly indicates which course requirements have been met as well as how courses transfer into a program. Transfer courses must be approved through the use of a substitution/waiver form available via the Registrar for progress to display correctly within Degree Works.

Degree Works will display course progression based on the current program of study, but a "what-if" scenario can be generated for any program to see how progression looks with the courses currently completed and in progress. Note that if you have applied to and been admitted to a graduate program while still finishing your undergraduate program, Degree Works will show your new program of study in the graduate program and you would have to generate a "what-if" query to see your undergraduate degree progress.

## Application for Graduation

In addition to satisfying all degree requirements, a candidate for a degree must file an [Application for Graduation](#) online or at the Graduate College. Students must apply for graduation upon completion of fifteen (15) graduate credit hours.

## Special Conditions of Graduate Credit

### Graduate Credit Taken Prior to Admission to Arkansas Tech University

A maximum of six (6) semester hours of graduate credit with a grade point average of "B" or better may be transferred from an accredited graduate school if deemed appropriate to the graduate program by the head of the student's major department and the Graduate College Dean. Students must send a written request to the head of their major department to petition an acceptance of the transfer credit prior to requesting admission to candidacy to the graduate program. Graduate credit earned six (6) years prior to the completion date of all degree requirements may not be applied toward the degree without the approval of the appropriate program director and the Graduate College Dean. Credits earned by correspondence courses or for remedial purposes will not apply toward the graduate degree. No undergraduate course may be repeated for graduate credit.

### Graduate Credit Taken After Admission to Arkansas Tech University

If after admission to graduate study, a student wishes to take a course at another institution to count toward degree requirements at Arkansas Tech University, the student must, in advance of enrollment, obtain written approval from the program director and the Graduate College Dean.