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# SCHOOL OF BUSINESS

## ADVANCED CERTIFICATE IN DATA ANALYTICS

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The Advanced Certificate in Data Analytics is designed to provide students with data analytics skills applicable to a wide variety of business, nonprofit, and governmental settings. Recent advances in technology have made it possible to easily collect large amounts of data. This program allows students to capitalize on this data, perform various data analysis techniques, and create visualizations to communicate the results for making decisions and guiding actions.

### Curriculum

The Advanced Certificate in Data Analytics has a total of 24 credit hours.

- MATH 1113 (or math ACT score of 22 or higher)
- BUAD 2003
- MATH 2223
- STAT 2163 or PSY 2053/SOC 2053
- BDA 2003
- BDA 2023

*Electives (6 hours) - Two courses selected from the following:*

- BDA 3003
- BDA 3013
- BDA 3033
- BDA 3053