
JOURNALISM

CERTIFICATE OF PROFICIENCY IN DIGITAL CONTENT CREATION

The Certificate of Proficiency in Digital Content Creation prepares students to work in the fast-changing world of media. The four-course certificate emphasizes the performance, marketing, and technological skills necessary for content creators.

The Certificate of Proficiency in Digital Content Creation requires 12 semester credit hours from the following:

- JOUR 4023
- TH 3263
- TH 4293
- COMM 2003, COMM 2013, COMM 3063, or TH 2703