

ACCOUNTING, FINANCE & ECONOMICS

BUSINESS MANAGEMENT

Business Management prepares students to manage organizations of all types. Managers help businesses improve the way they get products and services to their customers. They keep business running smoothly by bringing together suppliers, employers, workers, and the tools they use to create the products and services sold everywhere. Management students have opportunities to participate in experiential learning, such as internships with local employers and projects with ATU's Arkansas Small Business Technology and Development Center, which help businesses to manage more efficiently.

Curriculum

The matrix below is a sample plan for all coursework required for this program.

Freshman

Fall	Credits
ENGL 1013 ¹	3
FAH 1XXX ¹	3
PSY 2003	3
MATH 1113 ²	3
BUAD 1111	1
BUAD 2003	3
Total Hours	16

Spring	Credits
ENGL 1023 ¹	3
SCIL 1XXX ¹	4
USHG 1XXX ¹	3
MATH 2223 ²	3
COMM 2173 or COMM 2003	3
Total Hours	16

Sophomore

Fall	Credits
ACCT 2004 and ACCT 2000	4
ECON 2003	3
FAH 1XXX ¹	3
BDA 2003	3
BLAW 2033	3
Total Hours	16

Spring	Credits
ACCT 2013	3
ECON 2013	3
SCIL 1XXX ¹	4
STAT 2163 or PSY 2053/SOC 2053	3
MGMT 3003	3
Total Hours	16

Junior

Fall	Credits
ENGL 2053	3
MGMT 3123	3
MKT 3043	3
Management Elective (3000-4000)	6
Total Hours	15

Spring	Credits
FIN 3063	3
MGMT 3103	3
Management Elective (3000-4000)	6
Elective	3
Total Hours	15

Senior

Fall	Credits
MGMT 4013	3
College of Business Elective (3000-4000)	3
Electives ³	9
Total Hours	15

Spring	Credits
MGMT 4083	3
Management or College of Business Elective (3000-4000) ³	6
Elective ³	2
Total Hours	11

¹See appropriate alternatives or substitutions in "General Education Requirements".

²Students who have two years of high school algebra with a grade of “C” or better and a math ACT score of 22 or above may omit College Algebra and enroll directly in MATH 2223. If omitted, an additional 3 hours of electives will be required. Students considering graduate school are advised to use free elective hours to take MATH 2914.

³ This program partners the BSBA undergraduate degree with the MBA degree. A maximum of 12 graduate level credit hours can be counted towards both the BSBA degree in Management and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- BDA 6203 can replace MGMT 4073
- MGMT 6203 can replace MGMT 4103
- MGMT 6103 can replace MGMT 4213
- MKT 6113 can replace MKT 4103