

PROFESSIONAL STUDIES

BACHELORS OF ARTS IN ORGANIZATIONAL LEADERSHIP PUBLIC RELATIONS CONCENTRATION

Curriculum

The matrix below is a sample plan for all coursework required for this program.

Freshman

Fall	Credits
ENGL 1013 Composition I ¹	3
SCIL 1XXX SCIENCE WITH LABORATORY ¹	4
SS 1XXX Social Science Courses ¹	3
TECH 1001 Orientation to the University	1
Elective ²	6
Total Hours	17

Spring	Credits
ENGL 1023 Composition II ¹	3
SCIL 1XXX SCIENCE WITH LABORATORY ^{1,2}	4
SS 1XXX Social Science Courses ¹	3
MATH XXXX ¹	3
Elective ²	3
Total Hours	16

Sophomore

Fall	Credits
CM 1XXX Communication ¹	3
FAH 1XXX Fine Arts and Humanities Courses ¹	3
Elective ²	9
Total Hours	15

Spring	Credits
USHG 1XXX U S HISTORY & GOVERNMENT ¹	3
FAH 1XXX Fine Arts and Humanities Courses ¹	3
OL 3013 Foundations of Organizational Leadership	3
JOUR 3173 Public Relations Principles	3

Spring	Credits
Elective ²	3
Total Hours	15

Junior

Fall	Credits
OL 3133 Applied Principles of Personnel Management/PS 3133 Applied Principles of Personnel Management	3
COMM 3033 Interviewing Principles and Practices	3
OL 4143 Nonprofit Governance/PS 4143 Nonprofit Governance or OL 4343 Community Development/PS 4343 Community Development	3
COMM 4153 Persuasive Theory and Audience Analysis	3
OL 4043 Ethical Leadership	3
Total Hours	15

Spring	Credits
OL 3023 Professional Communications/PS 3023 Professional Communications	3
OL 3143 Applied Professional Research/PS 3143 Applied Professional Research	3
JOUR 4083 Internet Communication	3
OL 4443 Professional Leadership/PS 4443 Professional Leadership	3
Total Hours	12

Senior

Fall	Credits
JOUR 4033 Community Journalism	3
OL 4243 Adult Learning in Organizations/PS 4243 Adult Learning in Organizations	3
OL 4543 Workplace Supervision/PS 4543 Workplace Supervision	3
OL 4643 Organizational Globalization and Diversity/PS 4643 Organizational Globalization and Diversity	3
OL 4943 Applied Leadership Project/PS 4943 Applied Leadership Project ³	3
Total Hours	15

Spring	Credits
COMM 3073 Group Communication	3
OL 4743 Organizational Change/PS 4743 Organizational Change	3
OL 4843 Training and Organizational Development/PS 4843 Training and Organizational Development	3

Spring	Credits
OL 4963 Organizational Leadership Capstone/PS 4963 Organizational Leadership Capstone ³	3
Elective ²	3
Total Hours	15

¹See appropriate alternatives or substitutions in "[General Education Requirements](#)".

²At least 40 of the total hours required for graduation must be 3000 - 4000 level courses.

³Must earn a 'C' or better.