

ARKANSAS TECH UNIVERSITY

Career Services Corporate Sponsor Packet

INCREASE YOUR BRAND THROUGH NETWORKING
WHILE CONNECTING WITH STUDENTS AND ATU
ALUMNI TO SUPPORT YOUR RECRUITING NEEDS!



ROTHWELL 107
www.atu.edu/career/

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@careerservices

ARKANSAS TECH

At a Glance

COLLEGES AND DEPARTMENTS

- College of Arts & Humanities
- College of Business & Economic Development
- College of Education and Health
- College of Science, Technology, Engineering & Math



120+ degree & certificate options offered / 160+ student organizations



In the fall of 2021 student enrollment of 9,640/ 25% minority student population



4th largest institution in the state
Home to Arkansas Governor's School



100% of Arkansas counties represented / 40 states + 45 countries = diverse & global student population



25% of students self-reported as 1st generation college students



College Net top ranked ATU in Arkansas for Social Mobility Index / #1 choice for regional AR high school students / #1 in NCAA Division II in student-athlete community service

ATU CAREER SERVICES

Staff and Support

Kylia Stewart

Employer Relations Coordinator

479.356.6206 Office

kstewart20@atu.edu

Amanda Lowe

Career Counselor

479.964.0583 x 4503 Office

alowe7@atu.edu

Jayne Sewell

Administrative Specialist

479.964.0583 x 4505 Office

jsewell@atu.edu

Campus Location:

Center for Academic Advising and Career Development

106 West O Street

Rothwell Hall 107

Visit us at www.atu.edu/career &

Follow us on Social Media:

@ATUCAREERS



ATU CAREER SERVICES

Who and what is the...

Employer Relations Coordinator

Who:

Personal liaison for ATU students at both the Russellville & Ozark campuses through Norman Career Services

What:

Assisting students in connecting with employers for networking and employment opportunities

- Schedule and perform classroom visits and presentations
- Schedule employer participation with resume reviews and mock interviews
- Collaborate with employers on scheduling for department events or student requests for employer speakers
- Support employer internship program collaboration & participation
- Assist employers with career fairs & job postings
- Perform Handshake training for employers and students
- Recruit employers to recruit students
- Support Corporate Sponsorship providers

ATU CAREER SERVICES

At a Glance

Our Mission

The goal of Norman Career Services is for all students to have successful post-graduation outcomes.



We offer career development resources, services, and programs to prepare students professionally.



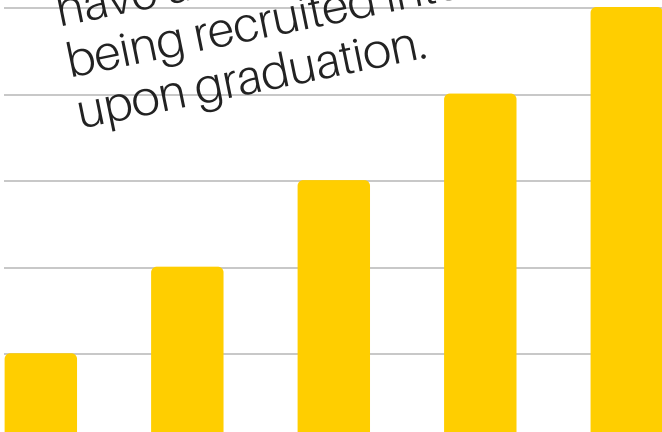
We strive to develop dynamic partnerships with employers, administrators, faculty, & alumni to increase career opportunities for our Russellville & Ozark campus students. We assist students with writing resumes, cover letters, interview skills, networking opportunities & more!



We help to ensure that all students are able to launch meaningful careers by their graduation date.

Data proves:

that students who utilize Career Services and participate in career readiness events have a higher percentage of being recruited into a career upon graduation.



*Full-time jobs,
internships,
graduate/professional
school, military services,
or serving in a service
program*

EMPLOYER RECRUITER GUIDE TO CAREER SERVICES

SUCCESSFUL CAMPUS & EMPLOYER COLLABORATIONS

Our services are designed to assist not only our students and alumni, but also our faculty and staff in their teaching and advising roles. If you are interested in requesting programming, please contact our office at 479.356.6206 or kstewart20@atu.edu.

ATU CLASSROOM PRESENTATIONS

Interested in having an audience with students and/or faculty? We can assist you with setting up a classroom visit to speak with the student majors you are targeting to recruit. This is a time to let students know about your company, what it does, and the opportunities offered to students. (In-advance scheduling only).

MOCK INTERVIEWS / RESUME REVIEW DAYS

Collaborate with Career Services Staff to host resume review or mock interviews for students. When participating in these events, employers are able to talk with ATU talent first hand during the event and, in essence, use these opportunities as recruiting tools.

SPEAK AT CAREER SERVICES PROGRAMS & PANELS

Employer representatives can visit campus throughout each semester to discuss their organization and opportunities with students, faculty, and staff. We host several programs, workshops, and panels each year for both undergraduate and graduate students. Please let us know if you are available to participate in career-readiness programming.

CAREER FAIRS AND EVENTS

Register for career fairs that target the students you are focusing on recruiting. Always take the opportunity to market your company and the positions you provide with a marketing kit prior to fairs and events. Being top of mind for students creates interest and research on your company and available positions.

UTILIZE HANDSHAKE

Handshake is the platform we make available free to our employers to host virtual events, post notice of events, post jobs, search for students you are targeting for recruitment, and register for events we are hosting on campus. Please make sure you are utilizing this great tool to your advantage!

kstewart20@atu.edu / career.services@atu.edu

CONNECT WITH US ON SOCIAL MEDIA



Arkansas Tech University
Career Services



@atucareers



@ATUcareers



Arkansas Tech University
Career Services

HANDSHAKE GUIDE

for employers

What is Handshake?



- One platform for all your campus recruiting needs
- Career network that directly connects employers with students
- Multi-school job posting, register for career fairs, set up interviews, recruit highly skilled/educated students for employment
- End-to-end platform for sourcing, engaging, & hiring the right talent for the right opportunities

Why Handshake?

Recruit students
from

700+

Universities

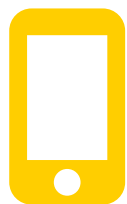
14,600+

employers
connected directly
to ATU

Students & alumni
in Handshake =

16M+

Register your Company for Handshake TODAY!



Download the MOBILE HANDSHAKE app: App Store/Google Play
Search for "Handshake for Career Services" (with the red logo)



atu.joinhandshake.com

Join your existing company or create your company in Handshake

Internship Options

Intern for a Day

The Norman Career Services **INTERN FOR A DAY**

Program is a volunteer "job shadowing" opportunity for students to spend one day observing and often working with professionals, investigating a career field, and experiencing a typical day or week on the job.

Part-Time and Full-Time Internships

An internship is the best way for students to gain real-world experience in a career field of interest and can lead to a full-time position within the same organization, increasing job placement percentages. An internship sets students apart on a resume and will give work experience to reference during an interview for a full-time position.

Micro-Internship

Micro-Internships are short-term, paid, professional assignments that are similar to those given to new hires or interns. These projects enable college students, graduate students and recent college graduates to demonstrate skills, explore career paths and build their networks as they seek the right full-time role.

Remote Internship

A virtual internship is a work experience placement that students can do from home. During the internship, students communicate with their employer through a range of resources, including Skype, Microsoft Teams, email, webinars, and Slack.

ATU Norman Career Services

Corporate Sponsor Program

Platinum Level \$3,500.00 per academic year

Enhanced On Campus Recruiting:

- 6 Complimentary Career Fair Registration
- Complimentary Marketing Kit for ALL Fairs
- Unlimited # of recruiters at each fair
- 2 complimentary booths at each fair
- Unlimited direct emails to target student populations
- Priority scheduling for on campus interactions/events
- Priority access for up to 4 social media takeover days
- Assistance in building an internship program
- 6 complimentary athletic tickets to one event of choice
- Staff/PCA assistance for information sessions

Organizational Visibility:

- Corporate logo recognition on website (link included)
- Corporate logo inclusion on our Wall of Recognition
- Corporate Sponsorship signage at career fairs
- Scheduled student/faculty tours at your facility
- Company recognition in Career Services event materials

58+ *benefits*

Gold Level \$2,500.00 per academic year

Enhanced On Campus Recruiting:

- 3 Complimentary Career Fair Registration
- Complimentary Marketing Kit for 2 Fairs
- 2 Complimentary extra recruiters at all fairs
- 2 complimentary booths at each fair
- 5 direct emails to target student populations
- Priority scheduling for on campus interactions/events
- Priority access for up to 2 social media takeover days
- Assistance in building an internship program
- 4 complimentary athletic tickets to one event of choice
- Staff/PCA assistance for information sessions

Organizational Visibility:

- Corporate logo recognition on website (link included)
- Corporate logo inclusion on our Wall of Recognition
- Corporate Sponsorship signage at career fairs
- Scheduled student/faculty tours at your facility
- Company recognition in Career Services event materials

35+ *benefits*

Green Level \$1,500.00 per academic year

Enhanced On Campus Recruiting:

- 2 Complimentary Career Fair Registration
- Complimentary Marketing Kit for 1 Fair
- 2 Complimentary extra recruiters at all fairs
- Complimentary booth at each fair
- 3 direct emails to target student populations
- Priority scheduling for on campus interactions/events
- Priority access for 1 social media takeover day
- Assistance in building an internship program
- 2 complimentary athletic tickets to one event of choice
- Staff/PCA assistance for information sessions

Organizational Visibility:

- Corporate logo recognition on website (link included)
- Corporate logo inclusion on our Wall of Recognition
- Corporate Sponsorship signage at career fairs
- Scheduled student/faculty tours at your facility
- Company recognition in Career Services event materials

23+ *benefits*

ATU Norman Career Services

Corporate Sponsor Commitment Form

As one of the largest institutions of higher learning in the state of Arkansas, we invite you to become a Norman Career Services Corporate Sponsor. We offer unique opportunities to increase on-campus visibility and recruitment, and opportunities to help drive curriculum. Please select the appropriate partnership level you would like to take advantage of:

Date: _____

- Yes, my company would like to become a corporate sponsor at the **Platinum Level** (\$3,500.00) and has enclosed a form of payment
- Yes, my company would like to become a corporate sponsor at the **Gold Level** (\$2,500.00) and has enclosed a form of payment
- Yes, my company would like to become a corporate sponsor at the **Green Level** (\$1,500.00) and has enclosed a form of payment

General Information for Employer Recognition

Company Name: _____

Company Website: _____

Company Social Media Accounts: _____

Primary Company Contact

Name: _____

Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ Fax: _____

E-mail: _____

List other Company Contacts

Name: _____ Title: _____

Address: _____ City: _____ State: _____ ZIP: _____

Please send form and check to:

Arkansas Tech University Foundation

Project Code 500166

Administration Building 209

1509 N. Boulder Avenue, Russellville, AR 72801

****MUST Include Project Code 500166 in the memo line of the check****

Connect with us!



ATU.JOINHANDSHAKE.COM



@ATUCAREERS

*Thank you
for providing sponsorships for the students of
Arkansas Tech University through the office of
Norman Career Services!*



Career Services