**InMail Message – Previous Connection**

NAME OF ALUMNI,

Thank you for connecting via LinkedIn! As you know, I have the pleasure of serving ATU as \_\_\_\_\_\_\_\_.

On \_\_\_\_\_\_\_\_\_\_ from \_\_\_\_\_\_\_\_CST, ATU's Norman Career Services will host an \_\_\_\_\_\_\_\_\_ panel featuring ATU alumni that have achieved success in their careers in \_\_\_\_\_\_ to help inspire current ATU students who might want to pursue similar careers. We would love to feature you on the panel! You won't need to prepare much!

It will be a Q&A with yourself and \_\_\_\_\_ other ATU alumni moderated by \_\_\_\_\_. Before the event, I will send you questions, so you can gather your thoughts. You will also have the chance to network and recruit current ATU students before and after the event for your organization for free. Thus, please feel free to bring recruiting materials and a recruiting table!

If you agree to participate, please let me know asap or if you would like to discuss further.

Take care,

**InMail Message – New Connection**

CONNECTION NAME,

Good afternoon! I know you are terribly busy. Thus, I greatly appreciate you taking the time to read and respond to my inquiry.

My name is \_\_\_\_\_\_\_\_\_\_\_ and I'm the \_\_\_\_\_\_\_\_\_\_\_\_\_ at ATU.

On \_\_\_\_\_\_\_\_\_\_ from \_\_\_\_\_\_\_\_CST, ATU's Norman Career Services will host an \_\_\_\_\_\_\_\_\_ panel featuring ATU alumni that have achieved success in their careers in \_\_\_\_\_\_ to help inspire current ATU students who might want to pursue similar careers.

We would love to feature you as a panelist!

Please let me know ASAP if you are free and willing to participate or would like to discuss further. Feel free to call me at 479-968-0278 or email: \_\_\_\_\_\_\_.

Take care,

**Invitation Request Note – 300 characters max**

Hey \_\_\_\_\_\_! My name is \_\_\_\_\_\_\_\_\_\_\_ and I'm the \_\_\_\_\_\_\_\_\_\_\_\_\_ at ATU. On \_\_\_\_\_\_\_\_\_\_ from \_\_\_\_\_\_\_\_CST, ATU's Norman Career Services will host an \_\_\_\_\_\_\_\_\_ panel featuring ATU alumni that have achieved success in their careers in \_\_\_\_\_\_. If you are interested, please let me know the best email to contact you with further info.