# Handshake Workshop



Norman Career Services



### What do you know about Handshake?

### Get career ready all in one place!



**Job Postings** 



Employer Network



Advising Appointments



Employer Messaging



Interviews & Info Chats



Peer-to-Peer Messaging



Experiential Learning



Events & Career Fairs



Alumni Ambassadors



Virtual Recruiting



Company Reviews



**Career Profile** 



First Destination Survey

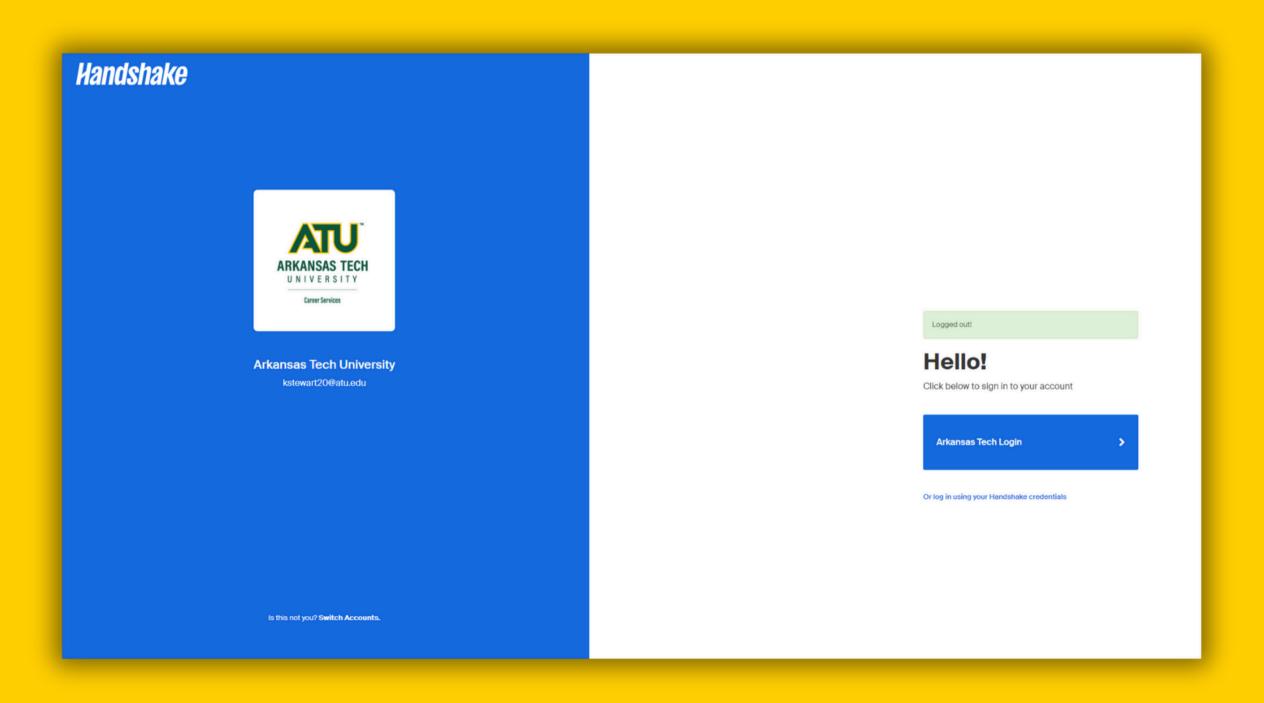


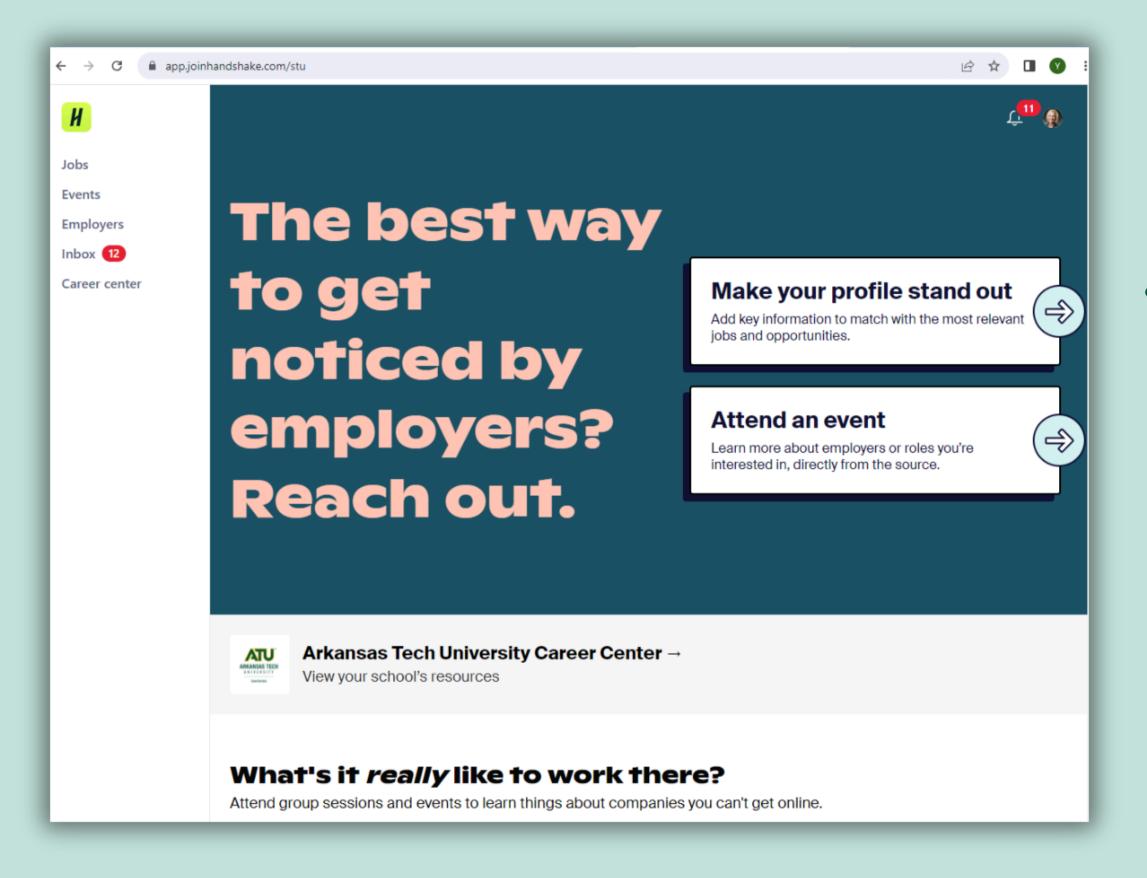
On-Campus Jobs

### Activate Handshake Account

atu.joinhandshake.com

Log in with your ATU credentials
- ATU email and password



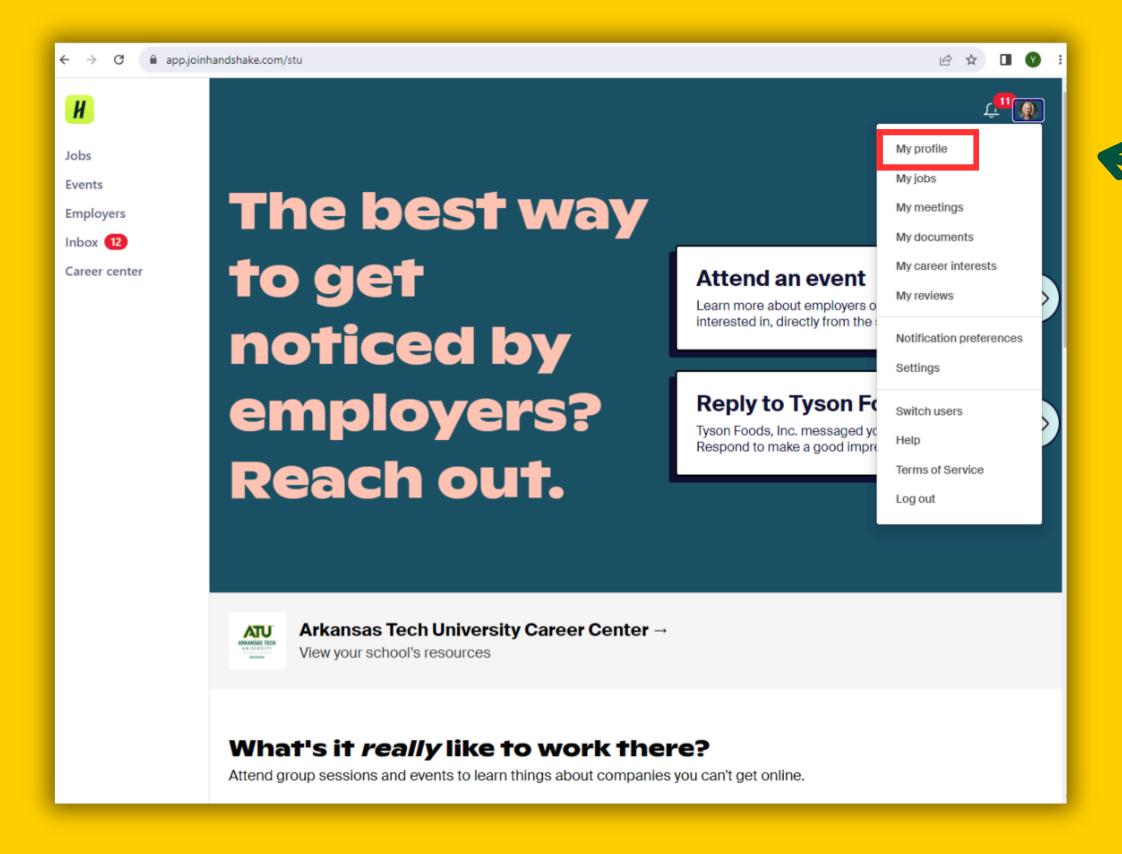




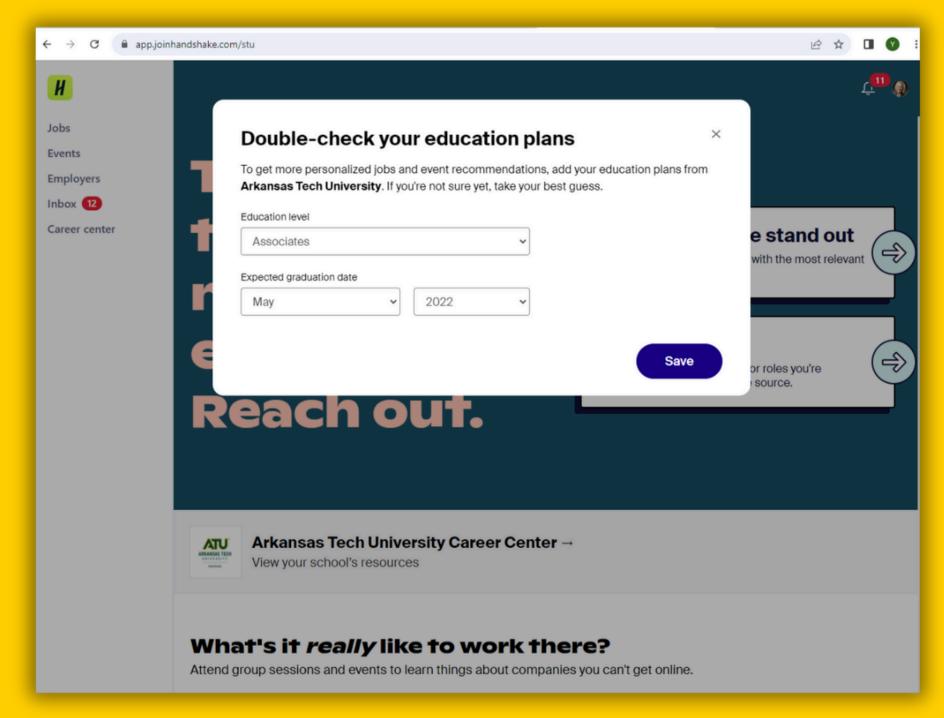
Fully complete your profile to attract more employers.

Upload your resume for employers.

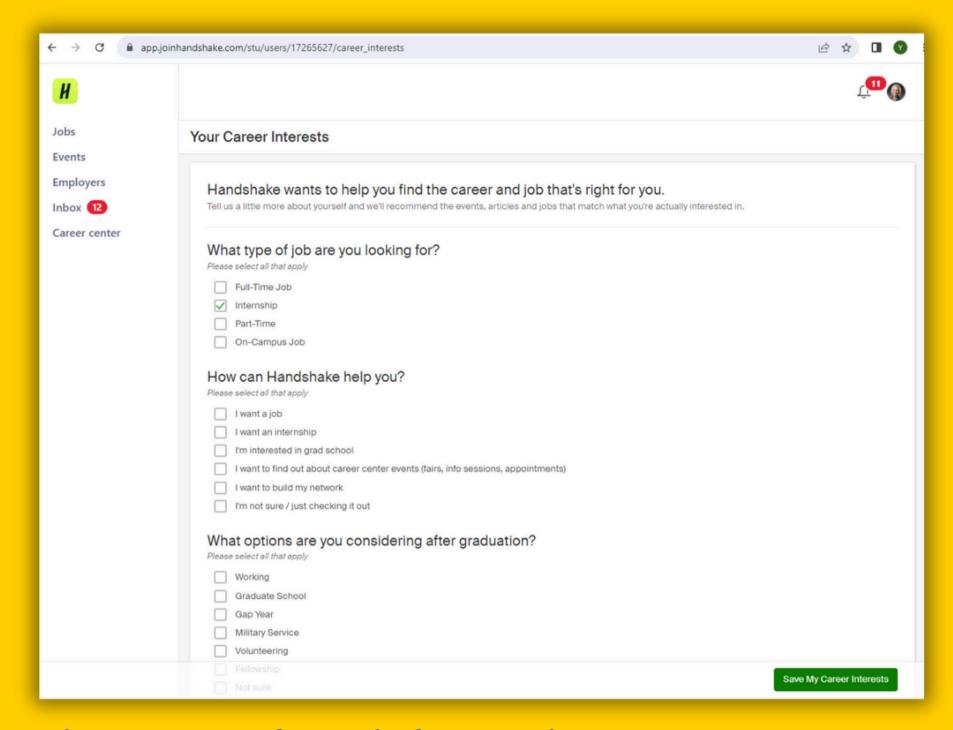
Set your profile to "public" for employers and contacts to access your information.



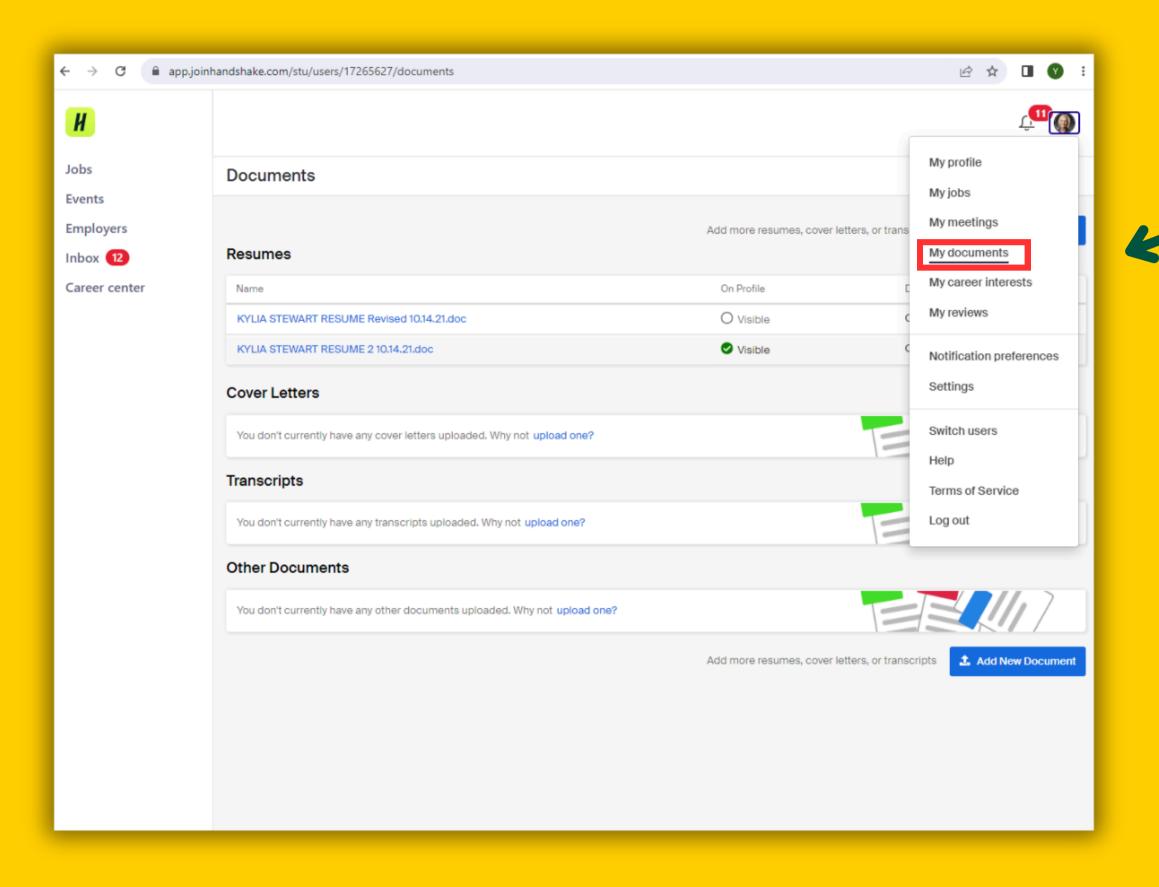
You can also update your profile here.



Follow the prompts to fill out the information for your profile.



Fill out all of the information that applies to your major/career choice.



Click "My
Documents" to
upload your resume
and other relevent
documents.

When uploading multiple documents, click on the one you want to be visible.

# What You Learn!

Learn industry specific resumes

Learn the process of applying and interviewing

Learn industry specific information

**Learn networking** 

Learn about multiple opportunities

# Connect with Employers

### Search employers

Follow employers of interest

**Contact employers** 

Message students who have previously worked at the organization.

Research employers before Opportunity Fairs





Jobs

Events

**Employers** 

Inbox 12

Career center

Logged in!

# The best way to get noticed by employers? Reach out.

#### Make your profile stand out



Add key information to match with the most relevant jobs and opportunities.

#### Attend an event



Learn more about employers or roles you're interested in, directly from the source.



Arkansas Tech University Career Center →

View your school's resources



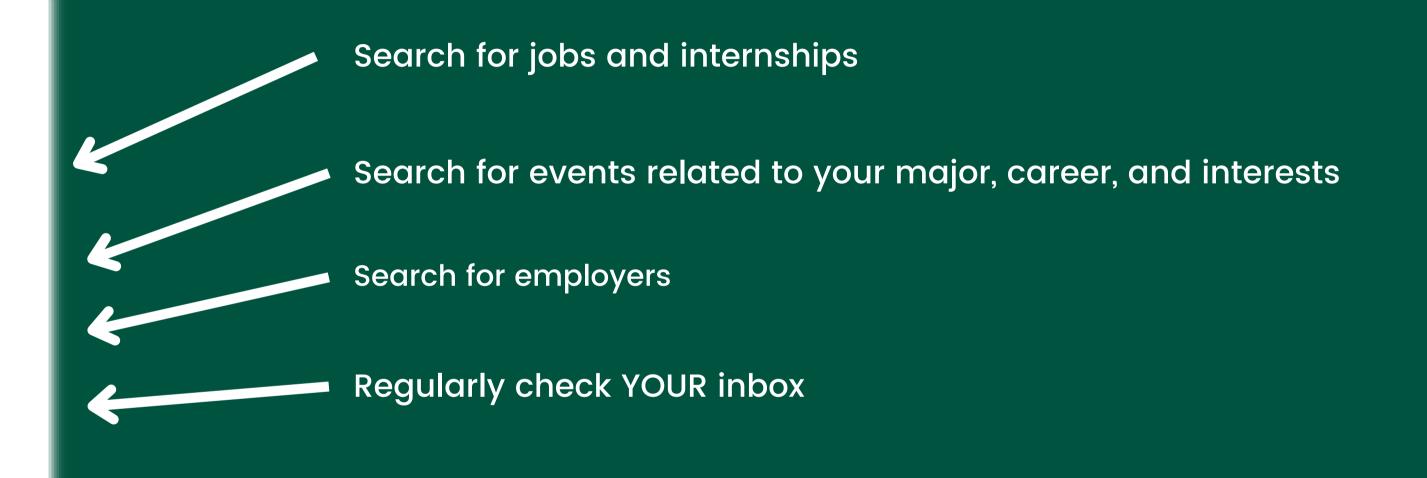
Jobs

Events

Employers

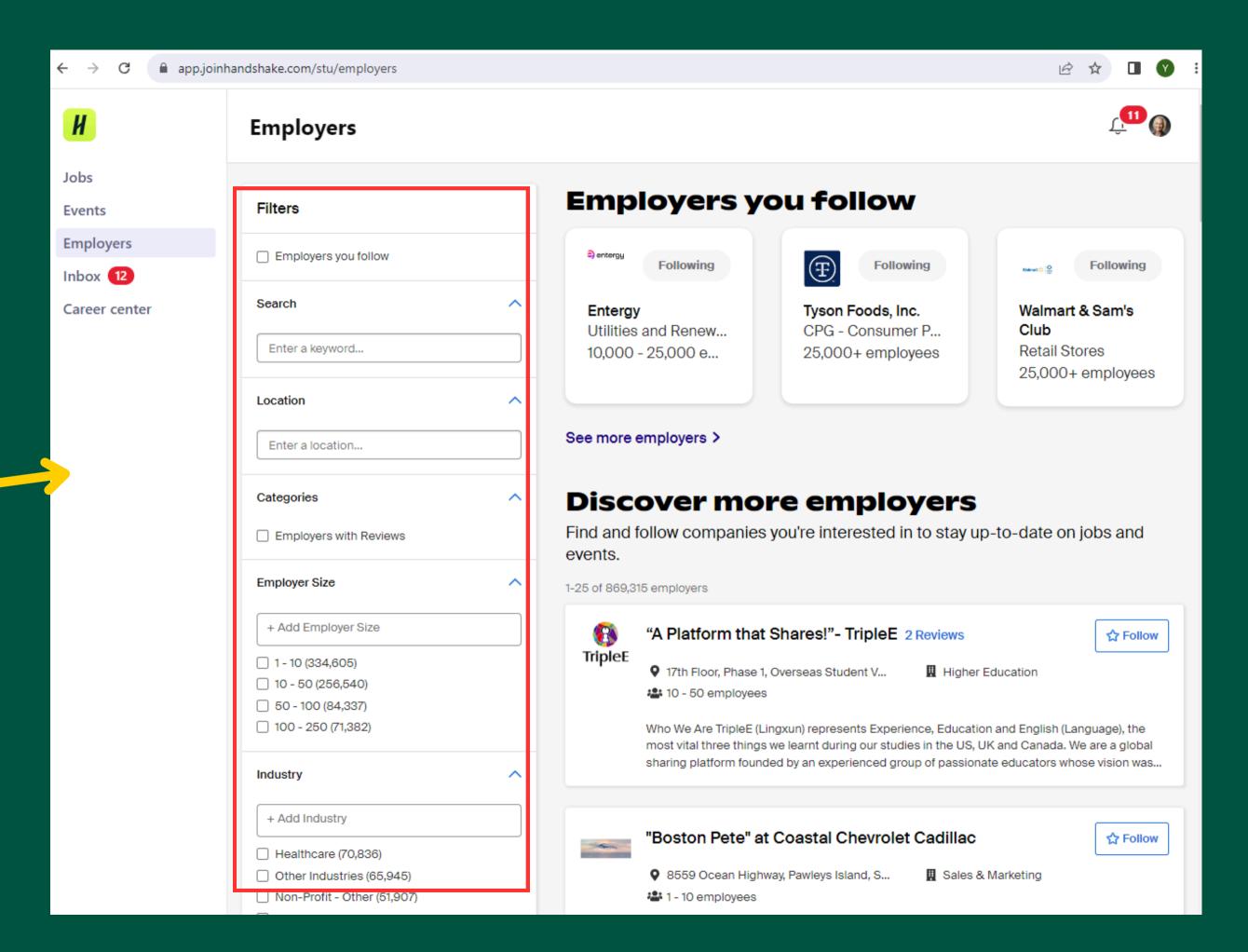
Inbox <a>9</a>

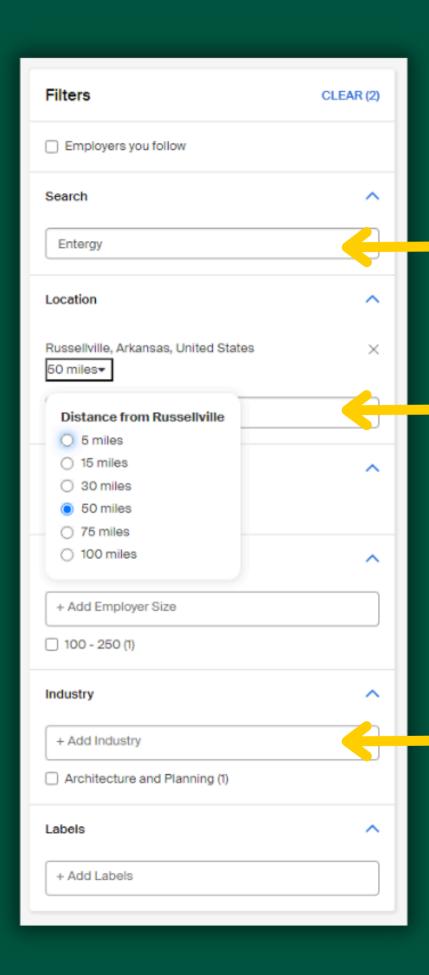
Career center



Connect with Norman Career Services for valuable information

Filters are used to limit your search criteria.





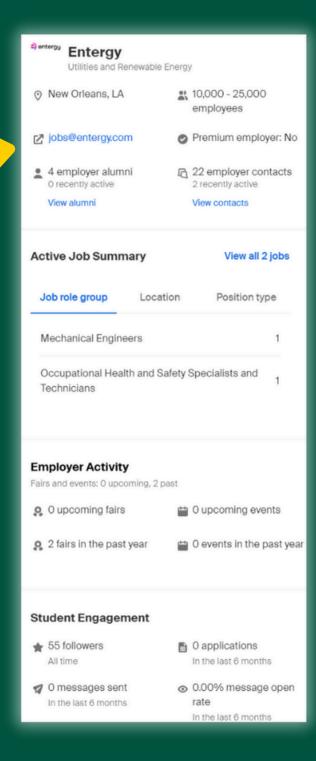
Search employers by name or keywords

<u>Examples</u>: Entergy, Blue Cross Blue Shield, Google counseling, engineering, logistics, computer science



Search locations from 5 miles to 100 miles of a city and state, country

Search multiple industries to expand opportunity options

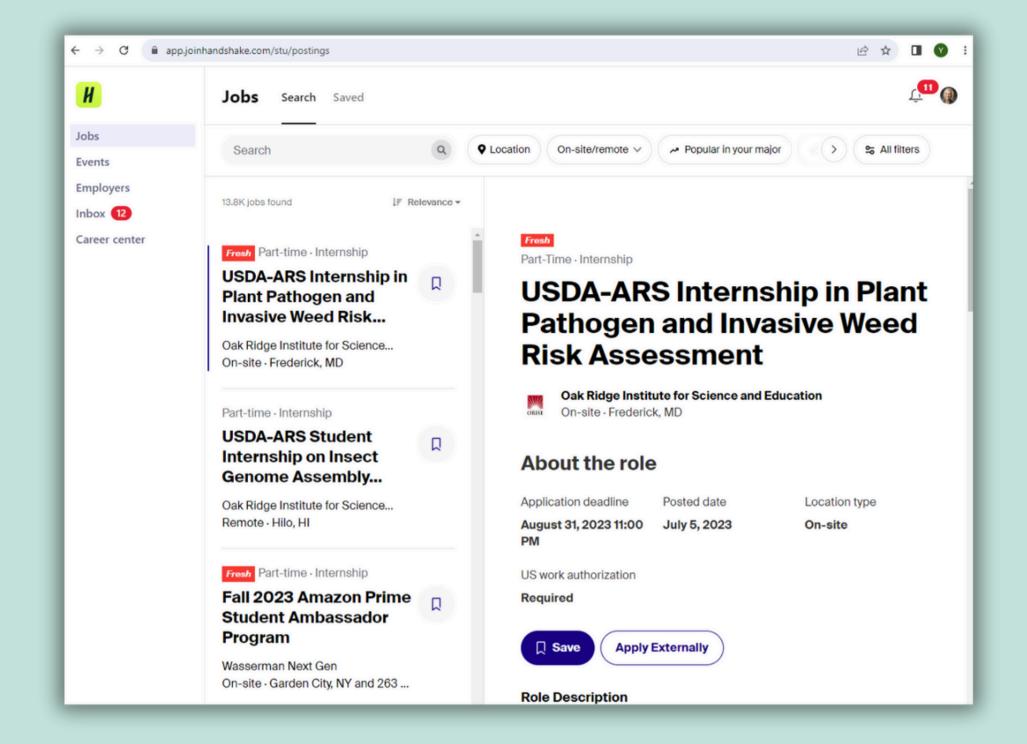


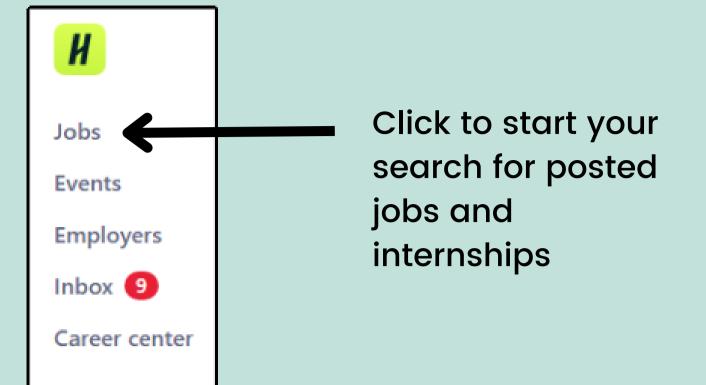
The least amount of filters placed will produce more options available.

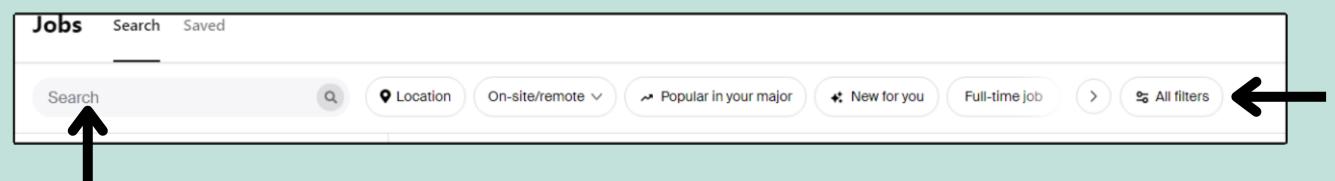
# Search Career Opportunities

Search for internships and jobs

Flag specific jobs for reminders







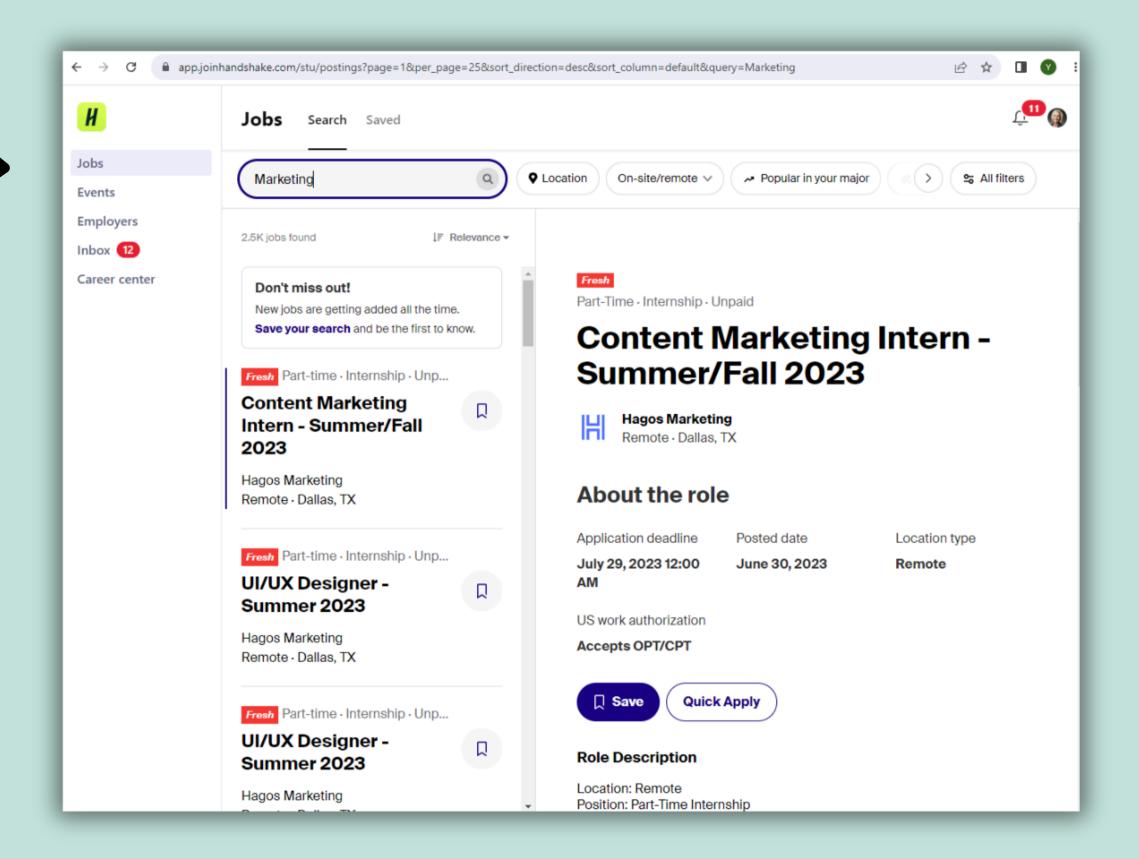
You can narrow your search criteria by entering your major, location, full or part-time jobs, internships, etc.

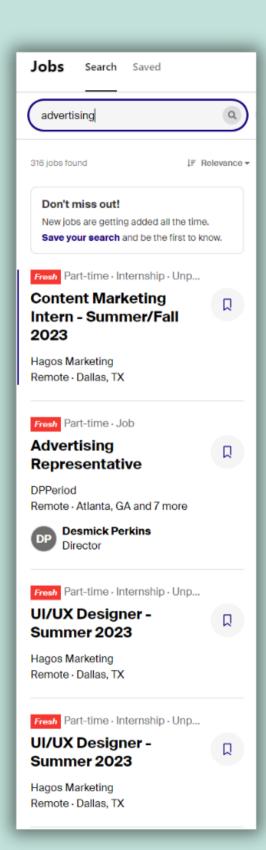
The all filters tab allows you to select the appropriate criteria from one page.

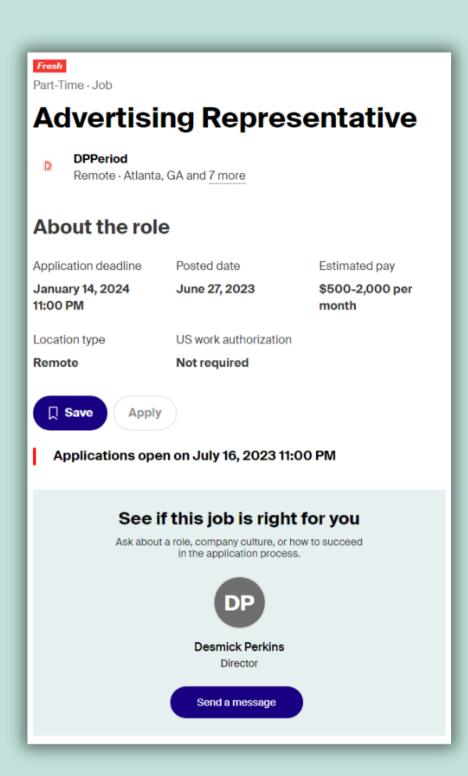
Enter your search criteria.

Use multiple phrases for more job options.

Example: marketing, advertising, graphic design, etc.







#### **Role Description**

We are looking for individuals who have sales experience. Candidates need to be able to work independently, but must also be team players. Ideally, the individuals will have some sales experience with a proven track record of success. These individuals will be able to build long-lasting relationships, overcome objections and create sales. Representatives who are professional, ethical, accountable, and reliable are a must!

#### You match some of DPPeriod's candidate preferences

Employers are more likely to interview you if you match these preferences:

✓ GPA

X Majors

School Year

Employer does not require work authorization.

#### About DPPeriod

Follow

Employees Industry Headquarters

1-10 Journalism, Media & Atlanta, GA

Publishing

DesmickPerkins., a brand concierge in the fashion, entertainment, and lifestyle industries. DesmickPerkins. has been committed to providing a broad spectrum of content and information to help keep you informed on what's happening, what's upcoming, and exclusive offers for over ten years in packaging and branding products and services. He offers a blended variety of content that includes fashion, entertainment, music, politics, technology, business, community, and much more. DesmickPerkins, provides resources to

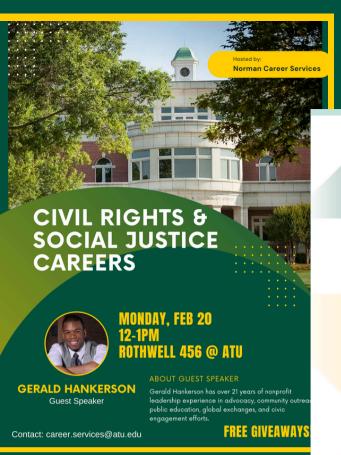
View full description

Click to view the full job description

# Attend Relevant Events

Search on campus events

Search virtual events



Guest Speaker Info

Alexander MacKay is a Business Analyst at

McKinsey & Company and was a

Schwarzman Scholar at Tsinahua University

global climate change.

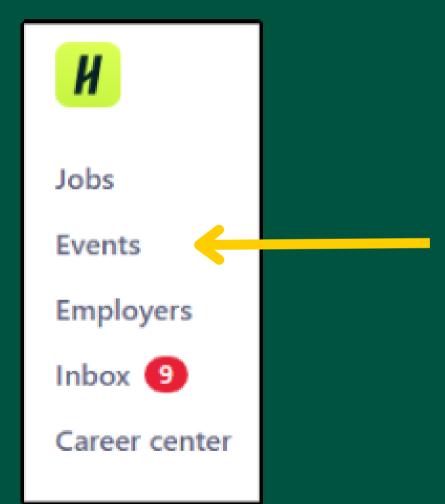
in Beijing where he explored China's role in @ATUCAREERS

E : CAREER.SERVICES@ATU.EDU

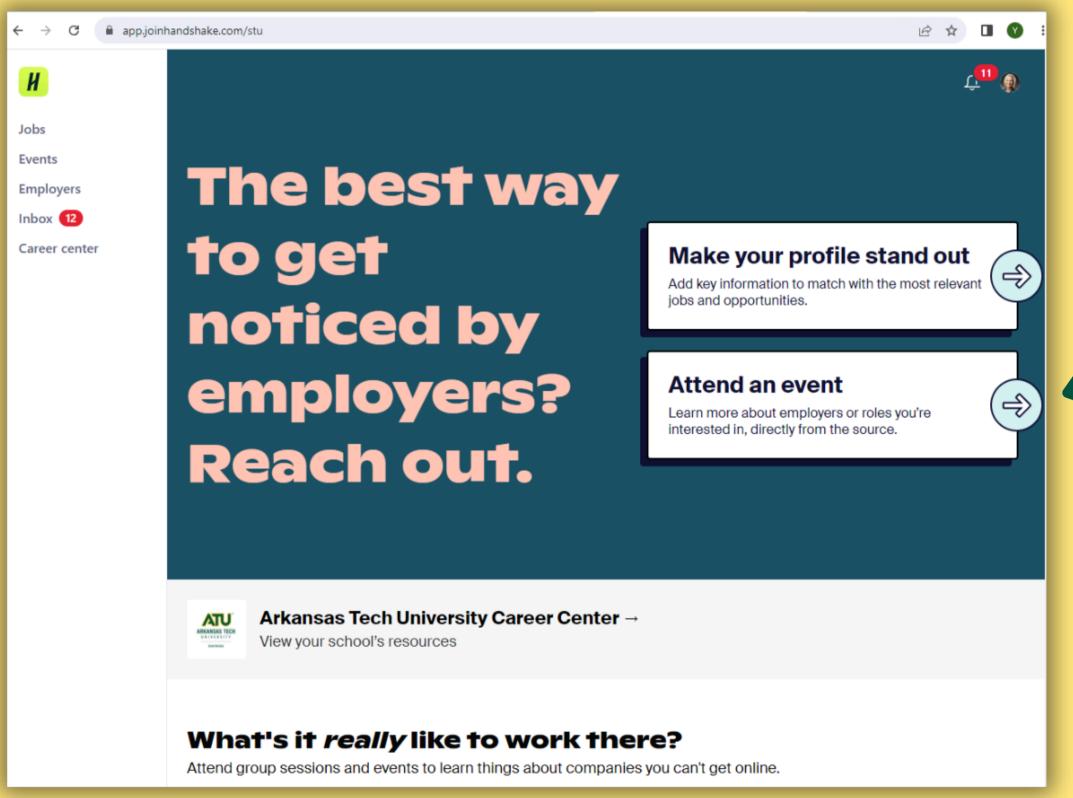




## Attend events on campus and online events.



Search for on campus and virtual events

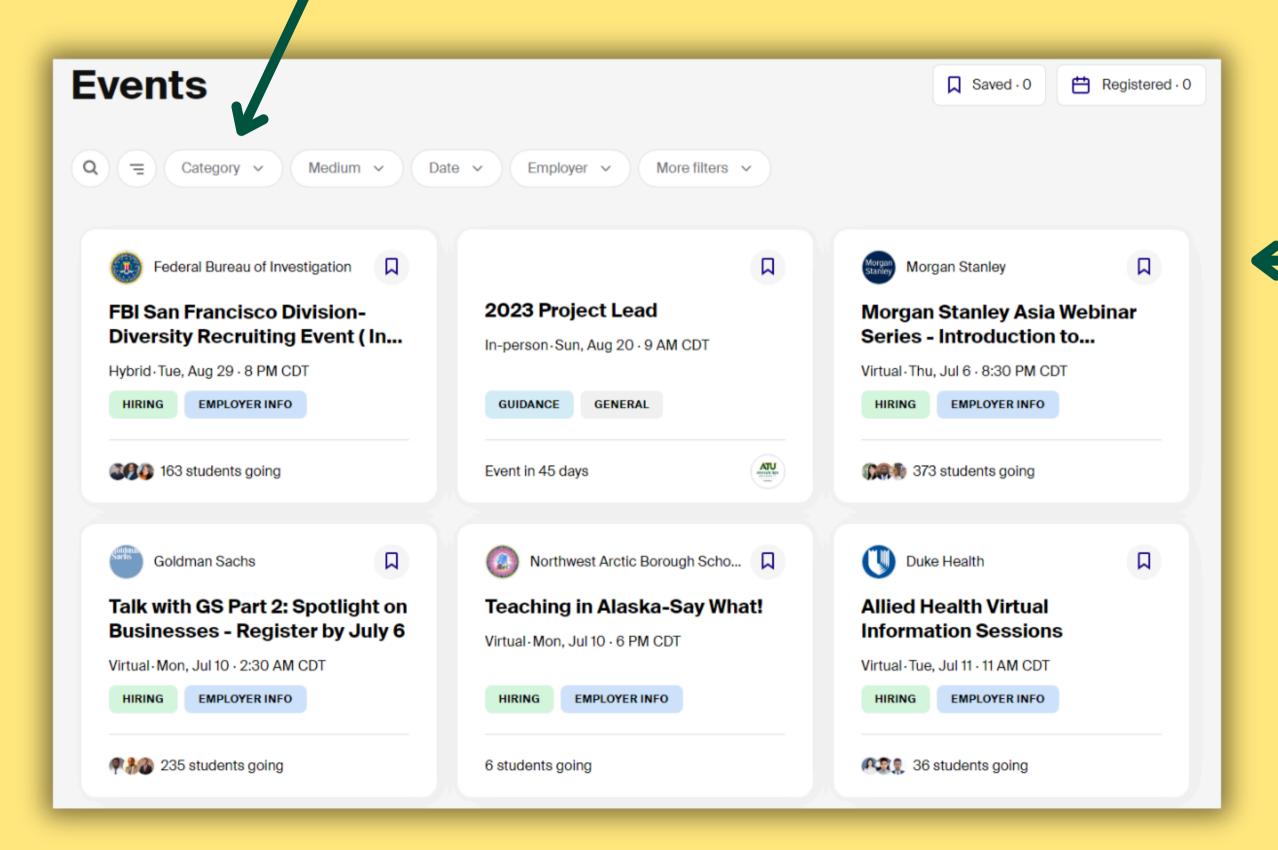




Event information can also be accessed here.

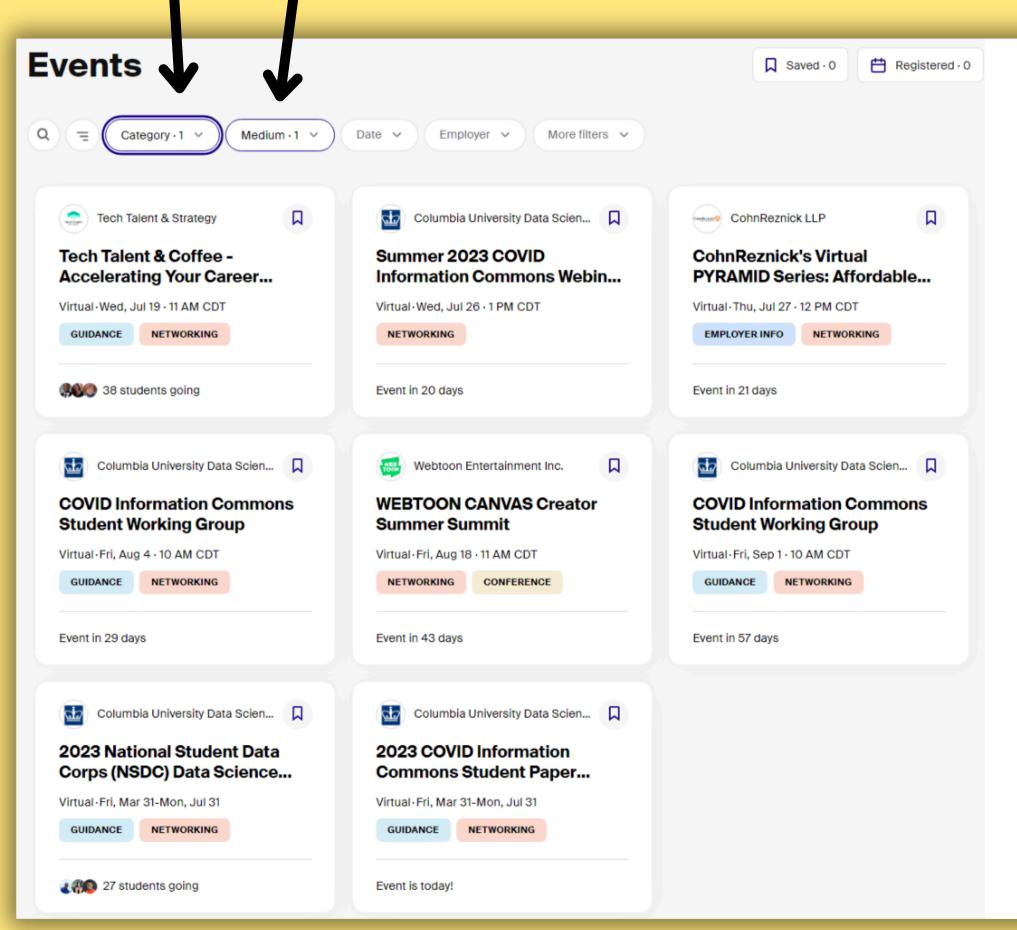
Use filters to narrow your search for events

Examples: Category = Nursing, Employer = Acxiom



Events based on previous job search criteria

Category: Nursing Medium: Virtual



The more filters applied, the less opportunities will show.

# Attend Career Fairs

### Search Opportunity Fair schedule and registered employers

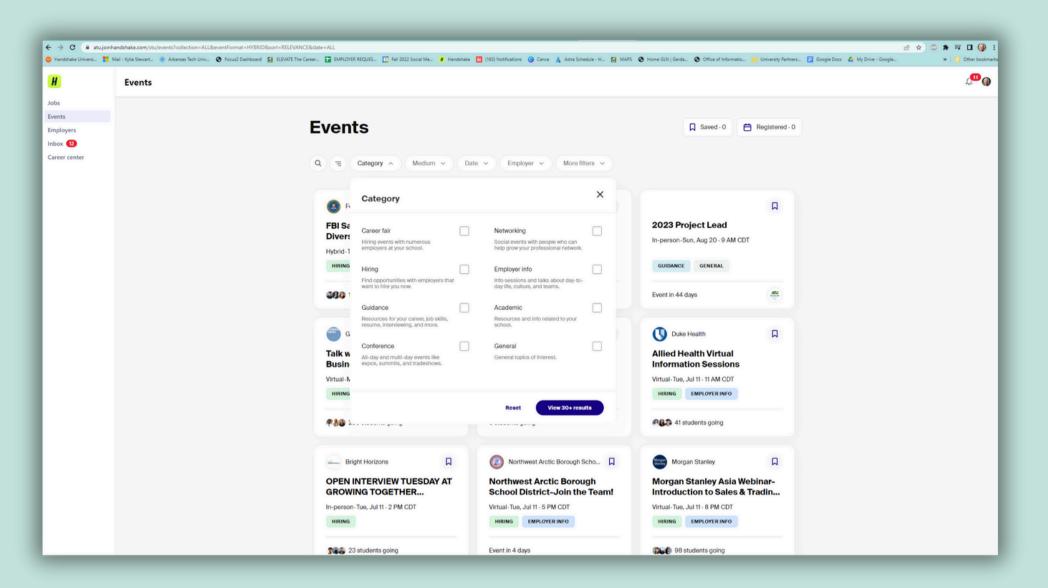
**Network with employers** 

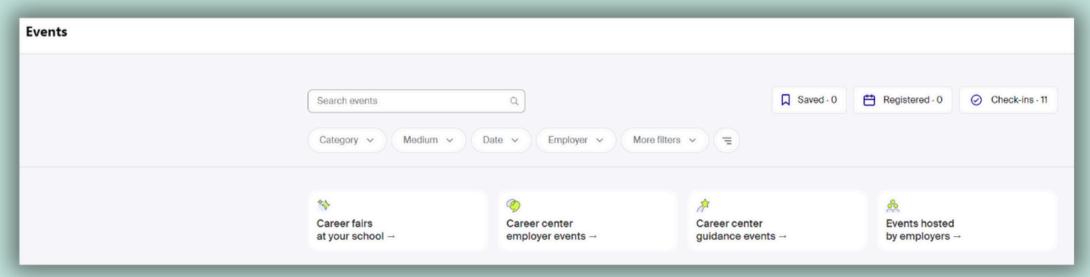
Secure internships and jobs

### Note:

There are two ways to access events and career fair information







## Career Fair Prep

- 1. Research companies.
- 2. Research company contacts.
- 3. Contact students previously employed at companies.
- 4. Have multiple copies of reviewed resume and cover letter.
- 5. Have a notebook for contact information and additional information learned.
- 6. If possible, prepare business cards.

## Stay Informed

Don't delete or unsubscribe!

Check your Handshake inbox regularly for information and opportunities.

Read emails from Norman Career Services.

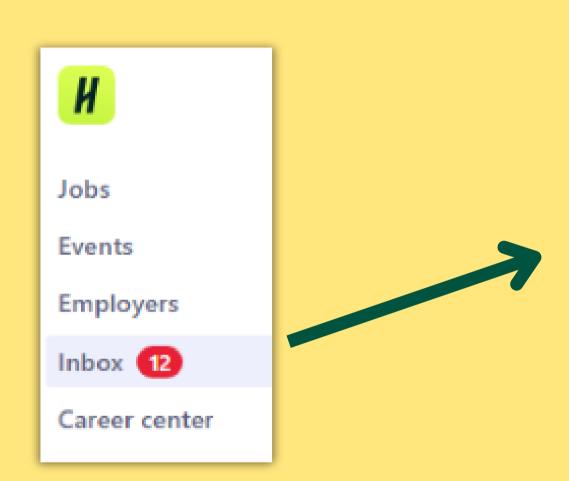


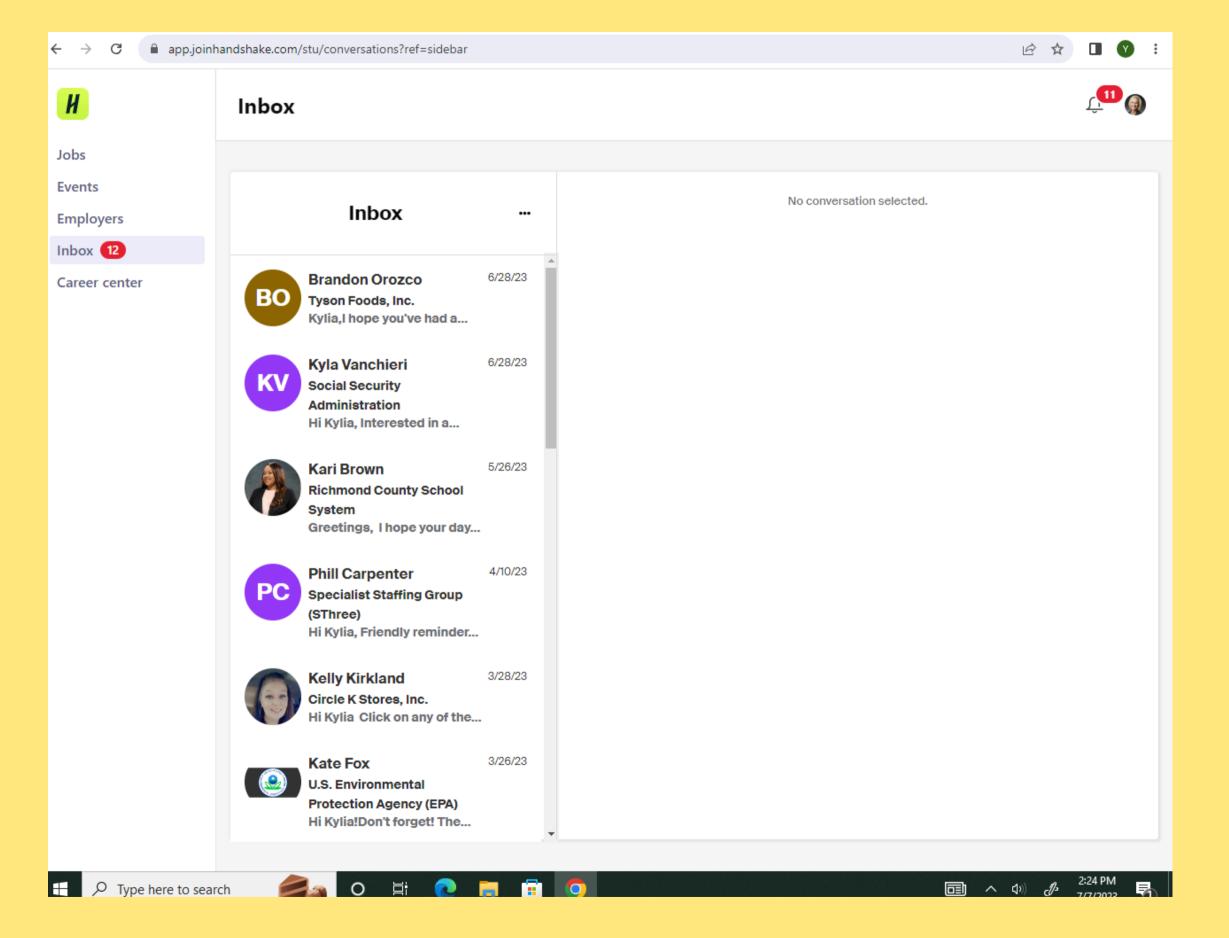
# Handshake Communications

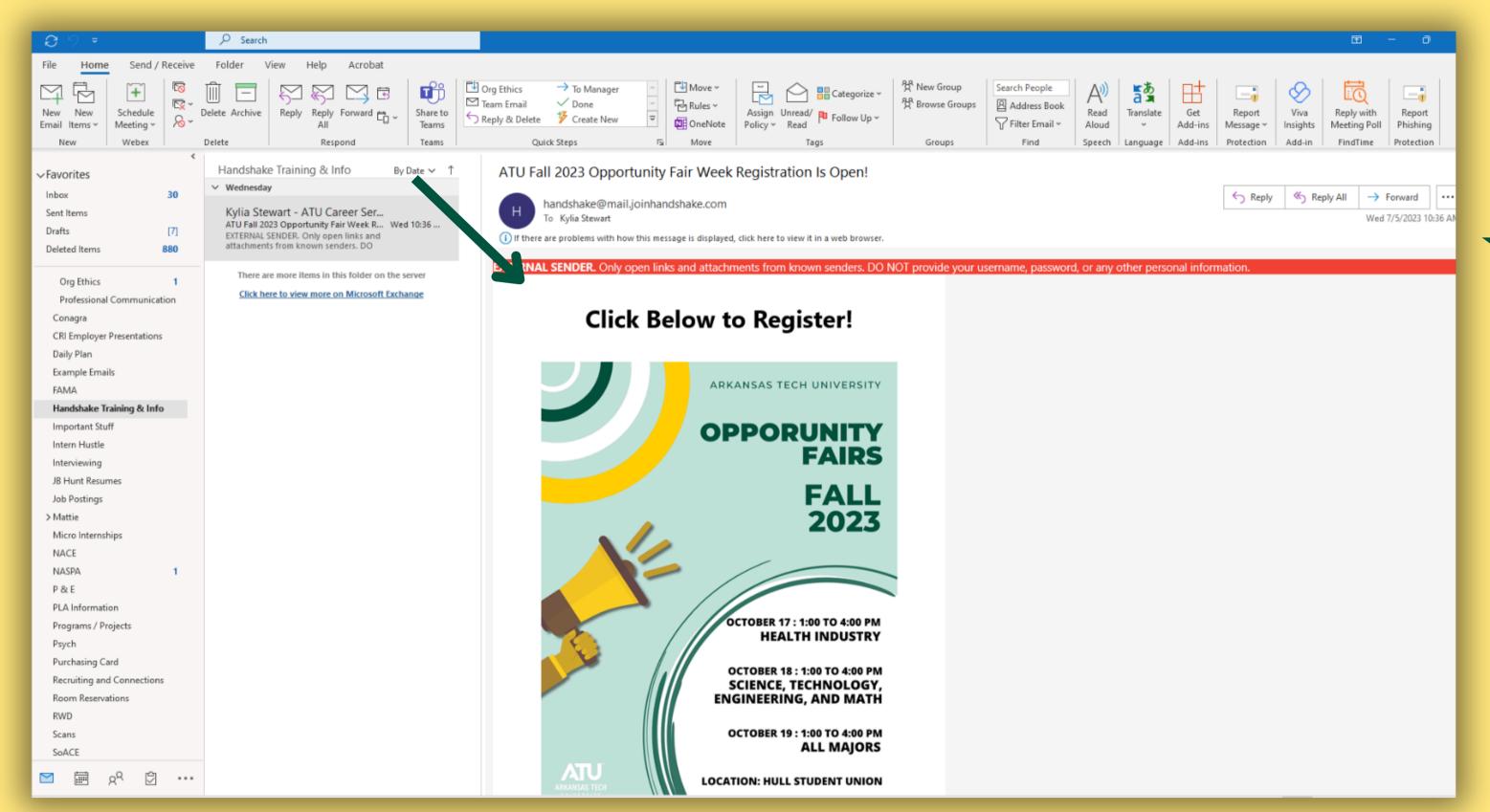
Regularly check Handshake inbox

Read all Norman Career Services and Handshake email announcements

Handshake and Norman Career Services emails are specific to your career opportunity needs









This warning comes with all external mail.

Emails can come from Norman Career Services and Handshake.

### Norman Career Services Team

### Academic Advising and Career Development Center - Rothwell 107



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# THANK YOU!

### Visit our Website



