



INVOLVEMENT FAIR

CONNECTING STUDENTS
TO CAMPUS & COMMUNITY



August 21, 2023 {6 p.m., The Corners @ El Paso and L Street }

Do you want the opportunity to talk face to face with hundreds of potential new customers or members?

Arkansas Tech University offers a unique and beneficial opportunity for local businesses. We are extending an invitation to your business and/or organization to be involved with our annual Involvement Fair. We've had overwhelming success in past years and hope to see you here this year to make it even bigger and better.

The Campus Life Involvement Fair enhances interaction between students, campus organizations and community businesses. It is a two-hour outdoor festival, encouraging students to socialize with the various booths while enjoying food and music. Prizes, giveaways, food and decorated booths are encouraged. Space will be provided on a first-come, first-served basis.

As Arkansas Tech students are major contributors to the River Valley economy, this is your chance to showcase your business. Businesses interested in reserving a booth may register online at www.atu.edu/involvementfair. Registration will be open until August 11 at 5 p.m. for a \$75 reservation fee. **Payable online only.**

» EVENT PARAMETERS

PROMOTIONAL ITEMS

- All giveaways/promotional items must be approved by Arkansas Tech University.
- If a business plans to bring food, please list food items and quantity under the Promotional Items section of the registration form.
- Food, beverages and other items may not be sold. No business transactions of any kind are permitted.

BOOTHS

- A business may only rent one booth. Booths are at least 20' x 20'
- One table will be available for the booth. Businesses may bring other tables or decorations to fill the 20' x 20' space , including a tent
- Businesses may set-up booths one hour prior to the event and have two hours for tear down
- All booths must be vacated by 10 p.m.
- Vehicular traffic is not permitted on any sidewalk, grass or other area other than established lots and roads.

PARKING

A drop off and unloading zone will be set up at the Wesley Foundation Special Parking Lot at the corners of K Street and El Paso. Registered groups will be able to unload at this designated location beginning at 5 p.m.

ELECTRICITY

Electricity is not guaranteed. Outlets are **extremely limited**. Please make a note on the application if electricity is requested. Spaces with electricity will be awarded on a first-come, first-served basis. Notification of granted electricity will be given prior to the event.

Groups are permitted to bring a personal generator.

REGISTRATION:

Register online today at www.atu.edu/involvementfair. Registration fee is \$75 through 5 p.m. August 11, 2023. Payable online only.