

## Editor's Forward to Volume 19 Number 1

This issue of the *Journal of Business Administration Online* continues the work of rebuilding the JBAO's catalog of academic investigation that has been our hallmark in past years. We hope that you find the latest works published here of interest. We welcome your formative feedback and constructive comments as always.

The JBAO is committed to being an outlet for scholarly work in business administration and related fields, and we hold ourselves accountable for publishing work that has received peer review and feedback, and which reflects the current state of inquiry into issues that affect us, the marketplace, our students and other constituencies. We continue to solicit manuscripts from scholars from diverse backgrounds. In this issue:

Lee and Shin provide a pedagogical piece on developing research skills for students in a DBA accounting course using a defined project and accessible datasets.

Le Guyader, Samuel and Crook tackle the complexities of GAAP rules and reporting standards in an age of cryptocurrencies.

Quirin and O'Bryan provide a bank records analysis case for class instruction with a scenario which examines elder abuse and other legal issues.

Williams provides an accounting case for classroom use which involves a situation in which the majority owners of a corporation wish to dispose of their shares in a business.

Bradley and Maples look at the economic impact of the sport of rock climbing in northern Arkansas.

Downey, Chen and Suter wrestle with the topic of artificial intelligence (AI) and its use (or lack thereof) by students and the factors involved.

Xiao, Su and Ouyang take a look at how college students responded and adapted during the Covid-19 crisis and how cultural factors influenced their reactions.

Bakari and Jaros consider how gender impacts followers' perceptions of authentic leadership with a special focus on Pakistan.

Pennington considers the Arkansas rule on employers' liability for dismissing an employee for sexual harassment only for that employee to end up on another employer's staff with the potential to re-offend.

Duggins and Pitchford provide a playful pedagogical solution to the difficulty of getting students to actively engage in conversation in the classroom.

Bradley, Clemens, Floyd and Post explore how rural tourism can be used to revitalize local economies.

Koch, Martin and Burdiak consider the special implications of planned generational wealth transfer in an agricultural context.

And Brue and Helm discuss how to use case instruction in a management classroom to help instruct students about sexual harassment and how to discourage it.

We hope that you enjoy reading this latest issue of the *Journal of Business Administration Online*. The next issue is scheduled for December 2024, and the call for papers can always be found online at our website: <https://www.atu.edu/business/jbao/>

Until then, we welcome your manuscripts, but we also encourage you to volunteer as a reviewer. We promise to not overwork you, and the experience is always rewarding.

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