



ARKANSAS TECH
UNIVERSITY

Program Learning Outcomes

<i>College/School</i>	Engineering and Applied Sciences
<i>Department</i>	Parks, Recreation, & Hospitality Management
<i>Program</i>	BS Recreation and Park Administration
<i>Link to Program Home</i>	https://www.atu.edu/prha/stulrn_recadmin.php

Students who complete the program will demonstrate:

- **The following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.**
- **The ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.**
- **Entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.**
- **Through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related organizations.**