



ARKANSAS TECH
UNIVERSITY

Program Learning Outcomes

College/School

College of Business

Department

Business

Program

Business Administration (MBA)

Link to Program Home

<https://www.atu.edu/business/stulrn-mba.php>

Students who complete the program will demonstrate:

- Students analyze data with both spreadsheets and databases to support sound business decisions.
- Students orally defend ideas that lead to better business decisions.
- Students professionally present written ideas that lead to better business decisions.
- Students analyze situations involving ethical issues to make ethical business decisions.
- Students apply appropriate business knowledge to make business decisions.