



ARKANSAS TECH
UNIVERSITY

Program Learning Outcomes

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| <i>College/School</i> | College of Business |
| <i>Department</i> | Management & Marketing |
| <i>Program</i> | Advanced Certificate in Human Resources |
| <i>Link to Program Home</i> | https://www.atu.edu/degrees/bachelors/management- |

Students who complete the program will:

- Apply human resources knowledge to real world examples and scenarios.
- Demonstrate mastery of the HR Body of Competency and Knowledge in an industry setting.
- Demonstrate an appreciation of the value of current industry knowledge.