



ARKANSAS TECH
UNIVERSITY

Student Learning Outcomes

College/School

Arts & Humanities

Department

Communication & Journalism

Program

BA Journalism

Link to Program Home

<https://www.atu.edu/cj/stulrn-journalism.php>

Students who complete the program:

- Student will learn proficiency in interviewing to gather communication effectively and professionally.
- Students will learn proficiency with AP style in their writing for publication written and electronic.
- Students will learn leadership skills necessary for professionals employed in journalism positions.
- Students will learn critical thinking and problem-solving skills for application in professional situations.