



ARKANSAS TECH
UNIVERSITY

Program Learning Outcomes

<i>College/School</i>	eTech
<i>Department</i>	Professional Studies
<i>Program</i>	BA Organizational Leadership
<i>Link to Program Home</i>	https://www.atu.edu/catalog/undergraduate/colleges/etech/

Students who complete the program will learn:

Effective Communication: Students completing the Bachelor of Arts in Organizational Leadership will communicate effectively, ethically, and competently through written and oral/verbal delivery in interpersonal, group, and organizational settings.

Critical Thinking, Problem Solving, & Ethical Decision Making – Students completing the Bachelor of Arts in Organizational Leadership will ethically and accurately interpret empirical evidence, identify relevant arguments, question assumptions, examine dynamics of power and privilege, and evaluate alternative points of view in solving complex interpersonal and organizational problems.

Leadership Dynamics & Change Management – Students completing the Bachelor of Arts in Organizational Leadership will demonstrate an understanding of the foundational aspects of change management, including individual and organizational change, adult learning and change, apply models for diagnosing, implementing, and assessing organizational change, evaluate change within organizational cultures and systems, and articulate the role of change leaders in organizations.

Team Building – Students completing the Bachelor of Arts in Organizational Leadership will demonstrate the ability to effectively function in multiple roles as part of a team, apply group

development models to the team building process, examine motivational models for team achievement, and articulate their own capabilities as leaders and followers within team environments.

Adult Learning & Talent Management – Students completing the Bachelor of Arts in Organizational Leadership will apply concepts and theories of adult learning, organizational/workplace learning, training, coaching, mentoring, and consultancy to assess, evaluate, and develop individuals in hiring, training, and retaining effective employees.

Financial Literacy - Students completing the Bachelor of Arts in Organizational Leadership will demonstrate competency in basic concepts of budgeting and financial strategy, apply basic techniques of financial statement review and interpretation, evaluate organizational financial strategy, and prepare a written financial plan.

Social Responsibility & Global Understanding – students will articulate a vision of social responsibility and demonstrate the ability to act on this vision for the betterment of local, state, national, and global communities through collaboration and ethical leadership.