

### Unit Mission

The mission of Department of Campus Life is to enhance student persistence by connecting students to Arkansas Tech and the surrounding community, engaging students in the academic and co-curricular experience, and developing leaders for communities around the world.

### 1 Unit Quarterly Assessment July-September 2021

**1.1 List one measurable learning outcome/goal for your unit**  
As a result of being a Green & Gold Leadership Team member, students will identify two areas of growth within their leadership skill set.

**1.1.1 List at least one activity of your unit to achieve the learning outcome/goal**  
G&G members will complete an interview with orientation staff to discuss their growth within their leadership skill set.

**1.1.1.1 Describe how you measure the success of that activity (achievement of the outcome)**

Met

DESCRIBE HOW YOU MEASURE THE SUCCESS OF THAT ACTIVITY (ACHIEVEMENT OF THE OUTCOME)

Each G&G Member is required to complete a post-orientation interview with the Orientation staff. The Student Transition GA will create a list of questions for the final interview to ensure the students identify their two areas of leadership growth.

ENTER THE RESULTS OF THE DATA COLLECTED HERE

See attachment - Student Transition: - LO1 Green and Gold Team Report

DID YOU MEET THE OUTCOME/GOAL? WHAT STEPS WILL YOUR UNIT TAKE TO IMPROVE SUCCESS NEXT QUARTER? IF IMPROVEMENT IS NOT NEEDED, THEN WHAT NEW OUTCOME/GOAL WILL YOUR UNIT FOCUS ON NEXT QUARTER?

Goal was met. For 2022, we will be clarifying this growth even further with a pre and post survey. The Green and Gold Leaders completed a pre-survey during their first training asking specific questions about their skills, confidence levels and areas of desired growth. They will complete the same survey after orientation, so we will have specific information vs just their opinion on their growth in general areas like we did this year.

## 2 Unit Quarterly Assessment October-December 2021

**2.1 List one measurable learning outcome/goal for your unit**  
After attending TECHConnect, 80% of the students can identify two campus resources that can help them be academically successful in an online or on campus learning environment.

**2.1.1 List at least one activity of your unit to achieve the learning outcome/goal**  
A survey is given to all students once they complete the TECHConnect program. Students will be asked to list two campus resources that will help them be academically successful in an online or on campus learning environment.

**2.1.1.1 Describe how you measure the success of that activity (achievement of the outcome)**

Exceeded

DESCRIBE HOW YOU MEASURE THE SUCCESS OF THAT ACTIVITY (ACHIEVEMENT OF THE OUTCOME)

A survey was given to all students during the last session of TECHConnect 2022. Students were asked to list two campus resources that will help them be academically successful in an online or on-campus learning environment.

ENTER THE RESULTS OF THE DATA COLLECTED HERE

See attachment - Student Transition - LO2 - Academic Resource, TECH Connect 2021 Survey

DID YOU MEET THE  
OUTCOME/GOAL?  
WHAT STEPS WILL  
YOUR UNIT TAKE  
TO IMPROVE  
SUCCESS NEXT  
QUARTER? IF  
IMPROVEMENT IS  
NOT NEEDED, THEN  
WHAT NEW  
OUTCOME/GOAL  
WILL YOUR UNIT  
FOCUS ON NEXT  
QUARTER?

Goal was exceeded. • 85% of the students that attended TECHConnect were able to identify two campus resources that can help them be academically successful in an online or on campus learning environment. Currently there is no follow-up survey to see if students are actually using these resources. It is recommended to follow up 6- weeks into the semester to see what resources the students are using at that point. This is an open-ended question so students can enter whatever resources they feel are necessary. If we were to list out the resources, we could do follow up questions to see what ways they would actually use the resources.

## Green & Gold Team Areas of Growth

The 2021 Green & Gold team members were evaluated after the completion of the 2021 *TECHConnect* program to identify areas of growth they experienced during the process. Their responses were recorded and categorized.

The following growth areas were found to be common amongst the Green & Gold leaders. Multiple team members shared these growth areas and noticed improvement in these skills.

- Facilitating orientation leaders and events. (2)
- Having more responsibility during the orientation process. (2)
- Working with others who are different than themselves. (2)
- Time management skills. (2)
- Learning how to lead. (3)
- Maintaining a schedule and keeping people on track. (2)

These areas of growth were from members of the team who had specific areas of growth they improved upon during the *TECHConnect* program.

- Dedication during the orientation process.
- Strong communication skills.
- Process information quickly and remain flexible.
- Delegate tasks.
- Working behind the scenes.
- Remaining professional.
- Willing to help wherever help is needed.

For 2022, we will be clarifying this growth even further with a pre and post survey. The Green and Gold Leaders completed a pre-survey during their first training asking specific questions about their skills, confidence levels and areas of desired growth. They will complete the same survey after orientation, so we will have specific information vs just their opinion on their growth in general areas like we did this year.

## Student Transition Learning Outcome 2

After attending TECHConnect, 80% of the students can identify two campus resources that can help them be academically successful in an online or on campus learning environment.

A survey was given to all students during the last session of TECHConnect 2022. Students were asked to list two campus resources that will help them be academically successful in an online or on-campus learning environment.

- 359 students completed the survey
- 305 students listed two academic resources
- 85% of the students that attended TECHConnect were able to identify two campus resources that can help them be academically successful in an online or on campus learning environment.

### Top 5 Academic Resources Listed

- Library
- Health and Wellness Center
- Tutoring
- Academic Advising
- Their Professors

\*Raw data is available in the attached TECHConnect 2022 Survey- Q4

### Future Planning Options

- Currently there is no follow-up survey to see if students are actually using these resources. I would love to follow up 6-weeks into the semester to check and see what resources the students are using at that point.
- This is an open-ended question so students can enter whatever resources they feel are necessary. If we were to list out the resources, we could do follow up questions to see what ways they would actually use the resources.