

# Office-SA-CL-Civic & Community Engagement 2021-2022 and Student Leadership Development

## Unit Mission

As shown through the university's mission, Arkansas Tech University strives to inspire and empower its students to achieve their goals and remain civically active. The Office of Civic Engagement is committed to helping students develop the knowledge, understanding, values, and skills to sustain a commitment to community well-being and civic action throughout their lives.

The Office of Student Leadership offers a variety of programs for Arkansas Tech students looking to further their leadership development. We have programs for every level of leadership.

## 1 Unit Quarterly Assessment July-September 2021

### 1.1 List one measurable learning outcome/goal for your unit Green & Gold Give Back Service Day

As a result of additional marketing in residence halls, Baz-Tech, social media, emails, and texts, Green & Gold Give Back service day will have an increased participation rate of 20 students from previous years.

### 1.1.1 List at least one activity of your unit to achieve the learning outcome/goal Marketing Strategies

To achieve the goal, Civic and Community Engagement staff spoke with organizations, created marketing materials that were disbursed throughout campus, sent text messages and emails, and posted on social media advertising the 2021 Day of Service – Green and Gold Give Back.

### 1.1.1.1 Describe how you measure the success of that activity (achievement of the outcome)

Attendance at Green & Gold Give Back Service Day **Met**

DESCRIBE HOW  
YOU MEASURE THE  
SUCCESS OF THAT  
ACTIVITY  
(ACHIEVEMENT OF  
THE OUTCOME)

Increased attendance by more than 20 students compared to previous years

ENTER THE RESULTS OF THE DATA COLLECTED HERE

2021-2022: 122 student attendees 2020-2021: 102 student attendees. See Green and Gold Give Back attendance tracking document attached.

DID YOU MEET THE OUTCOME/GOAL? WHAT STEPS WILL YOUR UNIT TAKE TO IMPROVE SUCCESS NEXT QUARTER? IF IMPROVEMENT IS NOT NEEDED, THEN WHAT NEW OUTCOME/GOAL WILL YOUR UNIT FOCUS ON NEXT QUARTER?

As you can see in the chart provided, we were able to exceed our goal by having 20 additional students attend this academic year's Green and Gold Give Back event. The marketing materials used – flyers, social media posts, texts, emails, and banners – assisted in us reaching our goal. However, this is not good enough for what our campus is capable of. We need to also attend student organization meetings to share what G3B is and how it affects our community. By getting students involved with service early on in the fall semester it will also have a trickle effect on other projects we have throughout the semester and academic year.

## 2 Unit Quarterly Assessment October-December 2021

### 2.1 List one measurable learning outcome/goal for your unit Freshman Leadership Experience

As a result of participating in the Freshman Leadership Experience, participants will identify three leadership styles that match their personality type.

#### 2.1.1 List at least one activity of your unit to achieve the learning outcome/goal Retreat

Freshman Leadership Experience retreat

##### 2.1.1.1 Describe how you measure the success of that activity (achievement of the outcome)

During the Freshman Leadership Experience retreat, we had students complete the True Colors Personality Assessment as well as the Conflict Resolution Style Inventory. These two activities were to help the students learn about themselves and how they can r

Partially Met

DESCRIBE HOW YOU MEASURE THE SUCCESS OF THAT ACTIVITY (ACHIEVEMENT OF

Students at the FLE retreat will participate in two personality inventories.

THE OUTCOME)

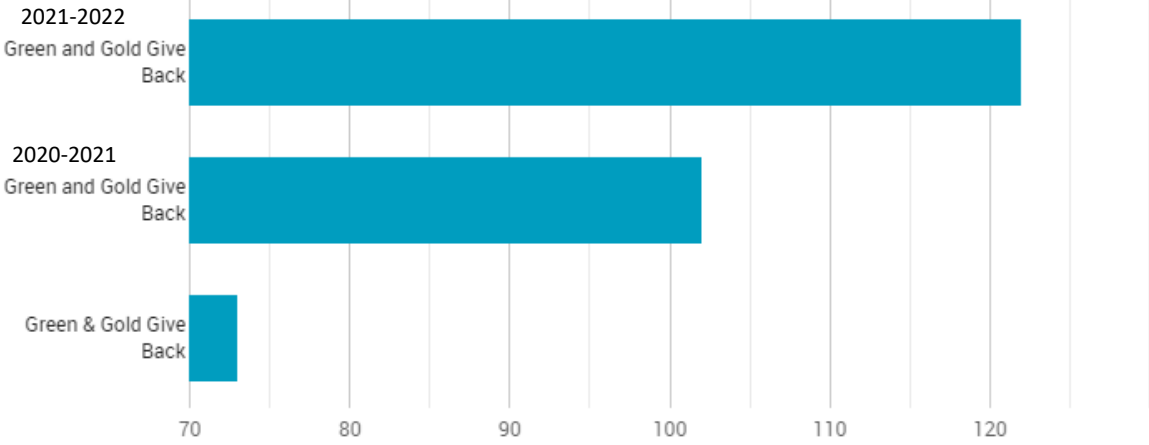
ENTER THE  
RESULTS OF THE  
DATA COLLECTED  
HERE

See attached for FLE Survey Results 2021.

DID YOU MEET THE  
OUTCOME/GOAL?  
WHAT STEPS WILL  
YOUR UNIT TAKE  
TO IMPROVE  
SUCCESS NEXT  
QUARTER? IF  
IMPROVEMENT IS  
NOT NEEDED, THEN  
WHAT NEW  
OUTCOME/GOAL  
WILL YOUR UNIT  
FOCUS ON NEXT  
QUARTER?

Overall, the survey results were positive, but we only completed two personality assessments for the students. We ended up adding in the Lollipop Moments activity as well as the Zoom activity, so we were running short on time with the students. I am glad we completed those activities though, because they were beneficial, but I would have adjusted my goals beforehand. Had I realized we were short on an assessment – and given the popularity of the assessments based on the survey results – I would have added in Myers-Briggs or the Enneagram personality test.

# Green and Gold Give Back Service Day Student Participation



## Freshman Leadership Experience 2021

<i>Survey Results</i>						
Questions	Ranking	1	2	3	4	5
How likely are you to recommend this retreat to a friend?					2	11
How beneficial was the information presented at this event?				1	2	10
How would you rate the overall value of this retreat?					3	10

Orange	2
Gold	3
Blue	4
Green	2
N/A	2
Compromising	3
Competing	3
Avoiding	2
Giving In	1
N/A	4

What was the highlight of this retreat?	List one way you plan to get involved this semester:	From this retreat, list the various personality assessment results that fit your leadership style:	How might we make this retreat better for other students in the future?
The community aspect	Continued involvement in the organizations I have already joined.	True Colors: Orange & Conflict Resolution: Giving In	Provide examples of different types of organizations within the involvement section.
The ropes course	I might get involved in campus ministry	Blue and competing	Be more clear on when we leave that I may be my fault for not paying attention.
Meeting new people	Join a fraternity	Compromise and gold	More free time and alternative food options.
The highlight of this retreat was the Loco Ropes adventure and being able to experience this trip with great friends.	I plan to join BSLA and keep playing more intramural sports in the future.	Gold and Compromise	This retreat was amazing, but would be better if the retreat was longer to gain more information.
Getting to meet new people/making connections	I plan to step up in IEEE more as secretary.	Blue and compete	Honestly the only problem I even had was the Zoom activity. Everything else was great, and maybe a longer retreat wouldn't require us to rush through it.
I think the highlight for me was just bonding and connecting with the people around me and just feeling so close to them after only knowing them for a short time.	I plan to do intramural basketball!	Avoiding for my conflict style and orange for true colors	I can't think of anything!
The highlight was loco ropes, but I really enjoyed the color test.	Intramural sports and hoping to join a club.	I'm a gold!	N/A
I really enjoyed the Titan movie night!	I plan to join organizations/clubs relating to my many interests.	I can't remember.	It was really almost perfect. Maybe more get to know each other exercises.
High ropes or playing Uno with everyone	Intramural sports	I'm a blue and I compromise	Give more specific information (list of clubs), come up with a system like Gabi's where tangents are cut short, more outdoor activities, and more assessments b/c those are my favorite.
Loco rops and getting to know everyone	Possibly join more groups	True Colors: Green	The overall experience was great. Maybe add more team building in small groups then work up to bigger groups.
Meeting new people	Joining a fraternity	N/A	Some free time
The highlight was the team building exercises we did at loco ropes	Joining student government	Green and Competing	I think more student involvement throughout the program would be great
I think it would be the colors activity because we started to tease and get to know one another.	Go to some SAB events, check out sorority life, volunteer some, and go out for leadership opportunities.	True Colors: Blue and Conflict Resolution: Avoiding	Probably some fun gamies in between stuff for team building like human knot.