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## Recreation and Park Administration 2021

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### **Major-AP-PRH-Recreation and Park Administration (BS), all options** 2021

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# Major-AP-PRH-Recreation and Park Administration (BS), all options

2021

Completed

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## Institutional Mission

Arkansas Tech University is dedicated to student success, access, and excellence as a responsive campus community providing opportunities for progressive intellectual development and civic engagement. Embracing and expanding upon its technological traditions, Tech inspires and empowers members of the community to achieve their goals while striving for the betterment of Arkansas, the nation, and the world

## Program Mission

| Program Learning Outcomes   |  | Expectations/Target for this Outcome | Findings/Results |
|---|--|--------------------------------------|------------------|
| <p><b>1 Calendar Year Assessment Information</b><br/>2021</p> <p>***** 2021 ANNUAL REVIEW ***** - DOWNLOAD AND COMPLETE THE "AUDIT TEMPLATE" FORM FOUND IN THE PROJECT ATTACHMENTS SECTION BELOW. - SAVE AND UPLOAD THE COMPLETED FORM IN THE PROJECT ATTACHMENTS *****</p> <p>APPROVALS &amp; INFORMATION BLOCK (**NOTE**. This block provides a brief description of actions taking place (or planned to take place) during the current assessment cycle. If there are more (or less) outcomes assessed, please alter as necessary. Additional comments are also welcome.) Point of Contact for this year's assessment (add additional names as needed): 1) 2) APPROVALS</p> <p>----- Department Head Approval: Marshall Swafford Date: 6/14/22 Dean Approval: Date: Office of Assessment Review: Amanda Gardner Date: 7/26/22</p> <p>----- Program Level Context: (ex. Second year using Weave Assessment Management System, or ADHE Program Review conducted on 3/15/20) Student Learning Outcomes Assessed during Calendar</p> |  |                                      |                  |

| Program Learning Outcomes  |  | Expectations/Target for this Outcome   | Findings/Results  |
|--|--|--|---|
| <p>Year 2020 (Add more as necessary): Outcome 1: Curriculum Committee Proposals or Changes (erase choice not used): Y / N Assessment Data Used as Support for Change: (give Outcome #) Is Status of Project Noted in Title Bar Current? (erase choice not used): Y / N Change status in title bar above Are All Attachments Noted in Assessment Plan Added Below? (erase choice not used): Y / N _____ Additional Comments: Moving forward, assessment team meetings must be conducted with minutes kept to more accurately document assessment needs and plans to ensure progress is made toward meeting program outcomes (MS).</p>   |  |  |   |
| <p><b>1.1 6 FINDING NOT ENTERED</b></p> <p>7.01 - Entry-level Knowledge<br/>Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science, and philosophy. 7.01.01 The program shall demonstrate that students are provided with sufficient opportunity to achieve this learning outcome. 7.01.02 The program shall demonstrate that quality assessment measures were used to assess learning outcomes associated with this standard. 7.01.03 The program shall</p> | <p><b>1.1.1</b></p> <p>7.01-A.1 - Syllabus and Course Exams (RP 1013)</p> <p>Students will demonstrate entry-level knowledge of the services of public and non-profit recreation and park agencies and the contributions of commercial recreation.</p> | <p><b>1.1.1.1 Not Met</b></p> <p>70% of students will achieve average score of 70% or higher</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on the course exam</p>            | <p>68% of students scored a 70% or higher on questions related to this learning outcome on the course exam.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>Need to continue to focus on covering this topic in class and reinforcing.</p> |
|  | <p><b>1.1.2</b></p> <p>7.01-A.2 - Course Content (RP 1013)</p> <p>Students will demonstrate entry-level knowledge of the services of public and non-profit recreation and park agencies and the contributions of commercial recreation.</p>            | <p><b>1.1.2.1 Not Reported this Period</b></p> <p>70% of students will answer 70% or more of the questions</p> <p>70% of students will answer 70% or more of the questions related to this leaning outcome correctly on the comprehensive exam</p> | <p>Not Entered</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p>  |

| Program Learning Outcomes   |   | Expectations/Target for this Outcome   | Findings/Results   |
|---|---|--|--|
| <p>demonstrate that results of its assessment program indicate that graduates of the program are achieving this Learning Outcome.</p> <p>7.01.04 The program shall demonstrate that it uses data from assessment of Learning Outcome 7.01 for continuous program improvement.</p> | <p>1.1.3</p> <p>7.01-A.3 - Syllabus and Course Exams (RP 3033)</p> <p>Students will demonstrate entry-level knowledge of the services of public and non-profit recreation and park agencies and the contributions of commercial recreation.</p> | <p>1.1.3.1 <b>Met</b></p> <p>70% of students will achieve an average score of 70%</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p>                         | <p>81% of students achieved an average score of 70% or higher on questions related to this learning outcome.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> |
|   | <p>1.1.4</p> <p>7.01-B.1 - Syllabus and Course Exam (RP 1013)</p> <p>Demonstrate knowledge of the theoretical foundations of the profession.</p>  | <p>1.1.4.1 <b>Met</b></p> <p>70% of students will achieve an average score of 70% or higher</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p>               | <p>79% of students achieved an average score of 70% or higher on questions related to this learning outcome.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> |
|   | <p>1.1.5</p> <p>7.01-B.2 - Course Content</p> <p>Demonstrate knowledge of the theoretical foundations of the profession.</p>  | <p>1.1.5.1 <b>Not Reported this Period</b></p> <p>70% of students will answer 70% or more of the questions</p> <p>70% of students will answer 70% or more of the questions related to this leaning outcome correctly on the comprehensive exam</p> | <p>Not Entered</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p>   |

| Program Learning Outcomes |   | Expectations/Target for this Outcome  | Findings/Results  |
|---------------------------|---|---|---|
|                           | <p>1.1.6</p> <p>7.01-B.3 - Syllabus and Course Exam (RP 3063)</p> <p>Demonstrate knowledge of the theoretical foundations of the profession.</p>                    | <p>1.1.6.1 <b>Not Reported this Period</b></p> <p>70% of students will achieve an average score of 70% or higher</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p> | <p>Not Entered</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p>   |
|                           | <p>1.1.7</p> <p>7.01-C.i - Course Content (RP 1013)</p> <p>7.01 Students will demonstrate knowledge of the scientific foundations of the profession.</p>            | <p>1.1.7.1 <b>Not Reported this Period</b></p> <p>70% of students will achieve score of 70% or higher</p> <p>70% of students will achieve score of 70% or higher on questions related to this learning outcome on a course exam</p>                       | <p>Not Entered</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p>   |
|                           | <p>1.1.8</p> <p>7.01-C.ii.1 - Syllabus and Course Exam (RP 1013)</p> <p>Students will demonstrate knowledge of the philosophical foundations of the profession.</p> | <p>1.1.8.1 <b>Met</b></p> <p>70% of students will achieve an average score of 70% or higher</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p>                      | <p>77% of students achieved an average score of 70% or higher on questions related to this learning outcome.</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> |
|                           | <p>1.1.9</p> <p>7.01-C.ii.2 - Syllabus and Course Exams (RP 3013)</p>   | <p>1.1.9.1 <b>Not Reported this Period</b></p> <p>70% of students will achieve an average score of 70% or higher on</p>   | <p>Not Entered</p>  |

| Program Learning Outcomes |   | Expectations/Target for this Outcome   | Findings/Results  |
|---------------------------|---|--|---|
|                           | Students will demonstrate knowledge of the philosophical foundations of the profession.   | questions related to this learning outcome on a course exam  | REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS   |
|                           | <p>1.1.10</p> <p>7.01-C.ii.3 - Syllabus and Course Exam (RP 3063)</p> <p>Students will demonstrate knowledge of the philosophical foundations of the profession.</p>                        | <p>1.1.10.1 <b>Not Reported this Period</b></p> <p>70% of students will achieve an average score of 70% or higher</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p> | <p>Not Entered</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p>   |
|                           | <p>1.1.11</p> <p>7.01-C.iii.1 - Syllabus and Course Exam (RP 1013)</p> <p>Students will demonstrate knowledge of historical events that contribute to the foundation of the profession.</p> | <p>1.1.11.1 <b>Met</b></p> <p>70% of students will achieve an average score of 70% or higher</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p>                      | <p>83% of students achieved an average score of 70% or higher on questions related to this learning outcome.</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> |
|                           | <p>1.1.12</p> <p>7.01-C.iii.2 - Course Content (RP 1013)</p> <p>Students will demonstrate knowledge of historical events that</p>   | <p>1.1.12.1 <b>Met</b></p> <p>70% of students will answer 70% or more of the questions</p> <p>70% of students will answer 70% or more of the questions related to</p>  | <p>75% of students answered 70% or more of the questions related to this learning outcome.</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p>                   |

| Program Learning Outcomes   |  | Expectations/Target for this Outcome  | Findings/Results  |
|---|--|---|---|
|   | contribute to the foundation of the profession.  | this leaning outcome correctly on the comprehensive exam  |   |
| <p><b>1.2 10 FINDING NOT ENTERED</b></p> <p>7.02 - Services that Embrace Personal and Cultural Dimensions of Diversity</p> <p>7.02 Students graduating from the Program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity. 7.02.01 The program shall demonstrate that students are provided with sufficient opportunity to achieve this learning outcome. 7.02.02 The program shall demonstrate that quality assessment measures were used to assess learning outcomes associated with this standard. 7.02.03 The program shall demonstrate that results of its assessment program indicate that graduates of the program are achieving this Learning Outcome.</p> | <p><b>1.2.1</b></p> <p>7.02-A.1 - Recreation Program Plan Assignment (RP 2003)</p> <p>7.02-A Students will demonstrate the ability to design recreation programs that embrace personal and cultural dimensions of diversity.</p> | <p><b>1.2.1.1 Met</b></p> <p>70% of students will earn a 70% or higher</p> <p>70% of students will earn a 70% or higher on the program plan assignment.</p>   | <p>76% of students earned a 70% or higher on the program plan assignment.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> |
|   | <p><b>1.2.2</b></p> <p>7.02-A.2 - Programming Assignment (RP 4114/4116)</p> <p>7.02-A Students will demonstrate the ability to design recreation programs that embrace personal and cultural dimensions of diversity.</p>        | <p><b>1.2.2.1 Not Reported this Period</b></p> <p>70% of students will earn a 2 (out of 4) or higher</p> <p>70% of students will earn a 2 (out of 4) or higher on the Design Recreation Program assignment in RP 4116</p> | <p>Not Entered</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p>  |
|   | <p><b>1.2.3</b></p> <p>7.02-B - Site Plan Assignment (RP 3034)</p>   | <p><b>1.2.3.1 Not Reported this Period</b></p> <p>70% of students will earn a 70% or high</p> <p>70% of students will earn a 70% or higher on Site Plan Assignment</p>  | <p>Not Entered</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p>  |

| Program Learning Outcomes   |  | Expectations/Target for this Outcome   | Findings/Results  |
|---|--|--|---|
| <p>7.02.04 The program shall demonstrate that it uses data from assessment of Learning Outcome 7.02 for continuous program improvement.</p> | <p>7.02-B Students will demonstrate the ability to design recreation areas and facilities.</p>   |  |   |
|   | <p>1.2.4<br/>7.02-C.1 - Programming Assignment (RP 4114/RP 4116)<br/><br/>7.02-C Students will demonstrate the ability to implement and/or lead recreation programs.</p> | <p>1.2.4.1 <b>Not Reported this Period</b><br/><br/>70% of students will earn a 2 (out of 4) or higher<br/><br/>70% of students will earn a 2 (out of 4) or higher on the Internship Program Implementation Assignment</p> | <p>Not Entered<br/><br/>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> |
|   | <p>1.2.5<br/>7.02-C.2 - Kidsfest Assignment (RP 2003)<br/><br/>7.02-C Students will demonstrate the ability to implement and/or lead recreation programs.</p>            | <p>1.2.5.1 <b>Not Reported this Period</b><br/><br/>70% of students will earn a 70% or high<br/><br/>70% of students will earn a 70% or higher on Kidsfest assignments</p>   | <p>Not Entered<br/><br/>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> |
|   | <p>1.2.6<br/>7.02-C.3 - Camp Stormy Activity (lesson plan) Assignment (RP 3063)</p>  | <p>1.2.6.1 <b>Not Reported this Period</b><br/><br/>70% of students will achieve a 2 or higher<br/><br/>70% of students will achieve a 2 or higher (out of 4) on instructor</p>  | <p>Not Entered<br/><br/>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> |



| Program Learning Outcomes |  | Expectations/Target for this Outcome   | Findings/Results  |
|---------------------------|--|--|---|
|                           | 7.02-C Students will demonstrate the ability to implement and/or lead recreation programs.   | evaluations of activity leadership at Camp Stormy.   |   |
|                           | <p>1.2.7</p> <p>7.02-C.4 - Syllabus and Leadership Program (RP 2033)</p> <p>7.02-C Students will demonstrate the ability to implement and/or lead recreation programs.</p> | <p>1.2.7.1 <b>Not Reported this Period</b></p> <p>70% of students will earn a 70% or higher</p> <p>70% of students will earn a 70% or higher on the RP 2033 Program</p>                | <p>Not Entered</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> |
|                           | <p>1.2.8</p> <p>7.02-D.1 - Syllabus and Evaluation Assignment (RP 4023)</p> <p>Students will demonstrate the ability to evaluate leisure services and experiences</p>      | <p>1.2.8.1 <b>Not Reported this Period</b></p> <p>70% of students will earn a 70% or higher</p> <p>70% of students will earn a 70% or higher on the RP 4023 Evaluation Assignment.</p> | <p>Not Entered</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> |
|                           | <p>1.2.9</p> <p>7.02-D.2 - Syllabus and KidsFest Assignment (RP 2003)</p>  | <p>1.2.9.1 <b>Not Reported this Period</b></p> <p>70% of students will earn a 70% or higher</p> <p>70% of students will earn a 70% or higher on Recreation Program</p>                 | <p>Not Entered</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> |

| Program Learning Outcomes  |   | Expectations/Target for this Outcome   | Findings/Results  |
|--|---|--|---|
|  | <p>Students will demonstrate the ability to evaluate leisure services and experiences</p>   | <p>Evaluation Plan in Recreation Program Assignment.</p>   |   |
|  | <p><b>1.2.10</b><br/>7.02-D.3 - Program Evaluation (RP 4114/RP 4116)</p> <p>Students will demonstrate the ability to evaluate leisure services and experiences</p>                                | <p><b>1.2.10.1</b><br/><b>Not Reported this Period</b><br/>70% of students will achieve a score of 2 (out of 4)<br/><br/>70% of students will achieve a score of 2 (out of 4) on the Internship Program Evaluation assignment.</p> | <p>Not Entered<br/><br/>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p>   |
|  | <p><b>1.2.11</b><br/>7.02-E - Syllabus and Research Methods Assignment (RP 4023)</p> <p>Students will demonstrate the ability to use data to improve the quality of services and experiences.</p> | <p><b>1.2.11.1</b> <b>Not Reported this Period</b><br/>70% of students will earn a 70% or higher<br/><br/>70% of students will earn a 70% or higher on the RP 4023 Evaluation Assignment.</p>                                      | <p>Not Entered<br/><br/>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p>   |
| <p><b>13</b> <b>12 FINDING NOT ENTERED</b><br/>7.03 - Entry-level Knowledge of Operations and Strategic Management/Administration<br/>7.03 Students graduating from the Program shall be able to</p> | <p><b>1.3.1</b><br/>7.03-A.1 - Syllabus and Course Exam (RP 4013)<br/><br/>7.03-A Students will demonstrate the ability to recognize the</p>  | <p><b>1.3.1.1</b> <b>Met</b><br/>70% of students will achieve an average score of 70% or higher<br/><br/>70% of students will achieve an average score of 70% or higher on</p>   | <p>79% of students achieved an average score of 70% or higher on questions related to this learning outcome.<br/><br/>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> |

| Program Learning Outcomes   |   | Expectations/Target for this Outcome  | Findings/Results  |
|---|---|---|---|
| <p>demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism, and/or related professions. 7.03.01 The program shall demonstrate that students are provided with sufficient opportunity to achieve this learning outcome. 7.03.02 The program shall demonstrate that quality assessment measures were used to assess learning outcomes associated with this standard. 7.03.03 The program shall demonstrate that results of its assessment program indicate that graduates of the program are achieving this Learning Outcome. 7.03.04 The program shall demonstrate that it uses data from assessment of Learning Outcome 7.03 for continuous program improvement.</p> | <p>principles and procedures of management and/or administration.</p>   | <p>questions related to this learning outcome on a course exam</p>  |   |
|   | <p>1.3.2<br/>7.03-A.2 - Management Assignment (RP 4116)</p> <p>7.03-A Students will demonstrate the ability to recognize the principles and procedures of management and/or administration.</p> | <p>1.3.2.1 <b>Not Reported this Period</b></p> <p>70% of students will achieve a score of 2 or higher</p> <p>70% of students will achieve a score of 2 or higher on a scale of 1-4 on the management assignment</p>                               | <p>Not Entered</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p>   |
|   | <p>1.3.3<br/>7.03-A.3 - Course Content (RP 4013)</p> <p>7.03-A Students will demonstrate the ability to recognize the principles and procedures of management and/or administration.</p>        | <p>1.3.3.1 <b>Not Reported this Period</b></p> <p>70% of students will answer 70% or more of the question</p> <p>70% of students will answer 70% or more of the questions related to this leaning outcome correctly on the comprehensive exam</p> | <p>Not Entered</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p>   |
|   | <p>1.3.4<br/>7.03-B.1 - Syllabus and Course Exam (RP 4063)</p> <p>7.03-B Students will demonstrate the ability to recognize the</p>   | <p>1.3.4.1 <b>Met</b></p> <p>70% of students will achieve an average score of 70% or higher</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p>              | <p>83% of students achieved an average score of 70% or higher on questions related to this learning outcome.</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> |

| Program Learning Outcomes |  | Expectations/Target for this Outcome  | Findings/Results  |
|---------------------------|--|---|---|
|                           | principles and procedures of infrastructure management.  |   |   |
|                           | <p>1.3.5</p> <p>7.03-B.2 - Course Content (RP 4013)</p> <p>7.03-B Students will demonstrate the ability to recognize the principles and procedures of infrastructure management.</p>     | <p>1.3.5.1 <b>Met</b></p> <p>70% of students will answer 70% or more of the questions</p> <p>70% of students will answer 70% or more of the questions related to this learning outcome correctly on the comprehensive exam</p>                            | <p>85% of students answered 70% or more of the questions related to this learning outcome.</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> |
|                           | <p>1.3.6</p> <p>7.03-C.1 - Syllabus and Course Exam (RP 4013)</p> <p>7.03-C Students will demonstrate the ability to recognize the principles and procedures of financial management</p> | <p>1.3.6.1 <b>Not Reported this Period</b></p> <p>70% of students will achieve an average score of 70% or higher</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p> | <p>Not Entered</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p>   |
|                           | <p>1.3.7</p> <p>7.03-C.2 - Syllabus and Course Content (RP 3403 and RP 4013)</p> <p>7.03-C Students will demonstrate the ability to recognize the</p>                                    | <p>1.3.7.1 <b>Not Reported this Period</b></p> <p>70% of students will answer 70% or more of the questions</p> <p>70% of students will answer 70% or more of the questions related to this learning outcome correctly on the comprehensive exam</p>       | <p>Not Entered</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p>   |

| Program Learning Outcomes |   | Expectations/Target for this Outcome   | Findings/Results   |
|---------------------------|---|--|--|
|                           | principles and procedures of financial management   |  |  |
|                           | <p>1.3.8</p> <p>7.03-D.1 - Syllabus and Course Exam (RP 3113)</p> <p>7.03-D Students will demonstrate the ability to recognize the principles and procedures of human resource management</p> | <p>1.3.8.1 <b>Met</b></p> <p>70% of students will achieve an average score of 70% or higher</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p>       | <p>86% of students achieved an average score of 70% or higher on questions related to this learning outcome.</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p>      |
|                           | <p>1.3.9</p> <p>7.03-D.2 - Course Content (RP 3113)</p> <p>7.03-D Students will demonstrate the ability to recognize the principles and procedures of human resource management</p>           | <p>1.3.9.1 <b>Not Reported this Period</b></p> <p>70% of students will answer 70% or more of the questions related to this learning outcome correctly on the comprehensive exam</p>  | <p>Not Entered</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p>  |
|                           | <p>1.3.10</p> <p>7.03-E.1 - Syllabus and Course Exam (HA 3013)</p> <p>7.03-E Students will demonstrate the ability to recognize the</p>   | <p>1.3.10.1 <b>Exceeded</b></p> <p>70% of students will achieve an average score of 70% or higher</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p> | <p>90% of students achieved an average score of 70% or higher on exam questions related to this learning outcome.</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> |

| Program Learning Outcomes |  | Expectations/Target for this Outcome  | Findings/Results  |
|---------------------------|--|---|---|
|                           | principles and procedures of marketing and/or public relations   |   | Need to look to a different measure as this had been consistently been met.         |
|                           | <p>1.3.11</p> <p>7.03-E.2 - Course Content (HA 3013 and RP 4013)</p> <p>7.03-E Students will demonstrate the ability to recognize the principles and procedures of marketing and/or public relations</p> | <p>1.3.11.1 <b>Not Reported this Period</b></p> <p>70% of students will answer 70% or more of the questions</p> <p>70% of students will answer 70% or more of the questions related to this leaning outcome correctly on the comprehensive exam</p> | <p>Not Entered</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> |
|                           | <p>1.3.12</p> <p>7.03-F.1 - Syllabus and Case Studies (RP 4013)</p> <p>7.03-F Students will demonstrate the ability to apply principles and procedures of management and/or administration</p>           | <p>1.3.12.1 <b>Not Reported this Period</b></p> <p>70% of students will earn a 70%</p> <p>70% of students will earn a 70% the case studies related to this learning outcome.</p>  | <p>Not Entered</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> |
|                           | <p>1.3.13</p> <p>7.03-F.2 - Management Assignment (RP 4114 or RP 4116)</p>   | <p>1.3.13.1 <b>Not Reported this Period</b></p>   | <p>Not Entered</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> |

| Program Learning Outcomes |   | Expectations/Target for this Outcome  | Findings/Results  |
|---------------------------|---|---|---|
|                           | 7.03-F Students will demonstrate the ability to apply principles and procedures of management and/or administration   | 70% of students will achieve a score of 2 or higher on a scale of 1-4 on the management assignment  |   |
|                           | <p>1.3.14</p> <p>7.03-G - Syllabus and Simulation Project (RP 4063)</p> <p>7.03-G Students will demonstrate the ability to apply the principles and procedures of infrastructure management</p> | <p>1.3.14.1</p> <p>Not Reported this Period</p> <p>70% of students will earn a 2 (out of 4)</p> <p>70% of students will earn a 2 (out of 4) or higher on the Appletown Project Simulation</p> | <p>Not Entered</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> |
|                           | <p>1.3.15</p> <p>7.03-H.1 - Syllabus and Case Studies</p> <p>7.03-H Students will demonstrate the ability to apply the principles and procedures of financial management</p>                    | <p>1.3.15.1</p> <p>Not Reported this Period</p> <p>70% of students will earn a 70% the case studies related to this learning outcome.</p>   | <p>Not Entered</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> |
|                           | <p>1.3.16</p> <p>7.03-H.2 - Syllabus and Budget Exercise (RP 4013)</p>  | <p>1.3.16.1</p> <p>Not Reported this Period</p> <p>70% of students will earn a 70% or higher</p>  | <p>Not Entered</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> |

| Program Learning Outcomes  |   | Expectations/Target for this Outcome  | Findings/Results   |
|--|---|---|--|
|  | 7.03-H Students will demonstrate the ability to apply the principles and procedures of financial management   | 70% of students will earn a 70% or higher the budget exercise.  |  |
|  | <p>1.3.17</p> <p>7.03-I - Syllabus and Case Studies (RP 3113)</p> <p>7.03-I Students will demonstrate the ability to apply the principles and procedures of human resource management</p>           | <p>1.3.17.1 <b>Not Reported this Period</b></p> <p>70% of students will earn a 70% or higher</p> <p>70% of students will earn a 70% or higher on case studies related to this learning outcome.</p> | <p>Not Entered</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p>  |
|  | <p>1.3.18</p> <p>7.03-J - Syllabus and Marketing Plan (HA 3013)</p> <p>7.03-J Students will demonstrate the ability to apply the principles and procedures of marketing and/or public relations</p> | <p>1.3.18.1 <b>Met</b></p> <p>70% of students will earn a 70% or higher</p> <p>70% of students will earn a 70% or higher on the Marketing Plan</p>  | <p>82% of students earned a 70% or higher on the Marketing Plan Assignment.</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> |
| <p>1.4 <b>2 FINDING NOT ENTERED</b></p> <p>7.04 - Comprehensive Internship</p> | <p>1.4.1</p> <p>7.04-A - Internship Manual (RP 4114)</p>  |   |  |



| Program Learning Outcomes  |  | Expectations/Target for this Outcome  | Findings/Results   |
|--|--|---|--|
| <p>7.04 Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related organizations.</p> <p>7.04.01 The program shall demonstrate that students are provided with sufficient opportunity to achieve this learning outcome.</p> <p>7.04.02 The program shall demonstrate that quality assessment measures were used to assess learning outcomes associated with this standard.</p> <p>7.04.03 The program shall demonstrate that results of its assessment program indicate that graduates of the program are achieving this Learning Outcome.</p> <p>7.04.04 The program shall demonstrate that it uses data from assessment of Learning Outcome 7.04 for continuous program improvement.</p> | <p>7.04-A Students shall participate in an internship of not less than 400 clock hours over no fewer than 10 weeks.</p>                |   |  |
|  | <p>1.4.2</p> <p>7.04-B.1 - Professional Portfolio Assignment (RP 4001)</p> <p>Demonstrate the ability to succeed as a professional</p> | <p>1.4.2.1 <b>Exceeded</b></p> <p>70% of students will earn a 2 or higher out of 4</p> <p>70% of students will earn a 2 or higher out of 4 the Professional Portfolio</p>   | <p>100% of students earned a 2 or higher on the Professional Portfolio.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>Need to look to a different assignment.</p> |
|  | <p>1.4.3</p> <p>7.04 - B.2 - Internship Manual (RP 4114)</p> <p>Demonstrate the ability to succeed as a professional</p>               | <p>1.4.3.1 <b>Not Reported this Period</b></p> <p>70% of students will evaluate themselves at a median score of 3 or higher</p> <p>70% of students will evaluate themselves at a median score of 3 or higher on all items on the final self-evaluation.</p> | <p>Not Entered</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p>   |
|  | <p>1.4.4</p> <p>7.04 - B.3 - Internship Manual (RP 4114)</p>   | <p>1.4.4.1 <b>Not Reported this Period</b></p> <p>70% of students will be evaluated at an average of 3 (out of 4) or higher</p>   | <p>Not Entered</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p>   |

| Program Learning Outcomes |  | Expectations/Target for this Outcome  | Findings/Results |
|---------------------------|--|---|------------------|
|                           | Demonstrate the ability to succeed as a professional | 70% of students will be evaluated at an average of 3 (out of 4) or higher by the person supervising the intern at the host organization on the items completed by a numbered response on the evaluation form. |                  |