

## Institutional Mission

### Office/Department Mission

As a result of attending the TECHAdvise Orientation program students will:

Be able to explain the role of an academic advisor

Discover the classes they will enroll for the fall term

Have a better understanding of the academic expectations of their college/department

As a result of attending the TECHConnect Orientation program students will:

Connect with at least one student they did not know before attending Arkansas Tech

Be able to name at least two resources that will help them be academically successful

Identify at least two organizations or programs they would like to be involved with during their freshman year

As a result of attending the TECHConnect: Transfer program students will:

Connect with at least one student they did not know before attending Arkansas Tech

Be able to name at least two resources that will help them be academically successful

Have a better understanding of the academic expectations of their college/department

Identify at least two organizations or programs they would like to be involved with during their first year

Be able to identify a typical transfer student challenge and the steps they should take to overcome it

## 1 Operational Goals

2020-2021

### 1.1 Outcome

Green and Gold Leadership Team

Evaluate and assess skills developed

### 1.1.1 Measures

As a result of being a Green & Gold Leadership Team member, students will identify two areas of growth within their communication and leadership skillset.

METHODOLOGY\*

Create survey to hand out at the end of August 2020. Student Transition GA will work with team members to ensure everyone completes the survey.

### 1.1.1.1 **Targets for Success**

As the Green & Gold team is new, the purpose of this assessment is to identify the skills gained by members of the Green & Gold Team with communication and leadership.

TARGETS FOR SUCCESS	Survey will be given to the G&G team members asking them to identify their growth within their communication and leadership skillset.
FINDINGS/RESULTS	G&G team members completed a survey asking them to indicate areas of growth they experienced from their role as a G&G team member. All members were able to identify at least two areas of growth.
DEPARTMENTAL REFLECTIONS	The skills where G&G members self-identified growth included communication, speaking up about issues or concerns, active listening & time-management. While this year we just asked students to identify these skills, in future assessments, G&G members should be asked to identify these areas and give an example of the situations that they went through that allowed the growth in an identified area.

## 1.2 **Outcome** Freshman Orientation

Assessment of the number of students attending events

### 1.2.1 **Measures** Attendance

The purpose of this assessment is to learn how many students are interested in engaging with others through a virtual program and to review how the program is marketed to the new students.

#### METHODOLOGY\*

Student Transition Staff will encourage all incoming students to attend the events before and during TECHConnect.

### 1.2.1.1 **Targets for Success**

The amount of students that attend each event will be counted.

TARGETS FOR SUCCESS	30% of the incoming class will attend each virtual program held during TECHConnect 2020 (Playfair, zero shade of grey, College sessions)
FINDINGS/RESULTS	Over 30% of the incoming class attended each virtual program held during TECHConnect 2020 (Playfair 40%, Zero Shades of Grey 36%, College Sessions 45%)
DEPARTMENTAL REFLECTIONS	As the pandemic changed the way we program for new students during orientation, we were happy with the amount of students that attended these sessions. While numbers of students can be counted at each session for future years, I would suggest focusing on the small group sessions and how attendance at those sessions effects the students sense of belonging and confidence in their ability to use the resources and be successful during their first semester.

## 1.2.2 Measures

### Retention

Purpose of Assessment Activity is to determine if students learn about ways to be academically successful in an online or on- campus learning environment when attending orientation.

#### METHODOLOGY\*

Orientation Leaders and the Student Transition GA will work with incoming students to encourage them to complete the survey.

### 1.2.2.1 Targets for Success

A survey is given to all students once they complete the TECHConnect program. Students will be asked to list two ways they can be academically successful in an online or on campus learning environment.

TARGETS FOR SUCCESS	After attending TECHConnect, 80% of the students will be identify two ways they can be academically successful in an online or on campus learning environment
FINDINGS/RESULTS	98% of the students that responded to the survey said they were aware of the campus resources available to help them be more academically successful at Tech.
DEPARTMENTAL REFLECTIONS	Students were asked to list two resources that will help them academically. Top five answers were APEX Tutoring Center, the Library, Health and Wellness Center, Professors Office hours and Academic Advising. For future assessment, either an additional question on the orientation survey or a 6 week follow up survey, it would be good to know how they plan to use these resources, especially ones that provide

a variety of services like the library.

1.3

### **Outcome**

Commuter Service

Increase student participation

1.3.1

### **Measures**

The amount of students who have "joined" the Commuter Student organization on TheLink will be counted at the end of the review period.

#### **METHODOLOGY\***

Student Transition GA will create virtual events and spaces for commuter students through TheLink. Communication will also be sent on a regular basis to encourage students to join the organization on TheLink.

1.3.1.1

### **Targets for Success**

The purpose of this assessment is to increase commuter student participation in commuter services events which are advertised via TheLink.

TARGETS FOR SUCCESS	Commuter Services will increase their membership on TheLink by 50 students for the fall 2020 semester
FINDINGS/RESULTS	Goal was completed and surpassed as The Commuter Student Organization on The Link now has 626 members.
DEPARTMENTAL REFLECTIONS	Students were added to the Commuter Student Organization on TheLink by attending Commuter student events during TECHConnect Orientation, using the commuter lounge during the semester, attending events sponsored by Commuter Services and engaging with us through the monthly newsletters. Future goals should be more focused on student engagement with Commuter Services or how commuter services helped them feel more welcome or improved their sense of belonging instead of just counting the number of students in our student organization.