

Institutional Mission

Program Mission

1 Calendar Year Assessment Information 2020-2021

1.1 Program Learning Outcomes Tech Cheer

Establish goals and unity among cheer the cheer team

1.1.1 Measures

All members of the TECH Cheer team will complete 15 hours of community service during the 2020-2021 academic year.

METHODOLOGY*

Cheer coach will touch base with the team monthly to remind them of this goal and ask about complete requirements. Cheer Captians will research service opportunities to help team discover different ways to satisfy this requirement. The team will participate in Green & Gold Give Back.

1.1.1.1 Expectations/Target for this Outcome

The purpose of this assessment activity is to help create team unity and highlight the importance of service to the cheer team. Met

EXPECTATIONS/TARGET FOR THIS OUTCOME All members of the TECH Cheer team will complete 15 hours of community service during the 2020-2021 academic year.

FINDINGS/RESULTS 100% of the team completed 15 hours of community service during the 2020-2021 academic year

REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS Athletes volunteered for local cheer gyms, were involved with sorority/fraternity philanthropy, and were a part of service organized by the head coach with private coaching and community clean-up. This assessment was successful, but in the future athletes should be required to plan their own community involvement

outside of team service. This will create more networking and better planning skills for athletes as well as helping those in need in various communities. The new goal should be the 10 hours through team organized community service and 10 hours organized and completed individually by each team member. While students should still log their hours through the Office of Civic Engagement the coach should also track their hours personally to help monitor and encourage completion of the goal.

1.2 Program Learning Outcomes

Jerry the Bulldog

Jerry's social media presence

1.2.1 Measures

Establish social media protocols for Jerry the Bulldog account including creating a brand message with MARCOMM & establishing needed content and number of posts per week.

METHODOLOGY*

The Spirit Coordinator and student workers will create content and manage the social media presence.

1.2.1.1 Expectations/Target for this Outcome

Will submit written Social Media plan, establish content and then post material to Jerry's social media page. Met

EXPECTATIONS/TARGET FOR THIS OUTCOME	The purpose of this assessment activity is to create a successful social media presence for Jerry the Bulldog
FINDINGS/RESULTS	Social media was established for Jerry the Bulldog on Facebook and Instagram.
REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS	This goal was selected to keep Jerry connected with his constituents while he is not able to be on campus during the pandemic. While we are coming out of the pandemic, maintaining a connection with the campus and Russellville community is still an important goal. Jerry's instagram account has over 500 followers and multiple engagement opportunities have been created. Next steps include continued engagement with the community and options to connect in person with Jerry.

1.3 Program Learning Outcomes

Spirit Squad (Cheer & Dance)

All spirit squad members will have leadership experience.

1.3.1 Measures

The purpose of this assessment activity is to ensure all spirit squad members can speak to their leadership experience in an effective way.

METHODOLOGY*

Coaches will work with Director of Student Transition to design a leadership development program for their teams. Leadership and communication skills that should be learned as members of the team will be discussed. Multiple opportunities will be given to the team to practice these skills. A rubric will be created to evaluate the team members abilities to speak to these skills in an interview.

1.3.1.1 Expectations/Target for this Outcome

As a result of membership on the Spirit Squads at least 75% of members will describe their leadership experience from participating in dance/cheer. Met

EXPECTATIONS/TARGET FOR THIS OUTCOME	Team members will participate in a 15 minute, "practice captain" interview at the end of the season. They must score 75% on the evaluation created by the coaches.
FINDINGS/RESULTS	This goal was completed successfully as all spirit squads members scored at least a 75% during the practice captain interviews held by the coaches of each team.
REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS	<p>Arkansas Tech Spirit Squad members completed a 15-minute mock interview to assess their leadership qualities, growth, and problem-solving techniques. All athletes received a score of 75% or higher and demonstrated personal growth during their time as spirit squad athletes. Athletes were able to use situations experienced during their time with the program to highlight areas of growth or leadership examples. Coaches were able to give feedback directly after the practice interview and help students better articulate their experiences.</p> <p>This assessment should be repeated next year but should be done with a pre & post interview. Athletes should be interviewed and scored at the beginning of the 2021-2022 season and then evaluated at the end of the year to better measure their ability to articulate their leadership experiences gained during their time on</p>

the team.

1.4 Program Learning Outcomes

Golden Girls Dance Team

Establish effective coaching/ teaching techniques.

1.4.1 Measures

As a result of being Golden Girl Dance Team Captains, students describe the best way to create & teach a dance from inception to completion.

METHODOLOGY*

Dance Coach will create an evaluation to help the captains understand the creative process of choreography, the most effective teaching methods and the performance process. This evaluation will be used as a teaching tool when each Captain has their turn to complete this process.

1.4.1.1 Expectations/Target for this Outcome

The purpose of the assessment activity is to help the captains understand the creative process of chorography, the most effective teaching methods and the performance process. **Met**

EXPECTATIONS/TARGET
FOR THIS OUTCOME

Captains will participate in an interview with the dance coach at the end of the season. They must score 80% on the evaluation that is created to evaluate their process.

FINDINGS/RESULTS

All four captains scored at least an 80% on the evaluation for this process.

REFLECTION ON
FINDINGS AND
RECOMMENDATIONS
FOR NEXT STEPS

Throughout the semester, captains were trained in how to choreograph and teach a performance routine through instruction and demonstration by the coach. Each captain then choreographed their own routine and taught the routine to the team. Continuous teaching and feedback with each captain throughout the year ensured the success of this learning outcome and assisted students in completing the goal. This goal should be repeated next year with new Captains to continue the focus on their choreographing and teaching skills, however a pretest should be implemented so growth can be seen more directly.

