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## Recreation and Park Administration 2020

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### **Major-AP-PRH-Recreation and Park Administration (BS), all options 2020**

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# Major-AP-PRH-Recreation and Park Administration (BS), all options

2020

Completed

1 GOALS 4 OUTCOMES 38 MEASURES 38 TARGETS 38 FINDINGS 1 ATTACHMENTS

## Institutional Mission

Arkansas Tech University is dedicated to student success, access, and excellence as a responsive campus community providing opportunities for progressive intellectual development and civic engagement. Embracing and expanding upon its technological traditions, Tech inspires and empowers members of the community to achieve their goals while striving for the betterment of Arkansas, the nation, and the world

## Program Mission

The mission of the Recreation and Park Administration Program is to educate Recreation and Park professionals for self, community, and society.

Program Learning Outcomes		Expectations/Target for this Outcome	Findings/Results
<p><b>1 Calendar Year Assessment Information</b> 2020 Calendar Year Assessment</p> <p>APPROVALS &amp; INFORMATION BLOCK (**NOTE**. This block provides a brief description of actions taking place (or planned to take place) during the current assessment cycle. If there are more (or less) outcomes assessed, please alter as necessary. Additional comments are also welcome.) Point of Contact for this year’s assessment (add additional names as needed): 1) Cathi McMahan 2) APPROVALS</p> <p>----- Department Head Approval: Cathi McMahan Date: June 14, 2021 Dean Approval: Judy L. Cezeaux Date: July 15, 2021 Office of Assessment Approval: C. Austin Date: 8.27.21</p> <p>----- Program Level Context: (ex. Second year using Weave Assessment Management System, or ADHE Program Review conducted on 3/15/20) Student Learning Outcomes Assessed during Calendar Year 2020 (Add more as necessary): Outcome 1: Curriculum Committee Proposals or Changes (erase choice not used): N Assessment Data Used as Support for Change: (give Outcome #) Is Status of Project Noted in Title Bar Current? (erase choice not used): Y Change status in title bar above Are All</p>			

Program Learning Outcomes		Expectations/Target for this Outcome	Findings/Results
<p>Attachments Noted in Assessment Plan Added Below? (erase choice not used): Y _____ Additional Comments: From Dean review (7/15/21): The program appears to have a robust assessment plan and has tracked student performance over several years. I recommend that the rubric and sample student work (with names redacted) for each performance measure be added as attachments .</p>			
<p><b>1.1</b> 7.01 - Entry-level Knowledge Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science, and philosophy. 7.01.01 The program shall demonstrate that students are provided with sufficient opportunity to achieve this learning outcome. 7.01.02 The program shall demonstrate that quality assessment measures were used to assess learning outcomes associated with this standard. 7.01.03 The program shall demonstrate that results of its assessment program indicate that</p>	<p><b>1.1.1</b> 7.01-A.1 - Syllabus and Course Exams (RP 1013)  Students will demonstrate entry-level knowledge of the services of public and non-profit recreation and park agencies and the contributions of commercial recreation.</p>	<p><b>1.1.1.1</b> <span style="background-color: #90EE90;">Met</span> 70% of students will achieve average score of 70% or higher  70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on the course exam</p>	<p>74% of students scored 70% or above on the questions related to this outcome.  <b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b>  Continue to monitor. May want to look to increasing the performance measure.</p>
	<p><b>1.1.2</b> 7.01-A.3 - Syllabus and Course Exams (RP 3033)  Students will demonstrate entry-level knowledge of the services of public and non-profit recreation and park agencies and the contributions of commercial recreation.</p>	<p><b>1.1.2.1</b> <span style="background-color: #FF6347;">Not Met</span> 70% of students will achieve an average score of 70%  70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p>	<p>68% of students scored 70% or above on the questions related to this outcome.  <b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b>  Continue to monitor.</p>
	<p><b>1.1.3</b> 7.01-B.1 - Syllabus and Course Exam (RP 1013)</p>	<p><b>1.1.3.1</b> <span style="background-color: #FF6347;">Not Met</span> 70% of students will achieve an average score of 70% or higher</p>	<p>63% of students scored 70% or above on the questions related to this outcome.</p>

Program Learning Outcomes		Expectations/Target for this Outcome	Findings/Results
<p>graduates of the program are achieving this Learning Outcome.</p> <p>7.01.04 The program shall demonstrate that it uses data from assessment of Learning Outcome 7.01 for continuous program improvement.</p>	<p>Demonstrate knowledge of the theoretical foundations of the profession.</p>	<p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p>	<p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> <p>Continue to monitor and cover topic more in depth in RP 1013.</p>
	<p>1.1.4</p> <p>7.01-B.3 - Syllabus and Course Exam (RP 3063)</p> <p>Demonstrate knowledge of the theoretical foundations of the profession.</p>	<p>1.1.4.1 <b>Met</b></p> <p>70% of students will achieve an average score of 70% or higher</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p>	<p>70% of students scored 70% or above on the questions related to this outcome.</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> <p>Continue to monitor.</p>
	<p>1.1.5</p> <p>7.01-C.i - Course Content (RP 1013)</p> <p>7.01 Students will demonstrate knowledge of the scientific foundations of the profession.</p>	<p>1.1.5.1 <b>Not Met</b></p> <p>70% of students will achieve score of 70% or higher</p> <p>70% of students will achieve score of 70% or higher on questions related to this learning outcome on a course exam</p>	<p>65% of students scored 70% or above on the questions related to this outcome.</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> <p>Need to look to using another tool to best measure this learning outcome. RP Faculty are seeking</p>

Program Learning Outcomes		Expectations/Target for this Outcome	Findings/Results
			another performance measures for this learning outcome.
	<p>1.1.6</p> <p>7.01-C.ii.1 - Syllabus and Course Exam (RP 1013)</p> <p>Students will demonstrate knowledge of the philosophical foundations of the profession.</p>	<p>1.1.6.1 <b>Exceeded</b></p> <p>70% of students will achieve an average score of 70% or higher</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p>	<p>75% of students scored 70% or above on the questions related to this outcome.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>No changes required. Continue to monitor. May want to increase performance level.</p>
	<p>1.1.7</p> <p>7.01-C.ii.2 - Syllabus and Course Exams (RP 3013)</p> <p>Students will demonstrate knowledge of the philosophical foundations of the profession.</p>	<p>1.1.7.1 <b>Exceeded</b></p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p>	<p>73% of students scored 70% or above on the questions related to this outcome.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>No changes required. Continue to monitor. May want to increase performance measure.</p>

Program Learning Outcomes		Expectations/Target for this Outcome	Findings/Results
	<p>1.1.8</p> <p>7.01-C.ii.3 - Syllabus and Course Exam (RP 3063)</p> <p>Students will demonstrate knowledge of the philosophical foundations of the profession.</p>	<p>1.1.8.1 <b>Not Met</b></p> <p>70% of students will achieve an average score of 70% or higher</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p>	<p>69% of students scored 70% or above on the questions related to this outcome.</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> <p>Continue to monitor.</p>
	<p>1.1.9</p> <p>7.01-C.iii.1 - Syllabus and Course Exam (RP 1013)</p> <p>Students will demonstrate knowledge of historical events that contribute to the foundation of the profession.</p>	<p>1.1.9.1 <b>Exceeded</b></p> <p>70% of students will achieve an average score of 70% or higher</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p>	<p>80% of students scored 70% or above on the questions related to this outcome.</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> <p>No changes required. Continue to monitor. May want to increase performance measure.</p>
<p>Outcome has action plan</p> <p>1.2</p> <p>7.02 - Services that Embrace Personal and Cultural Dimensions of Diversity</p> <p>7.02 Students graduating from the Program shall be able to</p>	<p>1.2.1</p> <p>7.02-A.1 - Recreation Program Plan Assignment (RP 2003)</p> <p>7.02-A Students will demonstrate the ability to design recreation</p>	<p>1.2.1.1 <b>Exceeded</b></p> <p>70% of students will earn a 70% or higher</p> <p>70% of students will earn a 70% or higher on the program plan assignment.</p>	<p>82% of students scored 70% or above on the questions related to this outcome.</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p>

Program Learning Outcomes		Expectations/Target for this Outcome	Findings/Results
<p>demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity. 7.02.01 The program shall demonstrate that students are provided with sufficient opportunity to achieve this learning outcome.</p>	<p>programs that embrace personal and cultural dimensions of diversity.</p>		<p>Consistently good results –may want to change performance measure – 80%.</p>
<p>7.02.02 The program shall demonstrate that quality assessment measures were used to assess learning outcomes associated with this standard.</p> <p>7.02.03 The program shall demonstrate that results of its assessment program indicate that graduates of the program are achieving this Learning Outcome.</p>	<p>1.2.2 7.02-A.2 - Programming Assignment (RP 4114/4116)</p> <p>7.02-A Students will demonstrate the ability to design recreation programs that embrace personal and cultural dimensions of diversity.</p>	<p>1.2.2.1 <b>Exceeded</b></p> <p>70% of students will earn a 2 (out of 4) or higher</p> <p>70% of students will earn a 2 (out of 4) or higher on the Design Recreation Program assignment in RP 4116</p>	<p>77% of students scored 70% or above on the questions related to this outcome.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>Consistently good results –may want to change performance measure – 80%.</p>
<p>7.02.04 The program shall demonstrate that it uses data from assessment of Learning Outcome 7.02 for continuous program improvement.</p> <p><b>ACTION PLAN</b> <b>DUE</b> no due date set</p>	<p>1.2.3 7.02-B - Site Plan Assignment (RP 3034)</p> <p>7.02-B Students will demonstrate the ability to design recreation areas and facilities.</p>	<p>1.2.3.1 <b>Not Reported this Period</b></p> <p>70% of students will earn a 70% or high</p> <p>70% of students will earn a 70% or higher on Site Plan Assignment</p>	<p>Project not assigned this fall due to new professor teaching the course.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>Looking to change the content of this course and types of projects and assignments.</p>

Program Learning Outcomes		Expectations/Target for this Outcome	Findings/Results
	<p>1.2.4</p> <p>7.02-C.1 - Programming Assignment (RP 4114/RP 4116)</p> <p>7.02-C Students will demonstrate the ability to implement and/or lead recreation programs.</p>	<p>1.2.4.1 <b>Exceeded</b></p> <p>70% of students will earn a 2 (out of 4) or higher</p> <p>70% of students will earn a 2 (out of 4) or higher on the Internship Program Implementation Assignment</p>	<p>88% of students scored 70% or above on the questions related to this outcome.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>Consistently good results –may want to change performance measure – 80%.</p>
	<p>1.2.5</p> <p>7.02-C.2 - Kidsfest Assignment (RP 2003)</p> <p>7.02-C Students will demonstrate the ability to implement and/or lead recreation programs.</p>	<p>1.2.5.1 <b>Not Reported this Period</b></p> <p>70% of students will earn a 70% or high</p> <p>70% of students will earn a 70% or higher on Kidsfest assignments</p>	<p>Fall 2020 – Alternate assignment due to COVID-19 - Kidsfest was not held this year.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>Continue to monitor.</p>
	<p>1.2.6</p> <p>7.02-C.3 - Camp Stormy Activity (lesson plan) Assignment (RP 3063)</p> <p>7.02-C Students will demonstrate the ability to implement and/or lead recreation programs.</p>	<p>1.2.6.1 <b>Not Reported this Period</b></p> <p>70% of students will achieve a 2 or higher</p> <p>70% of students will achieve a 2 or higher (out of 4) on instructor evaluations of activity leadership at Camp Stormy.</p>	<p>Alternate assignment due to COVID-19. Camp Stormy was cancelled - virtual activities were provided to 5th grade teachers.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p>



Program Learning Outcomes		Expectations/Target for this Outcome	Findings/Results
			Continue to monitor.
<p>1.2.7</p> <p>7.02-C.4 - Syllabus and Leadership Program (RP 2033)</p> <p>7.02-C Students will demonstrate the ability to implement and/or lead recreation programs.</p>		<p>1.2.7.1 <b>Exceeded</b></p> <p>70% of students will earn a 70% or higher</p> <p>70% of students will earn a 70% or higher on the RP 2033 Program</p>	<p>78% of students scored 70% or above on the questions related to this outcome.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>Continue to monitor. May want to look to increasing performance measure.</p>
<p>1.2.8</p> <p>7.02-D.1 - Syllabus and Evaluation Assignment (RP 4023)</p> <p>Students will demonstrate the ability to evaluate leisure services and experiences</p>		<p>1.2.8.1 <b>Not Reported this Period</b></p> <p>70% of students will earn a 70% or higher</p> <p>70% of students will earn a 70% or higher on the RP 4023 Evaluation Assignment.</p>	<p>Spring 2020 – no results at this time – assignment changed due to COVID-19.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>Continue to monitor.</p>
<p>1.2.9</p> <p>7.02-D.2 - Syllabus and KidsFest Assignment (RP 2003)</p>		<p>1.2.9.1 <b>Not Reported this Period</b></p> <p>70% of students will earn a 70% or higher</p>	<p>Fall 2019 – assignment not assigned/completed due to Kidsfest not being held (COVID-19)</p>

Program Learning Outcomes		Expectations/Target for this Outcome	Findings/Results
	Students will demonstrate the ability to evaluate leisure services and experiences	70% of students will earn a 70% or higher on Recreation Program Evaluation Plan in Recreation Program Assignment.	REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS  Need to work on finding another assignment to meet this outcome.
	<p>1.2.10</p> <p>7.02-D.3 - Program Evaluation (RP 4114/RP 4116)</p> <p>Students will demonstrate the ability to evaluate leisure services and experiences</p>	<p>1.2.10.1 <b>Exceeded</b></p> <p>70% of students will achieve a score of 2 (out of 4)</p> <p>70% of students will achieve a score of 2 (out of 4) on the Internship Program Evaluation assignment.</p>	<p>78% of students scored 70% or above on the assignment related to this outcome.</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> <p>Change metric to 80% and continue to monitor.</p>
	<p>1.2.11</p> <p>7.02-E - Syllabus and Research Methods Assignment (RP 4023)</p> <p>Students will demonstrate the ability to use data to improve the quality of services and experiences.</p>	<p>1.2.11.1 <b>Not Reported this Period</b></p> <p>70% of students will earn a 70% or higher</p> <p>70% of students will earn a 70% or higher on the RP 4023 Evaluation Assignment.</p>	<p>Data not available at this time due to the nature of the assignment and a new professor teaching the course.</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> <p>Continue to monitor.</p>

Program Learning Outcomes		Expectations/Target for this Outcome	Findings/Results
<p>1.3</p> <p>7.03 - Entry-level Knowledge of Operations and Strategic Management/Administration</p> <p>7.03 Students graduating from the Program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism, and/or related professions. 7.03.01 The program shall demonstrate that students are provided with sufficient opportunity to achieve this learning outcome. 7.03.02 The program shall demonstrate that quality assessment measures were used to assess learning outcomes associated with this standard. 7.03.03 The program shall demonstrate that results of its assessment program indicate that graduates of the program are achieving this Learning Outcome. 7.03.04 The program shall demonstrate that it uses data from assessment of Learning Outcome</p>	<p>1.3.1</p> <p>7.03-A.1 - Syllabus and Course Exam (RP 4013)</p> <p>7.03-A Students will demonstrate the ability to recognize the principles and procedures of management and/or administration.</p>	<p>1.3.1.1 <b>Exceeded</b></p> <p>70% of students will achieve an average score of 70% or higher</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p>	<p>80% of students scored 70% or above on course exam questions related to this outcome.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>Change metric to 80% and continue to monitor.</p>
	<p>1.3.2</p> <p>7.03-A.2 - Management Assignment (RP 4116)</p> <p>7.03-A Students will demonstrate the ability to recognize the principles and procedures of management and/or administration.</p>	<p>1.3.2.1 <b>Exceeded</b></p> <p>70% of students will achieve a score of 2 or higher</p> <p>70% of students will achieve a score of 2 or higher on a scale of 1-4 on the management assignment</p>	<p>80% of students scored 70% or above on the assignment related to this outcome.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>Change metric to 80% and continue to monitor.</p>
	<p>1.3.3</p> <p>7.03-B.1 - Syllabus and Course Exam (RP 4063)</p> <p>7.03-B Students will demonstrate the ability to recognize the</p>	<p>1.3.3.1 <b>Not Reported this Period</b></p> <p>70% of students will achieve an average score of 70% or higher</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p>	<p>Data not available on this measure due to new professor teaching this course.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p>

Program Learning Outcomes		Expectations/Target for this Outcome	Findings/Results
7.03 for continuous program improvement.	principles and procedures of infrastructure management.		Continue to monitor - also may want to look to a new performance measure.
	<p>1.3.4</p> <p>7.03-B.2 - Course Cotent (RP 4013)</p> <p>7.03-B Students will demonstrate the ability to recognize the principles and procedures of infrastructure management.</p>	<p>1.3.4.1 <b>Exceeded</b></p> <p>70% of students will answer 70% or more of the questions</p> <p>70% of students will answer 70% or more of the questions related to this leaning outcome correctly on the comprehensive exam</p>	<p>78% of students scored 70% or above on the questions related to this outcome.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>Continue to monitor.</p>
	<p>1.3.5</p> <p>7.03-C.1 - Syllabus and Course Exam (RP 4013)</p> <p>7.03-C Students will demonstrate the ability to recognize the principles and procedures of financial management</p>	<p>1.3.5.1 <b>Exceeded</b></p> <p>70% of students will achieve an average score of 70% or higher</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p>	<p>83% of students scored 70% or above on the questions related to this outcome.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>RP 3403 RP Finance course had made an impact and improved assessment results.</p>

Program Learning Outcomes		Expectations/Target for this Outcome	Findings/Results
	<p>1.3.6</p> <p>7.03-D.1 - Syllabus and Course Exam (RP 3113)</p> <p>7.03-D Students will demonstrate the ability to recognize the principles and procedures of human resource management</p>	<p>1.3.6.1 <b>Exceeded</b></p> <p>70% of students will achieve an average score of 70% or higher</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p>	<p>76% (fall) and 79% (spring) of students scored 70% or above on the questions related to this outcome.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>Continue to monitor.</p>
	<p>1.3.7</p> <p>7.03-E.1 - Syllabus and Course Exam (HA 3013)</p> <p>7.03-E Students will demonstrate the ability to recognize the principles and procedures of marketing and/or public relations</p>	<p>1.3.7.1 <b>Exceeded</b></p> <p>70% of students will achieve an average score of 70% or higher</p> <p>70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on a course exam</p>	<p>82% of students scored 70% or above on the questions related to this outcome.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>Continue to monitor.</p>
	<p>1.3.8</p> <p>7.03-E.2 - Course Content (HA 3013 and RP 4013)</p> <p>7.03-E Students will demonstrate the ability to recognize the principles and procedures of marketing and/or public relations</p>	<p>1.3.8.1 <b>Not Met</b></p> <p>70% of students will answer 70% or more of the questions</p> <p>70% of students will answer 70% or more of the questions related to this learning outcome correctly on the comprehensive exam</p>	<p>61% (fall) and 60% (spring) of students scored 70% or above on the questions related to this outcome.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p>

Program Learning Outcomes		Expectations/Target for this Outcome	Findings/Results
			Re-write comprehensive exit exam or look to using another measurement tool for this learning outcome.
	<p>1.3.9</p> <p>7.03-F.1 - Syllabus and Case Studies (RP 4013)</p> <p>7.03-F Students will demonstrate the ability to apply principles and procedures of management and/or administration</p>	<p>1.3.9.1 <b>Not Met</b></p> <p>70% of students will earn a 70%</p> <p>70% of students will earn a 70% the case studies related to this learning outcome.</p>	<p>63% of students scored 70% or above on the questions related to this outcome.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>Continue to monitor.</p>
	<p>1.3.10</p> <p>7.03-F.2 - Management Assignment (RP 4114 or RP 4116)</p> <p>7.03-F Students will demonstrate the ability to apply principles and procedures of management and/or administration</p>	<p>1.3.10.1 <b>Exceeded</b></p> <p>70% of students will achieve a score of 2 or higher on a scale of 1-4 on the management assignment</p>	<p>83% of students scored a 2 or higher on the questions related to this outcome.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>Change metric to 80% and continue to monitor.</p>
	<p>1.3.11</p> <p>7.03-H.1 - Syllabus and Case Studies</p>	<p>1.3.11.1 <b>Exceeded</b></p>	<p>83% of students scored 70% or above on the case studies related to this outcome.</p>

Program Learning Outcomes		Expectations/Target for this Outcome	Findings/Results
	7.03-H Students will demonstrate the ability to apply the principles and procedures of financial management	70% of students will earn a 70% the case studies related to this learning outcome.	REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS  Continue to monitor.
	1.3.12 7.03-H.2 - Syllabus and Budget Exercise (RP 4013)  7.03-H Students will demonstrate the ability to apply the principles and procedures of financial management	1.3.12.1 <b>Exceeded</b> 70% of students will earn a 70% or higher  70% of students will earn a 70% or higher the budget exercise.	81% of students scored 70% or above on the budget exercise for this outcome.  REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS  Scores have continued to increase – due to RP 3403 RP Finance.
	1.3.13 7.03-I - Syllabus and Case Studies (RP 3113)  7.03-I Students will demonstrate the ability to apply the principles and procedures of human resource management	1.3.13.1 <b>Exceeded</b> 70% of students will earn a 70% or higher  70% of students will earn a 70% or higher on case studies related to this learning outcome.	81% of students scored 70% or above on the case studies related to this outcome.  REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS  Continue to monitor.

Program Learning Outcomes		Expectations/Target for this Outcome	Findings/Results
	<p>1.3.14</p> <p>7.03-J - Syllabus and Marketing Plan (HA 3013)</p> <p>7.03-J Students will demonstrate the ability to apply the principles and procedures of marketing and/or public relations</p>	<p>1.3.14.1 <b>Met</b></p> <p>70% of students will earn a 70% or higher</p> <p>70% of students will earn a 70% or higher on the Marketing Plan</p>	<p>70% of students scored 70% or above marketing plan assignment related to this outcome.</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> <p>Continue to monitor.</p>
<p>1.4</p> <p>7.04 - Comprehensive Internship</p> <p>7.04 Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related organizations.</p> <p>7.04.01 The program shall demonstrate that students are provided with sufficient opportunity to achieve this learning outcome.</p> <p>7.04.02 The program shall demonstrate that quality assessment measures were used to assess learning outcomes</p>	<p>1.4.1</p> <p>7.04-A - Internship Manual (RP 4114)</p> <p>7.04-A Students shall participate in an internship of not less than 400 clock hours over no fewer than 10 weeks.</p>	<p>1.4.1.1</p> <p>100% of students enrolled in RP 4114 completed 400 clock hours of internship.</p>	<p>100% of students enrolled in RP 4114 completed 400 clock hours of internship.</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p> <p>Continue to monitor.</p>
	<p>1.4.2</p> <p>7.04-B.1 - Professional Portfolio Assignment (RP 4001)</p> <p>Demonstrate the ability to succeed as a professional</p>	<p>1.4.2.1</p> <p>70% of students will earn a 2 or higher out of 4</p> <p>70% of students will earn a 2 or higher out of 4 the Professional Portfolio</p>	<p>100% of students earned a 70% or higher on their professional portfolio.</p> <p>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</p>



Program Learning Outcomes		Expectations/Target for this Outcome	Findings/Results
<p>associated with this standard.</p> <p>7.04.03 The program shall demonstrate that results of its assessment program indicate that graduates of the program are achieving this Learning Outcome.</p>			<p>70% is required as a passing grade for portfolio so students do succeed.</p>
<p>7.04.04 The program shall demonstrate that it uses data from assessment of Learning Outcome 7.04 for continuous program improvement.</p>	<p><b>1.4.3</b></p> <p>7.04 - B.2 - Internship Manual (RP 4114)</p> <p>Demonstrate the ability to succeed as a professional</p>	<p><b>1.4.3.1</b></p> <p>70% of students will evaluate themselves at a median score of 3 or higher</p> <p>70% of students will evaluate themselves at a median score of 3 or higher on all items on the final self-evaluation.</p>	<p>84% of students met this criteria.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>Continue to monitor.</p>
	<p><b>1.4.4</b></p> <p>7.04 - B.3 - Internship Manual (RP 4114)</p> <p>Demonstrate the ability to succeed as a professional</p>	<p><b>1.4.4.1</b></p> <p>70% of students will be evaluated at an average of 3 (out of 4) or higher</p> <p>70% of students will be evaluated at an average of 3 (out of 4) or higher by the person supervising the intern at the host organization on the items completed by a numbered response on the evaluation form.</p>	<p>75% of students met this criteria.</p> <p><b>REFLECTION ON FINDINGS AND RECOMMENDATIONS FOR NEXT STEPS</b></p> <p>Continue to monitor.</p>

Project Attachments (1)