Logistics Management

Program Learning Outcomes Matrix

ARKANSAS TECH UNIVERSITY OZARK CAMPUS

Learning Outcomes / LGM Courses	1. Demonstrate basic understanding of logistic software systems and applications.	2. Demonstrate the ability to perform demand management to improve efficiency, perform inventory control measures, and optimize warehouse layouts.	3. Explain the impact of logistics and supply chain operations on a firm's profitability, identifying the steps necessary to evaluate and purchase a new product or service, as well as complete a project plan, basic budget, and presentation.	4. Explain the role of transportation and identify the resources needed for domestic and global transactions and shipments.	5. Demonstrate employability skills including effective communication, planning, critical thinking and problem solving, quality customer service skills, and conflict resolution.	6. Exhibit ability to work on a team project, present a professional presentation, and understanding of sales process.
BST 1053 - Fundamentals of Computers	I				I	
ENGL 1013/ ENGL 1023 - Comp I & II					I	
LGM 1013 - Principles of LGM & SC Mgmt	I	I	I	I	R	I
BST 1053/ BST 2053 - Excel / Advanced					R	
LGM 2023 - Transportation Management	R	R	I	R	R	I
LGM 2033 - Warehousing & Inventory Mgmt	R	R				
BST 1043 - Professional Communication					R	R
BST 1083 - Introduction to Economics		R	R			
BST 2013 - e-Commerce	R	R	R			R

Level of Instruction: **I** = Introduction of subject   **R** = Review / Practice of skill   **M** = Master of understanding

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BST 2443 - Intro to Project Management			M			
LGM 2043 - Strategic Procurement	R		M	R		R
BST 2023 - Organizational Leadership	I				R	
LGM 2053 - International Logistics	R	R		M		
LGM 2083 - Operations Management		M	R	M	M	M
INT 2903 - Intership or Elective	M	M	M	M	M	

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