

ArkansasVeteran.com

RESOURCES FOR YOUR LIFE AND SMALL BUSINESS

Webinar every 2nd & 4th Tuesday JULY-OCTOBER • 7-8 p.m.



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Starting a Business in Arkansas

July 13 & Sept. 28

Begin the intensive business planning process by learning crucial steps and requirements for start-ups and identifying keys to success and common pitfalls to avoid.

LEADER: Herb Lawrence, Certified Business Advisor® and Veteran

Writing a Business Plan

July 27 & Oct. 12

Learn to write a business plan that clearly defines your concept and accurately evaluates your competition, risks and anticipated costs.

LEADER: Robert Bahn, ASBTDC Business Consultant and Veteran

Financing Options for Small Businesses

Aug. 10 & Oct. 26

Find out how and where to get financing for prospective and existing businesses and explore special opportunities for veterans, including SBA's Patriot Express loans.

LEADER: Rudy Ortiz, ASBTDC Business Consultant and Veteran

Marketing with Social Media Aug. 24

Discover ways to connect with customers online using tools like Facebook, Twitter, blogs, and more.

LEADER: Herb Lawrence, Certified Business Advisor® and Veteran

Procurement Opportunities for Veteran-Owned Businesses Sept. 14

Prepare to get your share of the billions of dollars going to veteran-owned businesses through contracts with federal, state, and local government and large corporations.

LEADER: Rudy Ortiz, ASBTDC Business Consultant and Veteran

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