

2026-2027 Degree Map-Bachelor of Arts in Digital Content Creation

This map is a term-by-term sample course schedule. The milestones listed to the right of each term are designed to keep you on course to graduate in four years. The Sample Schedule serves as a general guideline to help you build a full schedule each term. See course descriptions and prerequisites at <https://catalog.atu.edu/>

#Prerequisite Courses: ENGL 0303 _____ MATH 0803 _____ MATH 0903 _____

Sample Schedule	Hrs.	Grade	Milestones/Notes
Semester 1			Semester 1
ENGL 1013-Comp I (ACTS=ENGL 1013)	3	#	Draft a résumé to upload to Handshake
U.S. History/Government	3		Create a LinkedIn profile
Mathematics	3	#	
COMM OR JOUR 1023-Exploration of Media and Communication	3		
TECH 1001-Orientation to the University	1		
General Elective	3		
Total hours	16	GPA	

Sample Schedule	Hrs.	Grade	Milestones/Notes
Semester 2			Semester 2
ENGL 1023-Comp II (ACTS= ENGL 1023)	3	#	Attend a career fair and explore part-time or volunteer options
Social Sciences	3		
Science with Lab	4		
Fine Arts and Humanities	3		
General Elective	3		
DCC 1821-Digital Content Creation Practicum	1		
Total hours	17	GPA	

Sample Schedule	Hrs.	Grade	Milestones/Notes
Semester 3			Semester 3
Science with Lab	4		
Performance Course	3		Choose: TH 2703, COMM 2003, COMM 2013, and COMM 3063
TH 3263-Narrative Film Production	3		
Social Science	3		
DCC/TH 2293-Social Media Influencing I	3		See catalog for Certificates and/or minors to consider
Total hours	16	GPA	

Sample Schedule	Hrs.	Grade	Milestones/Notes
Semester 4			Semester 4
Fine Arts & Humanities	3		Meet with faculty about career paths to determine if graduate school is required
Social Sciences or Fine Arts & Humanities	3		
Digital Content Creation Elective	3		Choose: COMM/JOUR/TH Internship or Practicum, JOUR 2143, JOUR 4073, COMM 3003, COMM 3163, COMM 3263, TH 4563, TH 3803
General Elective	3		
General Elective	3		
Total hours	15	GPA	COMM ADVISOR ASSIGNED

The Arkansas Course Transfer System (ACTS) is designed to assist in planning the academic progress of students. This system contains information about the transferability of courses within Arkansas public colleges and universities. The Arkansas Course Transfer System can be accessed by searching keyword "ACTS" at <https://adhe.edu/>

Fine Arts and Humanities	U.S. History & Government
ART 2123 Experiencing Art (ACTS=ARTA1003)	HIST 1903 Survey of American History
MUS 2003 Survey of Music History (ACTS=MUSC1003)	HIST 2003 U.S. History to 1877 (ACTS=HIST2113)
TH 2273 Introduction to Theatre (ACTS=DRAM 1003)	HIST 2013 U.S. History since 1877 (ACTS=HIST2123)
ENGL/JOUR 2173 Introduction to Film	POLS 2003 American Government (ACTS=PLSC2003)
ENGL 2003 Introduction to World Literature (ACTS=ENGL2113)	Science with Lab
ENGL 2013 Intro. to American Literature (ACTS=ENGL2653)	BIOL 1014- Intro. to Biological Science (ACTS= BIOL1004)
PHIL 2003 Introduction to Philosophy (ACTS=PHIL1103)	BIOL/PHSC 1004- Principles of Environmental Science
PHIL 2053 Introduction to Critical Thinking (ACTS=PHIL 1003)	GEOL 1014- Physical Geology (ACTS= GEOL 1114)
1013 from SPAN, FR, GER, or JPN	University Honors students should consult Course Catalog for appropriate
1023 from SPAN, FR, GER, JPN, or CHIN	Fine Arts/Humanities, US History/Government and Social Science options
LEAD 2003 Ethics in Leadership	for University Honors Curriculum.

Possible Careers: Advertising, Search Engine Optimization, Social Media/Content Creation, Analyst, User Experience (UX) and Digital Design.

Sample Schedule	Hrs.	Grade	Milestones/Notes
Semester 5			Semester 5
JOUR 3173-Public Relations Principles	3		
Digital Content Creation Elective	3		Choose: COMM/JOUR/TH Internship or Practicum, JOUR 2143, JOUR 4073, COMM 3003, COMM 3163, COMM 3263, TH 4563, TH 3803
General Elective	3		
General Elective	3		
General Elective	3		Research grad school or post-grad options and do a mock interview utilizing Career Services
DCC 3821-Digital Content Creation Practicum	1		
Total hours	16	GPA	

Sample Schedule	Hrs.	Grade	Milestones/Notes
Semester 6			Semester 6
General Elective (3000-4000 level)	4		Complete an internship or field-related experience
General Elective (3000-4000 level)	4		
General Elective	4		
General Elective	3		
DCC 4821-Digital Content Creation Practicum	1		
Total hours	16	GPA	APPLY FOR GRADUATION

Sample Schedule	Hrs.	Grade	Milestones/Notes
Semester 7			Semester 7
JOUR 4023-Social Media	3		
General Elective (3000-4000 level)	3		
General Elective (3000-4000 level)	3		
General Elective (3000-4000 level)	3		Finalize résumé, cover letter, and references and complete a senior check-in with Career Services
DCC/TH 4293- Social Media Influencing II	3		
Total hours	15	GPA	

Sample Schedule	Hrs.	Grade	Milestones/Notes
Semester 8			Semester 8
General Elective (3000-4000 level)	3		
General Elective (3000-4000 level)	3		
General Elective	3		Graduation Requirements:
			Min. hours 3000-4000 level courses: 40
			No more than 4 PE activity hours
			Min. hours required:120
Total hours	9	GPA	2.00+ GPA

General Electives: 31 hours (1000-4000 level); 23 hours (3000-4000 level)

indicates a "C" or better is required

Social Sciences
HIST 1503 World History to 1500 (ACTS=HIST1113)
HIST 1513 World History since 1500 (ACTS=HIST1123)
HIST 2003 U.S. History to 1877 (ACTS=HIST2113)
HIST 2013 U.S. History since 1877 (ACTS=HIST2123)
HIST 1903 Survey of American History
POLS 2003 American Government (ACTS=PLSC2003)
ECON 2003 Principles of Macroeconomics (ACTS=ECON2103)
ECON 2013 Principles of Microeconomics (ACTS=ECON2203)
SOC 1003 Introductory Sociology (ACTS=SOC11013)
PSY 2003 General Psychology (ACTS=PSYC1103)
ANTH 1213 Intro. to Anthropology (ACTS=ANTH1013)
ANTH 2003 Cultural Anthropology (ACTS=ANTH2013)
GEOG 2013 Regional Geography of the World (ACTS=GEOG2103)
AMST 2003 American Studies
FIN 2013 Personal Finance
LEAD 1003 Introduction to Leadership