

2023-2024 Degree Map-Bachelor of Science in Hospitality Administration- Event Management Emphasis

This map is a term-by-term sample course schedule. The milestones listed to the right of each term are designed to keep you on course to graduate in four years. The Sample Schedule serves as a general guideline to help you build a full schedule each term. See course descriptions and prerequisites at <http://www.atu.edu/catalog/>

Employment Information: The Event Management Emphasis prepares students for careers in tourism, convention and visitors bureaus and sport and event management. This emphasis will provide a background in commercial recreation, recreational sport and event management in Arkansas' second leading industry and the world's largest industry.

#Prerequisite Courses: ENGL 0303 _____ MATH 0803 _____ MATH 1003 _____ MATH 0903 _____ MATH 1110 _____

Sample Schedule	Milestones/Notes		
Semester 1	Hrs.	Grade	Semester 1
ENGL 1013- Comp I (ACTS=ENGL 1013)	3	#	
BIOL 1014- Intro to Biological Science (ACTS= BIOL 1004)	4		
COMS 1003- Intro to Computers (ACTS= CPSI 1003)	3	#	BUAD 2003 may substitute Milestone
HA 1001- Orientation to Hospitality Administration	1		
HA 1043- Introduction to Hospitality Management	3		Milestone
Total hours	14	GPA	

Sample Schedule	Milestones/Notes		
Semester 2	Hrs.	Grade	Semester 2
ENGL 1023- Comp II (ACTS= ENGL 1023)	3	#	
CHEM 1113/1111- Survey of Chem (ACTS= CHEM 1214)	4		Milestone
MATH 1113- College Algebra (ACTS= MATH 1103)	3	#	Milestone
HA 1011- Sanitation Safety	1		Condensed Course, Pass/Fail
HA/RP 2133- Introduction to Travel and Tourism	3		
Total hours	14	GPA	

Sample Schedule	Milestones/Notes		
Semester 3	Hrs.	Grade	Semester 3
PSY 2003- General Psychology (ACTS= PSYC 1103)	3		
ECON 2003- Principles of Macroeconomics (ACTS= ECON 2103)	3		
HA 2023- Hospitality Leadership & Ethics	3		
HA 2043- Lodging Operations Management I	3		
HA 2813- Basic Human Nutrition	3		
Total hours	15	GPA	

Sample Schedule	Milestones/Notes		
Semester 4	Hrs.	Grade	Semester 4
ACCT 2033- Fundamental Accounting Concepts	3		ACCT 2033 Pre-req: # MATH 1113 Milestone
COMM 2173- Business and Professional Speaking	3		(Suggested prereq: COMS 1003)
HA 2053- Work Experience	3		Milestone
HA 2073- Introduction to Event Management	3		
HA 2914- Principles of Food Preparation	4		Pre-req: HA 1011, HA 1043, HA 2813, CHEM 1113/1111
Total hours	16	GPA	HA ADVISOR ASSIGNED

The Arkansas Course Transfer System (ACTS) is designed to assist in planning the academic progress of students. This system contains information about the transferability of courses within Arkansas public colleges and universities. The Arkansas Course Transfer System can be accessed by searching keyword "ACTS" at <https://adhe.edu/>

indicates a "C" or higher is required

Fine Arts and Humanities
ART 2123 Experiencing Art (ACTS=ARTA1003)
MUS 2003 Introduction to Music (ACTS=MUSC1003)
TH 2273 Introduction to Theatre (ACTS=DRAM 1003)
ENGL/JOUR 2173 Introduction to Film
ENGL 2003 Introduction to World Literature (ACTS=ENGL2113)
ENGL 2013 Intro. to American Literature (ACTS=ENGL2653)
PHIL 2003 Introduction to Philosophy (ACTS=PHIL1103)
PHIL 2053 Introduction to Critical Thinking (ACTS=PHIL 1003)
1013 from SPAN, FR, GER, JPN, CHIN, or LAT
1023 from SPAN, FR, GER, JPN, CHIN, or LAT
LEAD 2003 Ethics in Leadership

U.S. History & Government
HIST 1903 Survey of American History
HIST 2003 U.S. History to 1877 (ACTS=HIST2113)
HIST 2013 U.S. History since 1877 (ACTS=HIST2123)
POLS 2003 American Government (ACTS=PLSC2003)

University Honors students should consult Course Catalog for appropriate Fine Arts/Humanities, US History/Government and Social Science options for University Honors Curriculum.

Sample Schedule	Milestones/Notes		
Semester 5	Hrs.	Grade	Semester 5
Fine Arts & Humanities	3		
U.S. History/Government	3		
HA 2063- Guest Service Management	3		Fall - Dinner; Spring - Lunch
HA 3173- Hospitality Managerial Accounting	3		Pre-req: ACCT 2033 - Offered Fall Only
Total hours	12	GPA	

Sample Schedule	Milestones/Notes		
Semester 6	Hrs.	Grade	Semester 6
Fine Arts & Humanities	3		
PE 2513- First Aid	3		
HA/RP 3113- Human Resource Management	3		
HA 3183- Catering and Event Management	3		Pre-req: HA 1011, 2063, 2073, 2914
HA 4073- Hospitality Financial Analysis	3		Pre-req: HA 3173 and ACCT 2033
Total hours	15	GPA	APPLY FOR GRADUATION

Sample Schedule	Milestones/Notes		
Semester 7	Hrs.	Grade	Semester 7
BUAD 3023- Business Communications	3		BUAD 3023 discontinued. Take ENGL 2053.
MGMT 3003- Principles of Management	3		Milestone
HA 3013- Hospitality Marketing and Sales	3		MKT 3043 may sub for General Business minor
HA 3163- Hospitality Technology	3		Pre-req: HA 1043 and COMS 1003 Milestone
HA 4063- Beverage Management	3		
Total hours	15	GPA	

Sample Schedule	Milestones/Notes		
Semester 8	Hrs.	Grade	Semester 8
HA/RP 4001- Internship Preparation	1		
HA 4023- Hospitality Facilities Mgmt. & Design	3		
HA 4033- Legal Aspects of Hospitality Administration	3		
HA 4053- Meetings and Conventions Management	3		
HA 4203- Hospitality Strategic Management	3		
Total Hours	13	GPA	

Sample Schedule	Hrs.	Grade
HA 4114-Internship (Must be completed after all coursework)	4	
HA Approved Electives**	2	
Total Hours	6	GPA

Graduation Requirements:
 Min. hours 3000-4000 level courses: 40
 No more than 4 PE activity hours
 Min. hours required:120
 2.00+ GPA

**HA Approved Electives: 2 hours - See Departmental Advisor
Students should consider the following credentials. See catalog for details. Student will need to complete a Major Change form to add to their major.
 --Minor: Business Administration
 --Technical Certificate: Casino and Gaming Industry Management
 --Certificate of Proficiency: Casino and Gaming Industry