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## 2018-2019 Degree Map-Bachelor of Science in Business Administration-Entrepreneurship Track

This map is a term-by-term sample course schedule. The milestones listed to the right of each term are designed to keep you on course to graduate in four years. The Sample Schedule serves as a general guideline to help you build a full schedule each term. See course descriptions and prerequisites at http://www.atu.edu/catalog/

## Employment Information: Human Resources Specialists, Management Analysts, Public Relations Manager, Sales Manager, and Business Manager.

Sample Schedule			Milestones/Notes	Sample Schedule		Milestones/Notes
Semester 1	Hrs.	Grade	Semester 1	Semester 5	Hrs. Grade	Semester 5
ENGL 1013-Comp I (ACTS=ENGL 1013)	3	#		MGMT 3123-Business Ethics	3	Must complete a min of 54 hrs & cumulative
MATH 1113-College Algebra (ACTS=MATH 1103)	3	#	May omit MATH 1113, if Math	BUAD 3023-Business Communications	GPA of 2.00 to take COB 3000-4000 leve	
BUAD 1111-Intro to Business	1		ACT is 22>. If omitted, must complete an	ECON 3003-Money & Banking	courses	
BUAD 2003-Business Information Systems	3	#	additional 3 hrs of electives.	MKT 3043-Principles of Marketing	3	
Fine Arts & Humanities	3			**Entrepreneurship Elective	3	
PSY 2003-General Psychology	3					50% of COB courses must be completed at
Total hours	16	GPA		Total hours	15 GPA	Tech

Semester 2	Hrs.		Semester 2
ENGL 1023-Comp II (ACTS=ENGL 1023)	3	#	
MATH 2223-Quantitative Business Analysis	3	#	
COMM 2173-Business & Professional Speaking	3		COMM 2003 may substitute.
Fine Arts & Humanities	3		
U.S. History/Government	3		
Total hours	15	GPA	

Semester 3	Hrs.		Semester 3
ACCT 2000-Accounting Principles I Lab	0		Co-Requisite for ACCT 2003
*ACCT 2003-Accounting Principles I (ACTS=ACCT 2003)	3		
*ECON 2003-Principles of Economics I (ACTS=ECON 2103)	3		
Science with lab	4		
*BDA 2003-Business Problem Solving	3		
*BLAW 2033-Legal Environment of Business	3		
Total hours	16	GPA	

Semester 4	Hrs.		Semester 4
*ACCT 2013-Accounting Principles II (ACTS=ACCT 2013)	3		*Must complete 18 hrs of COB foundation
*ECON 2013-Principles of Economics II (ACTS=ECON 2203)	3		courses to enroll in 3000-4000 level business
Science with lab	4		courses.
MGMT 3003-Management and Organizational Behavior	3		
*BUAD 2053-Business Statistics (ACTS=BUSI 2103)	3		
Total hours	16	GPA	MGMK ADVISOR ASSIGNED
The Arkansas Course Transfer System (ACTS) is designed to assist in plann	ing the acaden	nic progress o	of students. This system contains information

about the transferability of courses within Arkansas public colleges and universities. The Arkansas Course Transfer System can be accessed at http://acts.adhe.edu/

Fine Arts and Humanities	U.S. History & Government
ART 2123 Experiencing Art (ACTS=ARTA1003)	HIST 1903 Survey of American History
MUS 2003 Introduction to Music (ACTS=MUSC1003)	HIST 2003 United States History to 1877 (ACTS=HIST2113)
TH 2273 Introduction to Theatre (ACTS=DRAM 1003)	HIST 2043 Honors United States History to 1877
ENGL 2173 Introduction to Film	HIST 2013 United States History since 1877 (ACTS=HIST2123)
JOUR 2173 Introduction to Film	POLS 2003 American Government (ACTS=PLSC2003)
ENGL 2003 Introduction to World Literature (ACTS=ENGL2113)	Science with Lab
ENGL 2013 Intro. to American Literature (ACTS=ENGL2653)	BIOL 1014- Intro. to Biological Science (ACTS= BIOL1004)
ENGL 2023 Honors World Literature	BIOL/PHSC 1004- Principles of Environmental Science
PHIL 2003 Introduction to Philosophy (ACTS=PHIL1103)	GEOL 1014- Physical Geology (ACTS= GEOL 1114)
PHIL 2043 Honors Introduction to Philosophy	PHSC 1013/1021- Physical Sci/Lab (ACTS= PHSC 1004)
PHIL 2053 Introduction to Critical Thinking (ACTS=PHIL 1003)	

Semester 6	Hrs.		Semester 6
ACCT 3063-Managerial Accounting	3		
FIN 3063-Business Finance	3		
MGMT 3103-Operations Management	3		
**Entrepreneurship Elective	3		
General Elective	3		
Total hours	15	GPA	APPLY FOR GRADUATION

Semester 7	Hrs.		Semester 7
MGMT 4013-Management Information Systems	3		
MGMT 4053-Small Business Management	3		
MGMT 4213-Strategy and Leadership	3		
MGMT 4063-Integrated Marketing Communication in a Digital Age	3		
General Elective	3		
Total hours	15	GPA	

Hrs.		Semester 8
3		
3		Graduation Requirements
3		Min. hours 3000-4000 level courses: 40
3		No more than 4 PE activity hours
		Min. hours required:120
12	GPA	2.00+ GPA
		COB = College of Business
	3 3 3 3	Hrs. 3 3 3 3 4 3 4 5 5 6 7 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 8 8 8 8 8 8 8 8 8 8 8 8

Shading indicates courses that would directly apply to the AS-Business Admin degree.

# indicates a "C" or better is required

**Entrepreneurship Electives
MGMT 4033-Internship
MGMT 3023-Principles of Human Resource Management
COMS 1333-Web Publishing I
COMS 2333-Web Publishing II
MKT 3063-Social Media Marketing
MKT 3083-Retailing & Virtual Marketplace
MGMT 4103-Supply Chain Management