

8-Semester Guaranteed Program

Rev. 03/31/2017

2017-2018 Degree Map-Bachelor of Science in Business Administration-Management and Marketing

This map is a term-by-term sample course schedule. The milestones listed to the right of each term are designed to keep you on course to graduate in four years. The Sample Schedule serves as a general guideline to help you build a full schedule each term. See course descriptions and prerequisites at <http://www.atu.edu/academics/catalog/>.

Employment Information: Human Resources Specialists, Management Analysts, Public Relations Manager, Sales Manager, and Business Manager.

#Prerequisite Courses: ENGL 0303 _____ ENGL 0404 _____ READ 0103 _____ MATH 0803 _____ MATH 1003 _____ MATH 0903 _____ MATH 0900 _____ MATH 1110 _____

Sample Schedule
Milestones/Notes

Semester 1	Hrs.	Grade	Semester 1
ENGL 1013-Comp I (ACTS=ENGL 1013)	3	#	
MATH 1113-College Algebra (ACTS=MATH 1103)	3	#	
BUAD 1111-Intro to Business	1		May omit MATH 1113, if Math ACT is 22+. If omitted, must complete an additional 3 hrs of electives.
BUAD 2003-Business Information Systems	3	#	
General Elective	3		
General Elective	2		
Total hours	15	GPA	

Semester 2	Hrs.	Grade	Semester 2
ENGL 1023-Comp II (ACTS=ENGL 1023)	3	#	
MATH 2223-Quantitative Business Analysis	3	#	
COMM 2173-Business & Professional Speaking	3		COMM 2003 may substitute.
General Elective	3		
General Elective	3		
Total hours	15	GPA	

Semester 3	Hrs.	Grade	Semester 3
ACCT 2000-Accounting Principles I Lab	0		Co-Requisite for ACCT 2003
*ACCT 2003-Accounting Principles I (ACTS=ACCT 2003)	3		
*ECON 2003-Principles of Economics I (ACTS=ECON 2103)	3		
Science with lab	4		
*BDA 2003-Business Problem Solving	3		
*BLAW 2033-Legal Environment of Business	3		
Total hours	16	GPA	

Semester 4	Hrs.	Grade	Semester 4
*ACCT 2013-Accounting Principles II (ACTS=ACCT 2013)	3		*Must complete 18 hrs of COB foundation courses to enroll in 3000-4000 level business courses.
*ECON 2013-Principles of Economics II (ACTS=ECON 2203)	3		
Science with lab	4		
Fine Arts & Humanities	3		
*BUAD 2053-Business Statistics (ACTS=BUSI 2103)	3		
Total hours	16	GPA	MGMK ADVISOR ASSIGNED

The Arkansas Course Transfer System (ACTS) is designed to assist in planning the academic progress of students. This system contains information about the transferability of courses within Arkansas public colleges and universities. The Arkansas Course Transfer System can be accessed at <http://acts.adhe.edu/>

Fine Arts and Humanities	U.S. History & Government
ART 2123 Experiencing Art (ACTS=ARTA1003)	HIST 1903 Survey of American History
MUS 2003 Introduction to Music (ACTS=MUSC1003)	HIST 2003 United States History to 1877 (ACTS=HIST2113)
TH 2273 Introduction to Theatre (ACTS=DRAM 1003)	HIST 2043 Honors United States History to 1877
ENGL 2173 Introduction to Film	HIST 2013 United States History from 1877 (ACTS=HIST2123)
JOUR 2173 Introduction to Film	POLS 2003 American Government (ACTS=PLSC2003)
ENGL 2003 Introduction to World Literature (ACTS=ENGL2113)	Science with Lab
ENGL 2013 Intro. to American Literature (ACTS=ENGL2653)	BIOL 1014- Intro. to Biological Science (ACTS= BIOL1004)
ENGL 2023 Honors World Literature	BIOL/PHSC 1004- Principles of Environmental Science
PHIL 2003 Introduction to Philosophy (ACTS=PHIL1103)	GEOL 1014- Physical Geology (ACTS= GEOL 1114)
PHIL 2043 Honors Introduction to Philosophy	PHSC 1013/1021- Physical Sci/Lab (ACTS= PHSC 1004)

Sample Schedule
Milestones/Notes

Semester 5	Hrs.	Grade	Semester 5
US History & Government	3		Must complete a min of 54 hrs & cumulative GPA of 2.00 to take COB 3000-4000 level courses.
BUAD 3023-Business Communications	3		
ECON 3003-Money & Banking	3		
MGMT 3003-Management & Organizational Behavior	3		
MKT 3043-Principles of Marketing	3		
Total hours	15	GPA	50% of COB courses must be completed at Tech.

Semester 6	Hrs.	Grade	Semester 6
ACCT 3063-Managerial Accounting or ACCT 4023-Cost Acct(Spring Only)	3		
FIN 3063-Business Finance	3		
MGMT 3103-Operations Management	3		
**MGMT/MKT Elective (3000-4000 level)	3		
General Elective	3		
Total hours	15	GPA	APPLY FOR GRADUATION

Semester 7	Hrs.	Grade	Semester 7
MGMT 4013-Management Information Systems	3		
**MGMT/MKT Elective (3000-4000 level)	3		
**MGMT/MKT Elective (3000-4000 level)	3		
General Elective	3		
General Elective	3		
Total hours	15	GPA	

Semester 8	Hrs.	Grade	Semester 8
Fine Arts & Humanities	3		Graduation Requirements: Min. hours 3000-4000 level courses: 40 No more than 4 PE activity hours Min. hours required:120 2.00+ GPA COB = College of Business
MGMT 4083-Business Policy	3		
**MGMT/MKT Elective (3000-4000 level)	3		
**MGMT/MKT Elective (3000-4000 level)	3		
General Elective	1		
Total hours	13	GPA	

General Electives: 21 hours (1000-4000 level)

**MGMT/MKT Electives:15 hrs MGMK electives must include 6 hrs of MKT electives, 6 hrs of MGMT electives, and remaining 3 hrs from either a MGMT or MKT elective. Only 3 hrs of MGMK internship will apply to this requirement.

indicates a "C" or better is required

	Social Sciences
HIST 1503 World Civilization to 1500 (ACTS=HIST1113)	ECON 2013 Principles of Economics II (ACTS=ECON2203)
HIST 1513 World Civilization since 1500 (ACTS=HIST1123)	SOC 1003 Introductory Sociology (ACTS=SOCI1013)
HIST 1543 Honors World Civilization to 1500	PSY 2003 General Psychology (ACTS=PSYC1103)
HIST 2003 U.S. History to 1877 (ACTS=HIST2113)	ANTH 1213 Intro. to Anthropology (ACTS=ANTH1013)
HIST 2013 U.S. History since 1877 (ACTS=HIST2123)	ANTH 2003 Cultural Anthropology (ACTS=ANTH2013)
HIST 2043 Honors U.S. History to 1877	GEOG 2013 Regional Geography of the World (ACTS=GEOG2103)
BIOL 1014- Intro. to Biological Science (ACTS= BIOL1004)	AMST 2003 American Studies
BIOL/PHSC 1004- Principles of Environmental Science	Speech Courses
GEOL 1014- Physical Geology (ACTS= GEOL 1114)	COMM 1003 Intro to Speech Comm
PHSC 1013/1021- Physical Sci/Lab (ACTS= PHSC 1004)	COMM 2003 Public Speaking
	COMM 2173 Business and Professional Speaking