

**2017-2018 Degree Map-Bachelor of Arts in Journalism - Public Relations**

This map is a term-by-term sample course schedule. The milestones listed to the right of each term are designed to keep you on course to graduate in four years. The Sample Schedule serves as a general guideline to help you build a full schedule each term. See course descriptions and prerequisites at <http://www.atu.edu/academics/catalog/>.

**Employment Information: Broadcast News Analyst, Reporter/Correspondent, Editor, Copy Writer, Communications Teacher, Caption Writer, Editorial Writer, Newspaper Editor, Public Relations Manager or Specialist, Publications Editor, Radio & TV News Commentator, Radio & TV Newscaster, Script Editor, Speech Writer, Sportswriter, Writer/Author**

#Prerequisite Courses: ENGL 0303 \_\_\_\_\_ ENGL 0404 \_\_\_\_\_ READ 0103 \_\_\_\_\_ MATH 0803 \_\_\_\_\_ MATH 1003 \_\_\_\_\_ MATH 0903 \_\_\_\_\_ MATH 0900 \_\_\_\_\_ MATH 1110 \_\_\_\_\_

**Sample Schedule**

Semester 1	Hrs.	Grade	Semester 1
ENGL 1013-Comp I (ACTS=ENGL 1013)	3	#	
Social Sciences	3		
Mathematics	3	#	
JOUR 2133- Introduction to Mass Communication	3		<b>Note 1:</b> May choose a JOUR Practicum
TECH1001: Orientation to the University	1		in Broadcast, Print, or Multimedia.
General Elective	2		
Total hours	15	GPA	
Semester 2	Hrs.	Grade	Semester 2
ENGL 1023- Comp II (ACTS= ENGL 1023)	3		
Social Sciences	3		
Science with Lab	4		
JOUR 2163- Introduction to Multimedia	3		
General Elective	2		*See suggested electives below.
Total hours	15	GPA	
Semester 3	Hrs.	Grade	Semester 3
Beginning Language I (must be same language)	3		Foreign Language Note below.
Social Sci/Fine Arts/Humanities/Communication	3		
Science with Lab	4		
JOUR 2143- Media Writing	3		
Journalism Practicum	1		Do not repeat the same Practicum No
Total hours	14	GPA	
Semester 4	Hrs.	Grade	Semester 4
Beginning Language II (must be same language)	3		See Foreign Lanugage Note below.
Fine Arts & Humanities	3		
U.S. History/Government	3		
JOUR Elective (3000-4000 level)	3		
Journalism Practicum	1		Do not repeat the same Practicum No
General Elective	3		
Total hours	16	GPA	<b>JOUR ADVISOR ASSIGNED</b>

**Foreign Language Note:** Student may substitute 3 hours of electives for a Foreign Language for each year of foreign language completed in high school with a grade of "C-."

The Arkansas Course Transfer System (ACTS) is designed to assist in planning the academic progress of students. This system contains information about the transferability of courses within Arkansas public colleges and universities. The Arkansas Course Transfer System can be accessed at <http://acts.adhe.edu/>

Fine Arts and Humanities	U.S. History & Government
ART 2123 Experiencing Art (ACTS=ARTA1003)	HIST 1903 Survey of American History
MUS 2003 Introduction to Music (ACTS=MUSC1003)	HIST 2003 U.S. History to 1877 (ACTS=HIST2113)
TH 2273 Introduction to Theatre (ACTS=DRAM 1003)	HIST 2043 Honors U.S. History to 1877
ENGL 2173 Introduction to Film	HIST 2013 U.S. History II (ACTS=HIST2123)
JOUR 2173 Introduction to Film	POLS 2003 American Government (ACTS=PLSC2003)
ENGL 2003 Introduction to World Literature (ACTS=ENGL2113)	<b>Science with Lab</b>
ENGL 2013 Intro. to American Literature (ACTS=ENGL2653)	BIOL 1014- Intro. to Biological Science (ACTS= BIOL1004)
ENGL 2023 Honors World Literature	BIOL/PHSC 1004- Principles of Environmental Science
PHIL 2003 Introduction to Philosophy (ACTS=PHIL1103)	GEOL 1014- Physical Geology (ACTS= GEOL 1114)
PHIL 2043 Honors Introduction to Philosophy	PHSC 1013/1021- Physical Sci/Lab (ACTS= PHSC 1004)

**Sample Schedule**

Semester 5	Hrs.	Grade	Milestones/Notes	Semester 5
Fine Arts & Humanities	3			
JOUR 3173- Public Relations Principles	3			PR Option Requirement
Journalism Practicum (3000-4000 level)	1			Do not repeat the same Practicum No
JOUR 3133- Media Management and Diversity	3			
General Elective	3			
General Elective	3			
Total hours	16	GPA		
Semester 6	Hrs.	Grade	Semester 6	
JOUR 3273- Public Relations Writing	3			PR Option Requirement
Journalism Practicum (3000-4000 level)	1			Do not repeat the same Practicum No
JOUR 3143- News Reporting	3			
General Elective	9			
Total hours	16	GPA		<b>APPLY FOR GRADUATION</b>
Semester 7	Hrs.	Grade	Semester 7	
JOUR 4073- Graphic Communication	3			PR Option Requirement
JOUR 4123- Laws of Communication	3			
General Elective	3			
General Elective (3000-4000 level)	3			
General Elective (3000-4000 level)	3			
Total hours	15	GPA		
Semester 8	Hrs.	Grade	Semester 8	
JOUR 4173- Public Relations Project	3			PR Option Requirement
JOUR 4883- Mass Communication Theory	3			
General Elective (3000-4000 level)	3			<b>Graduation Requirements:</b>
General Elective (3000-4000 level)	2			Min. hours 3000-4000 level courses: 40
General Elective	2			No more than 4 PE activity hours
Total Hours	13	GPA		Min. hours required:120 2.00+ GPA

General Electives: 27 hours (any level); 11 hours (3000-4000 level) **120 Total Hours**

# indicates a "C" or better is required

Recommend Electives: COMM 2003 Public Speaking; COMM 3003 Interpersonal Communication; SOC 1003 Intro to Soc; PSY 2003 General Psy; ECON 2003 Principles of Econ; POLS 2003 American Government; POLS 3033 State & Local Government

Social Sciences	Communication Courses
ECON 2013 Principles of Economics II (ACTS=ECON2203)	COMM 1003 Intro to Speech Comm
SOC 1003 Introductory Sociology (ACTS=SOC1013)	COMM 2003 Public Speaking
PSY 2003 General Psychology (ACTS=PSYC1103)	COMM 2173 Business and Professional Speaking
ANTH 1213 Intro. to Anthropology (ACTS=ANTH1013)	
ANTH 2003 Cultural Anthropology (ACTS=ANTH2013)	
GEOG 2013 Regional Geography of the World (ACTS=GEOG2103)	
AMST 2003 American Studies	