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Rev. 03/22/17

2017-2018 Degree Map-Bachelor of Science in Hospitality Administration- Event Management Emphasis

This map is a term-by-term sample course schedule. The milestones listed to the right of each term are designed to keep you on course to graduate in four years. The Sample Schedule serves as a general guideline to help you build a full schedule each term. See course descriptions and prerequisites at http://www.atu.edu/academics/catalog/.

Employment Information: The Event Management Emphasis prepares students for careers in tourism, convention and visitors bureaus and sport and event management. This emphasis will provide a background in commercial recreation, recreational sport and event management in Arkansas' second leading industry and the world's largest industry.

MATH 0803 #Prerequisite Courses: ENGL 0303_ ENGL 0404 **READ 0103** MATH 0903 MATH 0900 **MATH 1110**

	Milestones/Notes		
Hrs.	Grade	Semester 1	
3	#		
3	#	Milestone	
3	#	BUAD 2003 may substitute Milestone	
1			
3		Milestone	
13	GPΔ		
	3 3 3 1 3	Hrs. Grade 3 # 3 # 1 1 3 H 1 GPA	

Semester 2	Hrs.		Semester 2
ENGL 1023- Comp II (ACTS= ENGL 1023)	3	#	
CHEM 1113/1111- Survey of Chem (ACTS= CHEM 1214)	4		
U.S. History/Government	3		
HA 1011- Sanitation Safety	1		
HA 2133- Introduction to Travel and Tourism	3		
Total hours	14	GPA	

Semester 3	Hrs.		Semester 3
PSY 2003- General Psychology (ACTS= PSYC 1103)	3		
ECON 2003- Principles of ECON I (ACTS= ECON 2103)	3		
HA 2023- Hospitality Leadership & Ethics	3		
HA 2063- Guest Service Management	3		
HA 2043- Lodging Operations Management I	3		
Total hours	15	GPA	

Semester 4	Hrs.		Semester 4
ACCT 2003/2000- Accounting Principles I/Lab (ACTS= ACCT 2003)	3		Milestone
HA 2073- Introduction to Event Management	3		Offered Spring Only
COMM 2173- Business and Professional Speaking	3		No substitutions
HA 2813- Basic Human Nutrition	3		
HA 2053- Work Experience	3		Milestone
Total hours	15	GPA	HA ADVISOR ASSIGNED

The Arkansas Course Transfer System (ACTS) is designed to assist in planning the academic progress of students. This system contains information about the transferability of courses within Arkansas public colleges and universities. The Arkansas Course Transfer System can be accessed at http://acts.adhe.edu/

ART 2123 Experiencing Art (ACTS=ARTA 1003)
ART 2123 Experiencing Art (ACTS=ARTA 1003) MUS 2003 Intro to Music (ACTS=MUSC 1003)
TH 2273 Intro to Theatre (ACTS =DRAM 1003)
ENGL 2173 Intro to Film
JOUR 2173 Intro to Film

ENGL 2003 Intro to World Literature (ACTS=ENGL 2113) ENGL 2013 Intro to American Literature (ACTS=ENGL 2653)

ENGL 2023 Honors World Literature

Fine Arts and Humanities

PHIL 2003 Intro to Philosophy (ACTS=PHIL 1103) PHIL 2043 Honors Introduction to Philosophy

ı.s.	History	&	Government

HIST 1903 Survey of American History HIST 2003 United States History to 1877 (ACTS=HIST2113)

HIST 2043 Honors United States History to 1877

HIST 2013 United States History from 1877 (ACTS=HIST2123) POLS 2003 American Government (ACTS=PLSC2003)

Sample Schedule			Milestones/Notes
Semester 5	Hrs.	Grade	Semester 5
Fine Arts & Humanities	3		
BUAD 3023- Business Communications	3		
HA 2914- Principles of Food Preparation	4		
HA 3173- Hospitality Managerial Accounting	3		Offered Fall Only
Total hours	13	GPA	

Semester 6	Hrs.		Semester 6
BIOL 1014- Intro to Biological Science (ACTS= BIOL 1004)	4		
MGMT 3003- Management and Organizational Behavior	3		Milestone
HA 3183- Catering and Event Management	3		Offered Spring Only
PE 2513- First Aid	3		
HA 4073- Hospitality Financial Analysis	3		
Total hours	16	GPA	APPLY FOR GRADUATION

Semester 7	Hrs.		Semester 7
HA 3013-Hospitality Marketing and Sales	3		
HA 4063- Beverage Management	3		
HA/RP 3113- Human Resource Management	3		
Fine Arts & Humanities	3		
HA 3163- Hospitality Technology	3		Milestone
Total hours	15	GPA	
Semester 8	Hrs.		Semester 8
HA/RP 4001- Internship Preparation	1		
HA 4023- Hospitality Facilities Mgmt. & Design	3		
HA 4053- Meetings and Conventions Management	3		
HA 4033- Legal Aspects of Hospitality Administration	3		
HA 4203- Hospitality Strategic Management	3		Graduation Requirements:
Total Hours	13	GPA	Min. hours 3000-4000 level courses: 40
Semester 9	Hrs.		No more than 4 PE activity hours
HA 4114- Internship (Must be completed after all coursework)	4		Min. hours required:120
Approved Elective*	2		2.00+ GPA
Total Hours	6	GPA	7

^{*}Approved Electives: 2 hours - See Departmental Advisor

indicates a "C" or higher is required (# required in COMS 1003 as prereq for ACCT 2003)

Social Sciences

ECON 2103 Honors Principles of Economics I

HIST 1503 World Civilization to 1500 (ACTS=HIST1113) ECON 2103 Honors Principles of Economics I HIST 1513 World Civilization since 1500 (ACTS=HIST1123) ECON 2013 Principles of Economics II (ACTS=ECON 2203) HIST 1543 Honors World Civilization to 1500 SOC 1003 Intro Sociology (ACTS=SOCI 1013) HIST 2003 U.S. History to 1877 (ACTS=HIST2113) PSY 2003 General Psychology (ACTS=PSYC 1103) HIST 2013 U.S. History since 1877 (ACTS=HIST2123) ANTH 1213 Intro to Anthropology (ACTS=ANTH 1013) HIST 2043 Honors U.S. History to 1877 ANTH 2003 Cultural Anthropology (ACTS=ANTH 2013) HIST 1903 Survey of American History GEOG 2013 Rgnl Geog of the World (ACTS=GEOG 2103) POLS 2003 American Government (ACTS=PLSC2003) AMST 2003 American Studies ECON 2003 Principles of Economics I (ACTS=ECON2103) AGBU 2063 Prin Agri Macroeconomics

AGBU 2073 Prin Agri Microeconomics