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## 8-Semester Guaranteed Program

Rev. 3/14/2016

# 2016-2017 Degree Map-Bachelor of Science in Business Administration-Management and Marketing-International Business

This map is a term-by-term sample course schedule. The milestones listed to the right of each term are designed to keep you on course to graduate in four years. The Sample Schedule serves as a general guideline to help you build a full schedule each term. See course descriptions and prerequisites at http://www.atu.edu/academics/catalog/.

Employment Information: Management Analysts, Human Resource Specialist, Sales Manager, Supply Chain Manager, and Logistics.

#Remedial Courses (if applicable):ENGL 0303\_\_\_\_\_ ENGL 0404\_\_\_\_ READ 0103\_\_\_\_ MATH 0903\_

## Sample Schedule Milestones/Notes

Semester 1	Hrs.	Grade	Semester 1
ENGL 1013-Comp I (ACTS=ENGL 1013)	3	#	
MATH 1113-College Algebra (ACTS=MATH 1103)	3	#	May omit MATH 1113, if Math
BUAD 1111-Intro to Business	1		ACT is 22>. If omitted, must complete an
BUAD 2003-Business Information Systems	3	#	additional 3 hrs of electives.
General Elective	3		
General Elective	2		
Total hours	15	GPA	

Semester 2	Hrs.		Semester 2
ENGL 1023-Comp II (ACTS=ENGL 1023)	3	#	
MATH 2223-Quantitative Business Analysis	3	#	Milestone
COMM 2173-Business & Professional Speaking	3		COMM 2003 may substitute.
General Elective	3		
General Elective	3		,
Total hours	15	GPA	

Semester 3	Hrs.		Semester 3
ACCT 2000-Accounting Principles I Lab	0		CoRequisite for ACCT 2003 Principles
*ACCT 2003-Accounting Principles I (ACTS=ACCT 2003)	3		Milestone
*ECON 2003-Principles of Economics I (ACTS=ECON 2103)	3		Milestone
*BDA 2003-Business Problem Solving	3		
*BLAW 2033-Legal Environment of Business	3		
Foreign Language (6 hrs. of same or different FL)	3		Students with advanced FL skills may
Total hours	15	GPA	enroll in an advanced level FL.

Semester 4	Hrs.		Semester 4
*ACCT 2013-Accounting Principles II (ACTS=ACCT 2013)	3		*Must complete 18 hrs of COB foundation
*ECON 2013-Principles of Economics II (ACTS=ECON 2203)	3		courses to enroll in 3000-4000 level business
Fine Arts & Humanities	3		courses.
*BUAD 2053-Business Statistics (ACTS=BUSI 2103)	3		Milestone
Foreign Language (6 hrs. of same or different FL)	3		
Total hours	15	GPA	MGMK ADVISOR ASSIGNED

The Arkansas Course Transfer System (ACTS) is designed to assist in planning the academic progress of students. This system contains information about the transferability of courses within Arkansas public colleges and universities. The Arkansas Course Transfer System can be accessed at http://acts.adhe.edu/

U.S. History & Government

GEOL 1014- Physical Geology (ACTS= GEOL 1114)

PHSC 1013/1021- Physical Sci/Lab (ACTS= PHSC 1004)

Fine Arts and Humanities

PHIL 2003 Introduction to Philosophy (ACTS=PHIL1103)

PHIL 2043 Honors Introduction to Philosophy

ART 2123 Experiencing Art (ACTS=ARTA1003)	HIST 1903 Survey of American History
MUS 2003 Introduction to Music (ACTS=MUSC1003)	HIST 2003 United States History to 1877 (ACTS=HIST2113)
TH 2273 Introduction to Theatre (ACTS=DRAM 1003)	HIST 2043 Honors United States History to 1877
ENGL 2173 Introduction to Film	HIST 2013 United States History from 1877 (ACTS=HIST2123)
JOUR 2173 Introduction to Film	POLS 2003 American Government (ACTS=PLSC2003)
ENGL 2003 Introduction to World Literature (ACTS=ENGL2113)	Science with Lab
ENGL 2013 Intro. to American Literature (ACTS=ENGL2653)	BIOL 1014- Intro. to Biological Science (ACTS= BIOL1004)
ENGL 2023 Honors World Literature	BIOL/PHSC 1004- Principles of Environmental Science

#### Sample Schedule

Milestones/Notes
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Semester 5	Hrs.	Grade	Semester 5
US History & Government	3		Must complete a min of 54 hrs & cumulative
BUAD 3023-Business Communications	3		GPA of 2.00 to enroll in COB 3000-4000 level
ECON 3003-Money & Banking	3		courses
MGMT 3003-Management & Organizational Behavior	3		
MKT 3043-Principles of Marketing	3		
			50% of COB courses must be completed at
Total hours	15	GPA	Tech.

Semester 6	Hrs.		Semester 6
Science with lab	4		
ACCT 3063-Managerial Acct <b>or</b> ACCT 4023-Cost Acct(Spring Only)	3		
ECON 4093-International Economics and Finance	3		
FIN 3063-Business Finance	3		
MGMT 3103-Operations Management	3		
Total hours	16	GPA	APPLY FOR GRADUATION

Semester 7	Hrs.		Semester 7
Science with lab	4		
MGMT 4013-Management Information Systems	3		
MKT 4093-International Marketing	3		
MGMT Elective (3000-4000 level)	3		
General Elective	2		
Total hours	15	GPA	

Semester 8	Hrs.		Semester 8
Fine Arts & Humanities	3		
MGMT 4083-Business Policy	3		
MKT 3163-Consumer Behavior or	2		Graduation Requirements:
MKT 4153-Research Methods (Spring Only)	3		Min. hours 3000-4000 level courses: 40
MGMT Elective (3000-4000 level)	3		No more than 4 PE activity hours
General Elective	2		Min. hours required:120
Total hours	14	GPA	2.00+ GPA

Social Sciences

General Electives: 15 hours (1000-4000 level)

COB = College of Business

#### # indicates a "C" or better is required

POLS 2003 American Government (ACTS=PLSC2003)

ECON 2103 Honors Principles of Economics I

ECON 2003 Principles of Economics I (ACTS=ECON2103)

HIST 1503 World Civilization to 1500 (ACTS=HIST1113)
HIST 1513 World Civilization since 1500 (ACTS=HIST1123)
HIST 1543 Honors World Civilization to 1500
HIST 2003 U.S. History to 1877 (ACTS=HIST2113)
HIST 2013 U.S. History since 1877 (ACTS=HIST2123)
HIST 2043 Honors U.S. History to 1877
HIST 1903 Survey of American History

AMST 2003 American Studies

Speech Courses
COMM 1003 Intro. to Speech Com. (ACTS=SPCH1003)

COMM 1003 Intro. to Speech Com. (ACTS=SPCH1003 COMM 2003 Public Speaking COMM 2173 Business and Professional Speaking

ECON 2013 Principles of Economics II (ACTS=ECON2203)

SOC 1003 Introductory Sociology (ACTS=SOCI1013)

ANTH 1213 Intro. to Anthropology (ACTS=ANTH1013)

ANTH 2003 Cultural Anthropology (ACTS=ANTH2013)

GEOG 2013 Regional Geography of the World (ACTS=GEOG2103)

PSY 2003 General Psychology (ACTS=PSYC1103)