

8-Semester Guaranteed Program

Rev. 04/07/2014

2015-2016 Degree Map-Bachelor of Science in Business Administration-Management and Marketing

This map is a term-by-term sample course schedule. The milestones listed to the right of each term are designed to keep you on course to graduate in four years. The Sample Schedule serves as a general guideline to help you build a full schedule each term. See course descriptions and prerequisites at <http://www.atu.edu/academics/catalog/>.

Employment Information: Human Resources Specialists, Management Analysts, Public Relations Manager, Sales Manager, and Business Manager.

#Remedial Courses (if applicable): ENGL 0303 _____ ENGL 0404 _____ READ 0103 _____ MATH 0903 _____

Sample Schedule
Milestones/Notes

| Semester 1 | Hrs. | Grade | Semester 1 |
|--|-----------|------------|---|
| ENGL 1013-Comp I (ACTS=ENGL 1013) | 3 | # | |
| MATH 1113-College Algebra (ACTS=MATH 1103) | 3 | # | |
| BUAD 1111-Intro to Business | 1 | | May omit MATH 1113, if Math ACT is 22+. If omitted, must complete an additional 3 hrs of electives. |
| BUAD 2003-Business Information Systems | 3 | # | |
| General Elective | 3 | | |
| General Elective | 2 | | |
| Total hours | 15 | GPA | |

| Semester 2 | Hrs. | Grade | Semester 2 |
|---|-----------|------------|--------------------------|
| ENGL 1023-Comp II (ACTS=ENGL 1023) | 3 | # | |
| MATH 2223-Quantitative Business Analysis | 3 | # | |
| SPH 2173-Business & Professional Speaking | 3 | | SPH 2003 may substitute. |
| General Elective | 3 | | |
| General Elective | 3 | | |
| Total hours | 15 | GPA | |

| Semester 3 | Hrs. | Grade | Semester 3 |
|---|-----------|------------|---------------------------------------|
| ACCT 2000-Accounting Principles I Lab | 0 | | Co-Requisite for ACCT 2003 Principles |
| *ACCT 2003-Accounting Principles I (ACTS=ACCT 2003) | 3 | | |
| *ECON 2003-Principles of Economics I (ACTS=ECON 2103) | 3 | | |
| Science with lab | 4 | | |
| *BDA 2003-Business Problem Solving | 3 | | |
| *BLAW 2033-Legal Environment of Business | 3 | | |
| Total hours | 16 | GPA | |

| Semester 4 | Hrs. | Grade | Semester 4 |
|--|-----------|------------|--|
| *ACCT 2013-Accounting Principles II (ACTS=ACCT 2013) | 3 | | *Must complete 18 hrs of COB foundation courses to enroll in 3000-4000 level business courses. |
| *ECON 2013-Principles of Economics II (ACTS=ECON 2203) | 3 | | |
| Science with lab | 4 | | |
| Fine Arts & Humanities | 3 | | |
| *BUAD 2053-Business Statistics (ACTS=BUSI 2103) | 3 | | |
| Total hours | 16 | GPA | MGMK ADVISOR ASSIGNED |

The Arkansas Course Transfer System (ACTS) is designed to assist in planning the academic progress of students. This system contains information about the transferability of courses within Arkansas public colleges and universities. The Arkansas Course Transfer System can be accessed at <http://acts.adhe.edu/>

| Fine Arts and Humanities | U.S. History & Government |
|--|---|
| ART 2123 Experiencing Art (ACTS=ARTA1003) | HIST 1903 Survey of American History |
| MUS 2003 Introduction to Music (ACTS=MUSC1003) | HIST 2003 United States History to 1877 (ACTS=HIST2113) |
| TH 2273 Introduction to Theatre (ACTS=DRAM 1003) | HIST 2043 Honors United States History to 1877 |
| ENGL 2173 Introduction to Film | HIST 2013 United States History from 1877 (ACTS=HIST2123) |
| JOUR 2173 Introduction to Film | POLS 2003 American Government (ACTS=PLSC2003) |
| ENGL 2003 Introduction to World Literature (ACTS=ENGL2113) | Science with Lab |
| ENGL 2013 Intro. to American Literature (ACTS=ENGL2653) | BIOL 1014- Intro. to Biological Science (ACTS= BIOL1004) |
| ENGL 2023 Honors World Literature | BIOL/PHSC 1004- Principles of Environmental Science |
| PHIL 2003 Introduction to Philosophy (ACTS=PHIL1103) | GEOL 1014- Physical Geology (ACTS= GEOL 1114) |
| PHIL 2043 Honors Introduction to Philosophy | PHSC 1013/1021- Physical Sci/Lab (ACTS= PHSC 1004) |

Sample Schedule
Milestones/Notes

| Semester 5 | Hrs. | Grade | Semester 5 |
|--|-----------|------------|---|
| US History & Government | 3 | | Must complete a min of 54 hrs & cumulative GPA of 2.00 to take COB 3000-4000 level courses. |
| BUAD 3023-Business Communications | 3 | | |
| ECON 3003-Money & Banking | 3 | | |
| MGMT 3003-Management & Organizational Behavior | 3 | | |
| MKT 3043-Principles of Marketing | 3 | | |
| Total hours | 15 | GPA | 50% of COB courses must be completed at Tech. |

| Semester 6 | Hrs. | Grade | Semester 6 |
|--|-----------|------------|-----------------------------|
| ACCT 3063-Managerial Accounting or ACCT 4023-Cost Accounting (Spring Only) | 3 | | |
| FIN 3063-Business Finance | 3 | | |
| MGMT 3103-Operations Management | 3 | | |
| **MGMT/MKT Elective (3000-4000 level) | 3 | | |
| General Elective | 3 | | |
| Total hours | 15 | GPA | APPLY FOR GRADUATION |

| Semester 7 | Hrs. | Grade | Semester 7 |
|--|-----------|------------|------------|
| MGMT 4013-Management Information Systems | 3 | | |
| **MGMT/MKT Elective (3000-4000 level) | 3 | | |
| **MGMT/MKT Elective (3000-4000 level) | 3 | | |
| General Elective | 3 | | |
| General Elective | 3 | | |
| Total hours | 15 | GPA | |

| Semester 8 | Hrs. | Grade | Semester 8 |
|---------------------------------------|-----------|------------|---|
| Fine Arts & Humanities | 3 | | Graduation Requirements: Min. hours 3000-4000 level courses: 40 No more than 4 PE activity hours Min. hours required:120 2.00+ GPA |
| MGMT 4083-Business Policy | 3 | | |
| **MGMT/MKT Elective (3000-4000 level) | 3 | | |
| **MGMT/MKT Elective (3000-4000 level) | 3 | | |
| General Elective | 1 | | |
| Total hours | 13 | GPA | |

General Electives: 21 hours (1000-4000 level)

COB = College of Business

**MGMT/MKT Electives: 15 hrs MGMK electives must include 6 hrs of MKT electives, 6 hrs of MGMT electives, and remaining 3 hrs from either a MGMT or MKT elective. Only 3 hrs of MGMK internship will apply to this requirement.

indicates a "C" or better is required

| | Social Sciences |
|---|---|
| HIST 1503 World Civilization to 1500 (ACTS=HIST1113) | ECON 2013 Principles of Economics II (ACTS=ECON2203) |
| HIST 1513 World Civilization since 1500 (ACTS=HIST1123) | SOC 1003 Introductory Sociology (ACTS=SOCI1013) |
| HIST 1543 Honors World Civilization to 1500 | PSY 2003 General Psychology (ACTS=PSYC1103) |
| HIST 2003 U.S. History to 1877 (ACTS=HIST2113) | ANTH 1213 Intro. to Anthropology (ACTS=ANTH1013) |
| HIST 2013 U.S. History since 1877 (ACTS=HIST2123) | ANTH 2003 Cultural Anthropology (ACTS=ANTH2013) |
| HIST 2043 Honors U.S. History to 1877 | GEOG 2013 Regional Geography of the World (ACTS=GEOG2103) |
| HIST 1903 Survey of American History | AMST 2003 American Studies |
| POLS 2003 American Government (ACTS=PLSC2003) | Speech Courses |
| ECON 2003 Principles of Economics I (ACTS=ECON2103) | SPH 1003 Intro. to Speech Com. (ACTS=SPCH1003) |
| ECON 2103 Honors Principles of Economics I | SPH 2003 Public Speaking |
| | SPH 2173 Business and Professional Speaking |