

2023-2024 Degree Map-Bachelor of Science in Business Administration-Business Management Track

This map is a term-by-term sample course schedule. The milestones listed to the right of each term are designed to keep you on course to graduate in four years. The Sample Schedule serves as a general guideline to help you build a full schedule each term. See course descriptions and prerequisites at <http://www.atu.edu/catalog/>

Employment Information: Human Resources Specialists, Management Analysts, Public Relations Manager, Sales Manager, and Business Manager.

#Prerequisite Courses: ENGL 0303 _____ MATH 0803 _____ MATH 1003 _____ MATH 0903 _____ MATH 1110 _____

Sample Schedule

Milestones/Notes

Semester 1	Hrs.	Grade	Semester 1
ENGL 1013-Comp I (ACTS=ENGL 1013)	3	#	May omit MATH 1113, if Math ACT is 22+. If omitted, must complete an additional 3 hrs of electives.
MATH 1113-College Algebra (ACTS=MATH 1103)	3	#	
BUAD 1111-Intro to Business	1		
BUAD 2003-Business Information Systems	3	#	
Fine Arts & Humanities	3		
PSY 2003-General Psychology	3		
Total hours	16	GPA	

Semester 2	Hrs.	Grade	Semester 2
ENGL 1023-Comp II (ACTS=ENGL 1023)	3	#	
MATH 2223-Quantitative Business Analysis	3	#	
COMM 2173-Business & Professional Speaking OR	3		
COMM 2003-Public Speaking			
Science with lab	4		
U.S. History/Government	3		
Total hours	16	GPA	

Semester 3	Hrs.	Grade	Semester 3
ACCT 2000-Accounting Principles I Lab	0		Co-Requisite for ACCT 2004
*ACCT 2004-Accounting Principles I (ACTS=ACCT 2003)	4	#	
*ECON 2003-Principles of Macroeconomics (ACTS=ECON2103)	3		
Fine Arts & Humanities	3		*Must complete 18 hrs of COB foundation courses to enroll in 3000-4000 level business courses.
*BDA 2003-Business Problem Solving	3		
*BLAW 2033-Legal Environment of Business	3		
Total hours	16	GPA	

Semester 4	Hrs.	Grade	Semester 4
*ACCT 2013-Accounting Principles II (ACTS=ACCT 2013)	3		
*ECON 2013-Principles of Microeconomics (ACTS=ECON2203)	3		
Science with lab	4		
MGMT 3003-Principles of Management	3		
STAT 2163-Intro to Stat. Methods (ACTS=MATH 2103) or	3		
PSY/SOC 2053-Stat. for the Behavioral Sciences			
Total hours	16	GPA	MGMK ADVISOR ASSIGNED

The Arkansas Course Transfer System (ACTS) is designed to assist in planning the academic progress of students. This system contains information about the transferability of courses within Arkansas public colleges and universities. The Arkansas Course Transfer System can be accessed by searching keyword "ACTS" at <https://adhe.edu/>

Fine Arts and Humanities	U.S. History & Government
ART 2123 Experiencing Art (ACTS=ARTA1003)	HIST 1903 Survey of American History
MUS 2003 Introduction to Music (ACTS=MUSC1003)	HIST 2003 U.S. History to 1877 (ACTS=HIST2113)
TH 2273 Introduction to Theatre (ACTS=DRAM 1003)	HIST 2013 U.S. History since 1877 (ACTS=HIST2123)
ENGL/JOUR 2173 Introduction to Film	POLS 2003 American Government (ACTS=PLSC2003)
ENGL 2003 Introduction to World Literature (ACTS=ENGL2113)	
ENGL 2013 Intro. to American Literature (ACTS=ENGL2653)	Science with Lab
PHIL 2003 Introduction to Philosophy (ACTS=PHIL1103)	BIOL 1014- Intro. to Biological Science (ACTS= BIOL1004)
PHIL 2053 Introduction to Critical Thinking (ACTS=PHIL 1003)	BIOL/PHSC 1004- Principles of Environmental Science
1013 from SPAN, FR, GER, JPN, CHIN, or LAT	GEOL 1014- Physical Geology (ACTS= GEOL 1114)
1023 from SPAN, FR, GER, JPN, CHIN, or LAT	PHSC 1013/1021- Physical Sci/Lab (ACTS= PHSC 1004)

Sample Schedule

Milestones/Notes

Semester 5	Hrs.	Grade	Semester 5
MGMT 3123-Business Ethics	3		Must complete a min. of 54 hrs & cumulative GPA of 2.00 to enroll in COB 3000-4000 level courses.
ENGL 2053-Technical Writing (ACTS=ENGL 2023)	3		
MGMT Elective (3000-4000 level)	3		
MGMT Elective (3000-4000 level)	3		
MKT 3043-Principles of Marketing	3		
Total hours	15	GPA	

Semester 6	Hrs.	Grade	Semester 6
FIN 3063-Business Finance	3		
MGMT 3103-Operations Management	3		
MGMT Elective (3000-4000 level)	3		
MGMT Elective (3000-4000 level)	3		
General Elective	3		50% of COB courses must be completed at Tech.
Total hours	15	GPA	APPLY FOR GRADUATION

Semester 7	Hrs.	Grade	Semester 7
MGMT 4013-Management Information Systems	3		
COB Elective (3000-4000 level)	3		
General Elective	3		
General Elective	3		
General Elective	3		
Total hours	15	GPA	

Semester 8	Hrs.	Grade	Semester 8
MGMT 4083-Business Policy	3		Graduation Requirements: Min. hours 3000-4000 level courses: 40 No more than 4 PE activity hours Min. hours required:120 2.00+ GPA
MGMT or COB Elective (3000-4000 level)	3		
MGMT or COB Elective (3000-4000 level)	3		
General Elective	2		
Total hours	11	GPA	

General Electives: 14 hours (1000-4000 level) COB = College of Business

Shading indicates courses that would directly apply to the ABA-Business Admin degree.

indicates a "C" or better is required

This program partners the BSBA undergraduate degree with the MBA degree. A maximum of 12 graduate level credit hours can be counted towards both the BSBA degree in Management and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- BDA 6203 Business Information Analysis can replace MGMT 4073 Special Topics in Management
- MGMT 6203 Decision Modeling in Supply Chain Management can replace MGMT 4103 Supply Chain Management
- MGMT 6103 Organizational Management and Leadership can replace MGMT 4213 Strategy and Leadership
- MKT 6113 Strategic Social Media Marketing can replace MKT 4103 Special Topics in Marketing