

2023-2024 Degree Map-Bachelor of Science in Hospitality Administration- Event Management Emphasis

This map is a term-by-term sample course schedule. The milestones listed to the right of each term are designed to keep you on course to graduate in four years. The Sample Schedule serves as a general guideline to help you build a full schedule each term. See course descriptions and prerequisites at <http://www.atu.edu/catalog/>

Employment Information: The Event Management Emphasis prepares students for careers in tourism, convention and visitors bureaus and sport and event management. This emphasis will provide a background in commercial recreation, recreational sport and event management in Arkansas' second leading industry and the world's largest industry.

#Prerequisite Courses: ENGL 0303 _____ MATH 0803 _____ MATH 1003 _____ MATH 0903 _____ MATH 1110 _____

| Sample Schedule | Milestones/Notes | | |
|--|------------------|------------|------------------------------------|
| Semester 1 | Hrs. | Grade | Semester 1 |
| ENGL 1013- Comp I (ACTS=ENGL 1013) | 3 | # | |
| BIOL 1014- Intro to Biological Science (ACTS= BIOL 1004) | 4 | | |
| COMS 1003- Intro to Computers (ACTS= CPSI 1003) | 3 | # | BUAD 2003 may substitute Milestone |
| HA 1001- Orientation to Hospitality Administration | 1 | | |
| HA 1043- Introduction to Hospitality Management | 3 | | Milestone |
| Total hours | 14 | GPA | |

| Sample Schedule | Milestones/Notes | | |
|--|------------------|------------|-----------------------------|
| Semester 2 | Hrs. | Grade | Semester 2 |
| ENGL 1023- Comp II (ACTS= ENGL 1023) | 3 | # | |
| CHEM 1113/1111- Survey of Chem (ACTS= CHEM 1214) | 4 | | Milestone |
| MATH 1113- College Algebra (ACTS= MATH 1103) | 3 | # | Milestone |
| HA 1011- Sanitation Safety | 1 | | Condensed Course, Pass/Fail |
| HA/RP 2133- Introduction to Travel and Tourism | 3 | | |
| Total hours | 14 | GPA | |

| Sample Schedule | Milestones/Notes | | |
|---|------------------|------------|------------|
| Semester 3 | Hrs. | Grade | Semester 3 |
| PSY 2003- General Psychology (ACTS= PSYC 1103) | 3 | | |
| ECON 2003- Principles of Macroeconomics (ACTS= ECON 2103) | 3 | | |
| HA 2023- Hospitality Leadership & Ethics | 3 | | |
| HA 2043- Lodging Operations Management I | 3 | | |
| HA 2813- Basic Human Nutrition | 3 | | |
| Total hours | 15 | GPA | |

| Sample Schedule | Milestones/Notes | | |
|---|------------------|------------|--|
| Semester 4 | Hrs. | Grade | Semester 4 |
| ACCT 2033- Fundamental Accounting Concepts | 3 | | ACCT 2033 Pre-req: # MATH 1113 Milestone |
| COMM 2173- Business and Professional Speaking | 3 | | (Suggested prereq: COMS 1003) |
| HA 2053- Work Experience | 3 | | Milestone |
| HA 2073- Introduction to Event Management | 3 | | |
| HA 2914- Principles of Food Preparation | 4 | | Pre-req: HA 1011, HA 1043, HA 2813, CHEM 1113/1111 |
| Total hours | 16 | GPA | HA ADVISOR ASSIGNED |

The Arkansas Course Transfer System (ACTS) is designed to assist in planning the academic progress of students. This system contains information about the transferability of courses within Arkansas public colleges and universities. The Arkansas Course Transfer System can be accessed by searching keyword "ACTS" at <https://adhe.edu/>
indicates a "C" or higher is required

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|--|--|
| Fine Arts and Humanities ART 2123 Experiencing Art (ACTS=ARTA1003) MUS 2003 Introduction to Music (ACTS=MUSC1003) TH 2273 Introduction to Theatre (ACTS=DRAM 1003) ENGL/JOUR 2173 Introduction to Film ENGL 2003 Introduction to World Literature (ACTS=ENGL2113) ENGL 2013 Intro. to American Literature (ACTS=ENGL2653) PHIL 2003 Introduction to Philosophy (ACTS=PHIL1103) PHIL 2053 Introduction to Critical Thinking (ACTS=PHIL 1003) 1013 from SPAN, FR, GER, JPN, CHIN, or LAT 1023 from SPAN, FR, GER, JPN, CHIN, or LAT | U.S. History & Government HIST 1903 Survey of American History HIST 2003 U.S. History to 1877 (ACTS=HIST2113) HIST 2013 U.S. History since 1877 (ACTS=HIST2123) POLS 2003 American Government (ACTS=PLSC2003) |
| University Honors students should consult Course Catalog for appropriate Fine Arts/Humanities, US History/Government and Social Science options for University Honors Curriculum. | |

| Sample Schedule | Milestones/Notes | | |
|--|------------------|------------|--|
| Semester 5 | Hrs. | Grade | Semester 5 |
| Fine Arts & Humanities | 3 | | |
| U.S. History/Government | 3 | | |
| HA 2063- Guest Service Management | 3 | | Fall - Dinner; Spring - Lunch |
| HA 3173- Hospitality Managerial Accounting | 3 | | Pre-req: ACCT 2033 - Offered Fall Only |
| Total hours | 12 | GPA | |

| Sample Schedule | Milestones/Notes | | |
|---|------------------|------------|------------------------------------|
| Semester 6 | Hrs. | Grade | Semester 6 |
| Fine Arts & Humanities | 3 | | |
| PE 2513- First Aid | 3 | | |
| HA/RP 3113- Human Resource Management | 3 | | |
| HA 3183- Catering and Event Management | 3 | | Pre-req: HA 1011, 2063, 2073, 2914 |
| HA 4073- Hospitality Financial Analysis | 3 | | Pre-req: HA 3173 and ACCT 2033 |
| Total hours | 15 | GPA | APPLY FOR GRADUATION |

| Sample Schedule | Milestones/Notes | | |
|---|------------------|------------|--|
| Semester 7 | Hrs. | Grade | Semester 7 |
| BUAD 3023- Business Communications | 3 | | BUAD 3023 discontinued. Take ENGL 2053. |
| MGMT 3003- Principles of Management | 3 | | Milestone |
| HA 3013- Hospitality Marketing and Sales | 3 | | MKT 3043 may sub for General Business minor |
| HA 3163- Hospitality Technology | 3 | | Pre-req: HA 1043 and COMS 1003 Milestone |
| HA 4063- Beverage Management | 3 | | |
| Total hours | 15 | GPA | |

| Sample Schedule | Milestones/Notes | | |
|--|------------------|------------|------------|
| Semester 8 | Hrs. | Grade | Semester 8 |
| HA/RP 4001- Internship Preparation | 1 | | |
| HA 4023- Hospitality Facilities Mgmt. & Design | 3 | | |
| HA 4033- Legal Aspects of Hospitality Administration | 3 | | |
| HA 4053- Meetings and Conventions Management | 3 | | |
| HA 4203- Hospitality Strategic Management | 3 | | |
| Total Hours | 13 | GPA | |

| Sample Schedule | Milestones/Notes | | |
|--|------------------|------------|------------|
| Semester 9 | Hrs. | Grade | Semester 9 |
| HA 4114- Internship (Must be completed after all coursework) | 4 | | |
| HA Approved Electives** | 2 | | |
| Total Hours | 6 | GPA | |

Graduation Requirements:
 Min. hours 3000-4000 level courses: 40
 No more than 4 PE activity hours
 Min. hours required: 120
 2.00+ GPA

**HA Approved Electives: 2 hours - See Departmental Advisor

Students should consider the following credentials. See catalog for details. Student will need to complete a Major Change form to add to their major.

--Minor: Business Administration
 --Technical Certificate: Casino and Gaming Industry Management
 --Certificate of Proficiency: Casino and Gaming Industry