

## 2020-2021 Degree Map-Bachelor of Science in Business Administration-Entrepreneurship Track

This map is a term-by-term sample course schedule. The milestones listed to the right of each term are designed to keep you on course to graduate in four years. The Sample Schedule serves as a general guideline to help you build a full schedule each term. See course descriptions and prerequisites at <http://www.atu.edu/catalog/>

**Employment Information:** Human Resources Specialists, Management Analysts, Public Relations Manager, Sales Manager, and Business Manager.

#Prerequisite Courses: ENGL 0303 \_\_\_\_\_ MATH 0803 \_\_\_\_\_ MATH 1003 \_\_\_\_\_ MATH 0903 \_\_\_\_\_ MATH 0900 \_\_\_\_\_ MATH 1110 \_\_\_\_\_

**Sample Schedule**

Semester 1	Hrs.	Grade	Milestones/Notes	Semester 1
ENGL 1013-Comp I (ACTS=ENGL 1013)	3	#		
MATH 1113-College Algebra (ACTS=MATH 1103)	3	#		
BUAD 1111-Intro to Business	1		May omit MATH 1113, if Math ACT is 22+. If omitted, must complete an additional 3 hrs of electives.	
BUAD 2003-Business Information Systems	3	#		
Fine Arts & Humanities	3			
PSY 2003-General Psychology	3			
<b>Total hours</b>	<b>16</b>	<b>GPA</b>		

Semester 2	Hrs.	Grade	Milestones/Notes	Semester 2
ENGL 1023-Comp II (ACTS=ENGL 1023)	3	#		
MATH 2223-Quantitative Business Analysis	3	#		
COMM 2173-Business & Professional Speaking	3		COMM 2003 may substitute.	
Fine Arts & Humanities	3			
U.S. History/Government	3			
<b>Total hours</b>	<b>15</b>	<b>GPA</b>		

Semester 3	Hrs.	Grade	Milestones/Notes	Semester 3
ACCT 2000-Accounting Principles I Lab	0		Co-Requisite for ACCT 2003	
*ACCT 2003-Accounting Principles I (ACTS=ACCT 2003)	3			
*ECON 2003-Principles of Economics I (ACTS=ECON 2103)	3			
Science with lab	4			
*BDA 2003-Business Problem Solving	3			
*BLAW 2033-Legal Environment of Business	3			
<b>Total hours</b>	<b>16</b>	<b>GPA</b>		

Semester 4	Hrs.	Grade	Milestones/Notes	Semester 4
*ACCT 2013-Accounting Principles II (ACTS=ACCT 2013)	3		*Must complete 18 hrs of COB foundation courses to enroll in 3000-4000 level business courses.	
*ECON 2013-Principles of Economics II (ACTS=ECON 2203)	3			
Science with lab	4			
MGMT 3003-Management and Organizational Behavior	3			
*BUAD 2053-Business Statistics (ACTS=BUSI 2103)	3			
<b>Total hours</b>	<b>16</b>	<b>GPA</b>	<b>MGMK ADVISOR ASSIGNED</b>	

The Arkansas Course Transfer System (ACTS) is designed to assist in planning the academic progress of students. This system contains information about the transferability of courses within Arkansas public colleges and universities. The Arkansas Course Transfer System can be accessed at <http://acts.adhe.edu/>

Fine Arts and Humanities	U.S. History & Government
ART 2123 Experiencing Art (ACTS=ARTA1003)	HIST 1903 Survey of American History
MUS 2003 Introduction to Music (ACTS=MUSC1003)	HIST 2003 United States History to 1877 (ACTS=HIST2113)
TH 2273 Introduction to Theatre (ACTS=DRAM 1003)	HIST 2043 Honors United States History to 1877
ENGL 2173 Introduction to Film	HIST 2013 United States History since 1877 (ACTS=HIST2123)
JOUR 2173 Introduction to Film	POLS 2003 American Government (ACTS=PLSC2003)
ENGL 2183 Honors Introduction to Film	<b>Science with Lab</b>
ENGL 2003 Introduction to World Literature (ACTS=ENGL2113)	BIOL 1014- Intro. to Biological Science (ACTS= BIOL1004)
ENGL 2013 Intro. to American Literature (ACTS=ENGL2653)	BIOL/PHSC 1004- Principles of Environmental Science
ENGL 2023 Honors World Literature	GEOL 1014- Physical Geology (ACTS= GEOL 1114)
PHIL 2003 Introduction to Philosophy (ACTS=PHIL1103)	PHSC 1013/1021- Physical Sci/Lab (ACTS= PHSC 1004)
PHIL 2043 Honors Introduction to Philosophy	
PHIL 2053 Introduction to Critical Thinking (ACTS=PHIL 1003)	

**Sample Schedule**

Semester 5	Hrs.	Grade	Milestones/Notes	Semester 5
MGMT 3123-Business Ethics	3		Must complete a min of 54 hrs & cumulative GPA of 2.00 to take COB 3000-4000 level courses.	
BUAD 3023-Business Communications	3			
MGMT Elective (3000-4000)	3			
MKT 3043-Principles of Marketing	3			
**Entrepreneurship Elective	3			
<b>Total hours</b>	<b>15</b>	<b>GPA</b>	50% of COB courses must be completed at Tech.	

Semester 6	Hrs.	Grade	Milestones/Notes	Semester 6
MGMT 3103-Operations Management	3			
FIN 3063-Business Finance	3			
MGMT Elective (3000-4000)	3			
**Entrepreneurship Elective	3			
General Elective	3			
<b>Total hours</b>	<b>15</b>	<b>GPA</b>	<b>APPLY FOR GRADUATION</b>	

Semester 7	Hrs.	Grade	Milestones/Notes	Semester 7
MGMT 4013-Management Information Systems	3			
MGMT 4053-Small Business Management	3			
MGMT 4213-Strategy and Leadership	3			
MGMT 4063-Integrated Marketing Communication in a Digital Age	3			
General Elective	3			
<b>Total hours</b>	<b>15</b>	<b>GPA</b>		

Semester 8	Hrs.	Grade	Milestones/Notes	Semester 8
MGMT 4063-Entrepreneurial Development	3		<b>Graduation Requirements:</b> Min. hours 3000-4000 level courses: 40 No more than 4 PE activity hours Min. hours required:120 2.00+ GPA	
MGMT 4083-Business Policy	3			
**Entrepreneurship Elective	3			
General Elective	3			
<b>Total hours</b>	<b>12</b>	<b>GPA</b>		

General Electives: 9 hours (1000-4000 level)

COB = College of Business

**Shading indicates courses that would directly apply to the ABA-Business Admin degree.**

# indicates a "C" or better is required

**Entrepreneurship Electives
MGMT 4033-Internship
MGMT 3023-Principles of Human Resource Management
COMS 1333-Web Publishing I
COMS 2333-Web Publishing II
MKT 3063-Social Media Marketing
MKT 3083-Retailing & Virtual Marketplace
MGMT 4103-Supply Chain Management