2013-2014 Degree Map-Bachelor of Science in Business Administration-Management and Marketing-Marketing

This map is a term-by-term sample course schedule. The milestones listed to the right of each term are designed to keep you on course to graduate in four years. The Sample Schedule serves as a general guideline to help you build a full schedule each term. See course descriptions and prerequisites at http://acts.adhe.edu/.

Employment Information: Advertising Account Manager, Advertising Agency Coordinator, Sales Representative, Insurance Underwriter and Sales Manager.

#Remedial Courses (if applicable): ENGL 0303, ENGL 0404, READ 0103, MATH 0903

Sample Schedule

Semester 1
- HRS: 15 GPA
- ENGL 1013 - Comp I (ACTS=ENGL 1013)
- MATH 1113 - College Algebra (ACTS=MATH 1103)
- BUAD 1111 - Intro to Business
- BIOL 1014 - Intro to Biological Science (ACTS=BIOL 1004)
- ECON 2103 - Principles of Economics I
- Research Methods

Semester 2
- HRS: 15 GPA
- ENGL 2013 - Comp II (ACTS=ENGL 1023)
- MATH 2223 - Quantitative Business Analysis
- SPH 2173 - Business & Professional Speaking
- BUAD 2053 - Business Statistics
- ECON 2003 - Principles of Economics II (ACTS=ECON 2203)
- SPH 2173 - Business and Professional Speaking

Semester 3
- HRS: 16 GPA
- COB = College of Business
- MILESTONE
- ECON 2103 - Principles of Economics I (ACTS=ECON 2203)
- BUAD 2003 - Business Information Systems
- BUAD 2053 - Business Statistics

Semester 4
- HRS: 16 GPA
- MILESTONE
- ACCT 2013 - Accounting Principles II (ACTS=ACCT 2013)
- ECON 2013 - Principles of Economics II (ACTS=ECON 2203)
- BUAD 2053 - Business Statistics

Semester 5
- HRS: 15 GPA
- MILESTONE
- US History & Government
- BUAD 3023 - Business Communications
- ECON 3003 - Money & Banking
- MGMT 3003 - Management & Organizational Behavior
- MKT 3043 - Principles of Marketing

Semester 6
- HRS: 15 GPA
- US History & Government
- BUAD 3023 - Business Communications
- ECON 3003 - Money & Banking
- MGMT 3003 - Management & Organizational Behavior
- MKT 3043 - Principles of Marketing

Semester 7
- HRS: 15 GPA
- MILESTONE
- BUAD 3011
- BUAD 3012
- BUAD 3013
- BUAD 3014
- BUAD 3015

Semester 8
- HRS: 13 GPA
- MILESTONE
- BUAD 3011
- BUAD 3012
- BUAD 3013
- BUAD 3014

The Arkansas Course Transfer System (ACTS) is designed to assist in planning the academic progress of students. This system contains information about the transferability of courses within Arkansas public colleges and universities. The Arkansas Course Transfer System can be accessed at http://acts.adhe.edu/.

The 8-Semester Guaranteed Program

- GPA 3.00+
- Total hours 120
- Graduation Requirements:
  - Fine Arts & Humanities
  - CoB = College of Business
  - Social Sciences

- Employment Information:
  - Advertising Account Manager
  - Advertising Agency Coordinator
  - Sales Representative
  - Insurance Underwriter
  - Sales Manager

- Milestones/Notes:
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- Sample Schedule

- Milestones/Notes

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