

2013-2014 Degree Map-Bachelor of Arts in Journalism - Public Relations

This map is a term-by-term sample course schedule. The milestones listed to the right of each term are designed to keep you on course to graduate in four years. The Sample Schedule serves as a general guideline to help you build a full schedule each term. See course descriptions and prerequisites at <http://www.atu.edu/academics/catalog/>.

Employment Information: Broadcast News Analyst, Reporter/Correspondent, Editor, Copy Writer, Communications Teacher, Caption Writer, Editorial Writer, Newspaper Editor, Public Relations Manager or Specialist, Publications Editor, Radio & TV News Commentator, Radio & TV Newscaster, Script Editor, Speech Writer, Sportswriter, Writer/Author

#Remedial Courses (if applicable): ENGL 0303 _____ ENGL 0404 _____ READ 0103 _____ MATH 0903 _____

Sample Schedule

Semester 1	Hrs.	Grade	Semester 1
#ENGL 1013-Comp I (ACTS=ENGL 1013)	3		
Social Sciences	3		
Science with Lab	4		
JOUR 2133- Introduction to Mass Communication	3		Note 1: May choose a JOUR Practicum in Broadcast, Print, or Multimedia. Do not repeat the same Practicum No.
TECH1001: Orientation to the University	1		
Total hours	14	GPA	
Semester 2	Hrs.	Grade	Semester 2
#ENGL 1023- Comp II (ACTS= ENGL 1023)	3		
Social Sciences	3		
#Mathematics	3		
JOUR 2163- Introduction to Multimedia	3		
General Elective	2		*See suggested electives
Total hours	14	GPA	See Note 1 in Semester 1
Semester 3	Hrs.	Grade	Semester 3
Foreign Language (must be same language)	4		Students with advanced FL skills may enroll in a higher level FL course.
Social Sci/Fine Arts/Humanities/Speech	3		
Science with Lab	4		
JOUR 2143- News Writing	3		
Journalism Practicum	1		See Note 1 in Semester 1
Total hours	15	GPA	Do not repeat the same Practicum No
Semester 4	Hrs.	Grade	Semester 4
Foreign Language (must be same language)	4		
Fine Arts & Humanities	3		
U.S. History/Government	3		
JOUR Elective (3000-4000 level)	3		*See suggested electives
Journalism Practicum (3000-4000 level)	1		See Note 1 in Semester 1
General Elective	3		*See suggested electives
Total hours	17	GPA	JOUR ADVISOR ASSIGNED

The Arkansas Course Transfer System (ACTS) is designed to assist in planning the academic progress of students. This system contains information about the transferability of courses within Arkansas public colleges and universities. The Arkansas Course Transfer System can be accessed at <http://acts.adhe.edu/>

Fine Arts and Humanities	U.S. History & Government
ART 2123 Experiencing Art (ACTS=ARTA1003)	HIST 1903 Survey of American History
MUS 2003 Introduction to Music (ACTS=MUSC1003)	HIST 2003 U.S. History I (ACTS=HIST2113)
TH 2273 Introduction to Theatre (ACTS=DRAM 1003)	HIST 2043 Honors U.S. History I
ENGL 2173 Introduction to Film	HIST 2013 U.S. History II (ACTS=HIST2123)
JOUR 2173 Introduction to Film	POLS 2003 American Government (ACTS=PLSC2003)
ENGL 2003 Introduction to World Literature (ACTS=ENGL2113)	Science with Lab
ENGL 2013 Intro. to American Literature (ACTS=ENGL2653)	BIOL 1014- Intro. to Biological Science (ACTS= BIOL1004)
ENGL 2023 Honors World Literature	BIOL/PHSC 1004- Principles of Environmental Science
PHIL 2003 Introduction to Philosophy (ACTS=PHIL1103)	GEOL 1014- Physical Geology (ACTS= GEOL 1114)
PHIL 2043 Honors Introduction to Philosophy	PHSC 1013/1021- Physical Sci/Lab (ACTS= PHSC 1004)

*Suggested Electives--POLS 2003, 3033, 3053, PSY2023, SPH 2003, 3003, 3073, 4063, 4173, approved MKT course

Sample Schedule

Semester 5	Hrs.	Grade	Milestones/Notes	Semester 5
Fine Arts & Humanities	3			
JOUR 3173- Public Relations Principles	3			
Journalism Practicum (3000-4000 level)	1		See Note 1 in Semester 1	
General Elective	6		*See suggested electives	
General Elective	3			
Total hours	16	GPA		
Semester 6	Hrs.	Grade	Semester 6	
JOUR 3273- Public Relations Writing	3			
Journalism Practicum (3000-4000 level)	1		See Note 1 in Semester 1	
General Elective (3000-4000 level)	2		*See suggested electives	
General Elective	9			
Total hours	15	GPA	APPLY FOR GRADUATION	
Semester 7	Hrs.	Grade	Semester 7	
JOUR 4073- Graphic Communication	3			
General Elective (3000-4000 level)	3		*See suggested electives	
General Elective (3000-4000 level)	3		See Note 1 in Semester 1	
General Elective (3000-4000 level)	3			
General Elective (3000-4000 level)	3			
Total hours	15	GPA		
Semester 8	Hrs.	Grade	Semester 8	
JOUR 4173- Public Relations Project	3			
JOUR 4883- Mass Communication Theory	3			
General Elective (3000-4000 level)	3		Graduation Requirements: 40 hours 3000-4000 level courses No more than 4 PE activity hours Min. hours required:120 2.00+ GPA	
General Elective (3000-4000 level)	3			
General Elective (3000-4000 level)	2			
Total Hours	14	GPA		

General Electives Allowed: 23 hours 1000-4000 level; 22 hours 3000-4000 level

indicates a "C" or better is required

Social Sciences
HIST 1503 World Civilization (ACTS=HIST1113)
HIST 1513 World Civilization II (ACTS=HIST1123)
HIST 1543 Honors World Civilization I
HIST 2003 U.S. History I (ACTS=HIST2113)
HIST 2013 U.S. History II (ACTS=HIST2123)
HIST 2043 Honors U.S. History I
HIST 1903 Survey of American History
POLS 2003 American Government (ACTS=PLSC2003)
ECON 2003 Principles of Economics I (ACTS=ECON2103)
ECON 2103 Honors Principles of Economics I
ECON 2013 Principles of Economics II (ACTS=ECON2203)
SOC 1003 Introductory Sociology (ACTS=SOCI1013)
PSY 2003 General Psychology (ACTS=PSYC1103)
ANTH 1213 Intro. to Anthropology (ACTS=ANTH1013)
ANTH 2003 Cultural Anthropology (ACTS=ANTH2013)
GEOG 2013 Regional Geography of the World (ACTS=GEOG2103)
AMST 2003 American Studies
Speech Courses
SPH 1003 Intro. to Speech Com. (ACTS=SPCH1003)
SPH 2003 Public Speaking
SPH 2173 Business and Professional Speaking