

2013-2014 Degree Map-Bachelor of Science in Business Administration-Business Data Analytics

This map is a term-by-term sample course schedule. The milestones listed to the right of each term are designed to keep you on course to graduate in four years. The Sample Schedule serves as a general guideline to help you build a full schedule each term. See course descriptions and prerequisites at <http://www.atu.edu/academics/catalog/>.

Employment Information: Market Research Analyst, Operations Research Analyst, Data Analyst, Logistics Analyst, and Securities/Commodities Sales Agent.

#Remedial Courses (if applicable): ENGL 0303 _____ ENGL 0404 _____ READ 0103 _____ MATH 0903 _____

**Prereq: MATH 1113 _____

Sample Schedule
Milestones/Notes

Semester 1	Hrs.	Grade	Semester 1
#ENGL 1013-Comp I (ACTS=ENGL 1013)	3		
BUAD 1111-Intro to Business	1		
#BUAD 2003-Business Information Systems	3		
#MATH 2223-Quantitative Business Analysis	3		***May omit pre-req. of MATH 1113 if math ACT is 22 or >.
General Elective	3		
General Elective	2		
Total hours	15	GPA	

Sample Schedule
Milestones/Notes

Semester 5	Hrs.	Grade	Semester 5
MKT 3043-Principles of Marketing	3		Must complete a min. of 54 hrs & cumulative GPA of 2.00 to enroll in COB 3000-4000 level courses
ECON 3093-Econometrics	3		
MGMT 3003-Management & Organizational Behavior	3		
#BDA 3003-Data Analytics Apps Development	3		50% of COB courses must be completed at Tech.
#BDA 3033-Data Modeling and Management	3		
Total hours	15	GPA	

Semester 2	Hrs.	Grade	Semester 2
#ENGL 1023-Comp II (ACTS=ENGL 1023)	3		
SPH 2173-Business & Professional Speaking	3		SPH 2003 may substitute.
*BLAW 2033-Legal Environment of Business	3		
MATH 2243-Calculus for Bus & Econs (ACTS=MATH 2203)	3		Milestone
#*BDA 2003-Business Problem Solving	3		Pre-req: BUAD 2003
Total hours	15	GPA	

Semester 6	Hrs.	Grade	Semester 6
Science with lab	4		
ACCT 3063-Manual Acct or ACCT 4023-Cost Acct	3		
MGMT 3103-Operations Management	3		
**BDA Elective	3		
**BDA Elective	3		
Total hours	16	GPA	APPLY FOR GRADUATION

Semester 3	Hrs.	Grade	Semester 3
*ACCT 2003-Accounting Principles I (ACTS=ACCT 2003)	3		Milestone
*ECON 2003-Principles of Economics I (ACTS=ECON 2103)	3		Milestone
#*BUAD 2053-Business Statistics (ACTS=BUSI 2103)	3		Milestone
BUAD 3023-Business Communications	3		
BDA 2013-Business Spreadsheet Modeling	3		
Total hours	15	GPA	

Semester 7	Hrs.	Grade	Semester 7
Fine Arts & Humanities	3		
Fine Arts & Humanities	3		
ECON 3003-Money & Banking	3		
MGMT 4013-Management Information Systems	3		
FIN 3063-Business Finance	3		
Total hours	15	GPA	

Semester 4	Hrs.	Grade	Semester 4
*ACCT 2013-Accounting Principles II (ACTS=ACCT 2013)	3		*Must complete 18 hrs of COB foundation courses to enroll in 3000-4000 level courses
*ECON 2013-Principles of Economics II (ACTS=ECON 2203)	3		
Science with lab	4		
US History & Government	3		
#BDA 3053-Business Data Analysis	3		Milestone
Total hours	16	GPA	BDA ADVISOR ASSIGNED

Semester 8	Hrs.	Grade	Semester 8
MKT 4153-Research Methods	3		Graduation Requirements: 40 hours 3000-4000 level courses No more than 4 PE activity hours Min. hours required:120 2.00+ GPA
MGMT 4083-Business Policy	3		
MGMT 4203-Project Management	3		
BDA 4003-Business Intelligence	3		
**BDA Elective	1		
Total hours	13	GPA	

The Arkansas Course Transfer System (ACTS) is designed to assist in planning the academic progress of students. This system contains information about the transferability of courses within Arkansas public colleges and universities. The Arkansas Course Transfer System can be accessed at <http://acts.adhe.edu/>

General Electives: 5 hours 1000-4000 level

COB = College of Business

**BDA Electives: Choose from MKT 4073, MGMT 3113, BDA 4031-3, BDA 4073

indicates a "C" or better is required

Fine Arts and Humanities	U.S. History & Government
ART 2123 Experiencing Art (ACTS=ARTA1003)	HIST 1903 Survey of American History
MUS 2003 Introduction to Music (ACTS=MUSC1003)	HIST 2003 U.S. History I (ACTS=HIST2113)
TH 2273 Introduction to Theatre (ACTS=DRAM 1003)	HIST 2043 Honors U.S. History I
ENGL 2173 Introduction to Film	HIST 2013 U.S. History II (ACTS=HIST2123)
JOUR 2173 Introduction to Film	POLS 2003 American Government (ACTS=PLSC2003)
ENGL 2003 Introduction to World Literature (ACTS=ENGL2113)	Science with Lab
ENGL 2013 Intro. to American Literature (ACTS=ENGL2653)	BIOL 1014- Intro. to Biological Science (ACTS= BIOL1004)
ENGL 2023 Honors World Literature	BIOL/PHSC 1004- Principles of Environmental Science
PHIL 2003 Introduction to Philosophy (ACTS=PHIL1103)	GEOL 1014- Physical Geology (ACTS= GEOL 1114)
PHIL 2043 Honors Introduction to Philosophy	PHSC 1013/1021- Physical Sci/Lab (ACTS= PHSC 1004)

Social Sciences
HIST 1503 World Civilization (ACTS=HIST1113)
HIST 1513 World Civilization II (ACTS=HIST1123)
HIST 1543 Honors World Civilization I
HIST 2003 U.S. History I (ACTS=HIST2113)
HIST 2013 U.S. HISTORY II (ACTS=HIST2123)
HIST 2043 Honors U.S. History I
HIST 1903 Survey of American History
POLS 2003 American Government (ACTS=PLSC2003)
GEOL 2003 Principles of Geology (ACTS= GEOL 1114)
ECON 2103 Honors Principles of Economics I
ECON 2013 Principles of Economics II (ACTS=ECON2203)
SOC 1003 Introductory Sociology (ACTS=SOC1013)
PSY 2003 General Psychology (ACTS=PSYC1103)
ANTH 1213 Intro. to Anthropology (ACTS=ANTH1013)
ANTH 2003 Cultural Anthropology (ACTS=ANTH2013)
GEOG 2013 Regional Geography of the World (ACTS=GEOG2103)
AMST 2003 American Studies