



Academic Affairs

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Deans' Council
Tuesday, March 6 at 1:00pm
Rothwell 456

- I. Guest: Dr. Blake Bedsole, Vice President for Enrollment Management
(Deans to share programs to be targeted for marketing)
Discussion: Dr. Bridgmon introduced Dr. Blake Bedsole and noted that Academic Affairs and Enrollment Management need to work together to better market the UG and G programs. Dr. Bedsole asked the deans to consider which programs either need more marketing or less (are at capacity). He stated that one of his goals is to recruit 2,000 to 2,100 first time freshmen, but he did not know if the colleges could sustain that number without having to add several faculty. He stated he is proposing some changes to how scholarships are awarded at the various levels and he is working on a strategic enrollment plan he hopes to have finished by the end of this year.
Action: Dr. Woods proposed getting the deans together soon to start working on which programs should be targeted for marketing.
- II. Attendance Accounting
Discussion: Dr. Bridgmon stated the Academic Council had agreed that, for face to face classes with a Blackboard shell, the faculty could turn off the attendance accounting feature for that class if they so choose. The default for the Blackboard shell will be for attendance accounting to be turned on.
- III. Online withdrawal form (Tammy/Dr. Warnick)
Dr. Bridgmon asked for an update on this form, and Dr. Warnick deferred to Brandi Tripp and Alexis Scrimshire from the Registrar's Office. Ms. Tripp reported that Tammy Weaver will demo the online withdrawal form to the deans and the Academic Council in May; she will also demo during sessions to the faculty on the Professional Development Day in May. The form will roll out in summer.

Upcoming Deadlines and Events:

March 9: Standing Committee election results due (email pchronister@atu.edu)

March 15: Non-teaching summer assignments due (email pchronister@atu.edu)

April 1: White papers due to Academic Affairs (email pchronister@atu.edu)

April 23: Strategic Plan update due (plans for 2018-19) (email jcrouch4@atu.edu)

Ms. Scrimshire described the withdrawal process which the student would see, including the inclusion of a reason for why they are dropping. Students will also be asked if they are an athlete, an international student, or a veteran, and will be questioned concerning what type of aid they currently have. Once the student submits a course or courses for withdrawal, an email will go to the advisor. The advisor will have 48 hours to approve or disprove the drop. If no action is taken, the email will then go to the department head who will have 24 hours to respond. If no action, then to the dean who will have another 24 hours. If still no action, the system will automatically drop the student from the course or courses.

Ms. Tripp also noted that this process is not meant for every student but primarily for the student who is not on campus and is currently trying to drop by email. When a student comes to the Registrar's office to drop, they will follow the normal process.

IV. Roundtable

Dr. Massengale reported he had emailed the deans concerning any MOUs with North Arkansas College and stated he would like to have up to date lists by this Friday.

Mr. Wyatt Watson stated his office would be holding ARGOS workshops this month. He hopes to schedule about four sessions at different times during one week and noted these sessions are targeted towards the department heads and their admins and the deans and their admins.

Mr. Watson also stated his office is currently updating the IR website and he asked the deans to review and give him any feedback.

Ms. Tripp reported she has been working with Nursing to use degree works audits for spring 2019; she reported BPS is using online degree works now and the College of Business is also working towards using the online degree works. She also questioned the deans concerning courses on substitution forms which are marked as equivalencies and whether she could build those into Banner so that a substitution form would not be needed. The deans stated the equivalency should be correct in most cases but perhaps not in all. Ms. Tripp noted that Tammy Weaver would also bring this question to the Academic Council.

Ms. Tripp reported early registration starts March 26.

Dr. Woods reminded everyone of the Artificial Intelligence symposium tonight at 6 p.m.