



Deans' Council Agenda  
Tuesday, February 6 at 1:00pm  
Rothwell 456

**Academic Affairs**

Administration Room 200  
1509 North Boulder Avenue  
Russellville, Arkansas 72801

Office: 479-968-0319

Fax: 479-968-0644

[www.atu.edu/academics](http://www.atu.edu/academics)

- I. Establishing enrollment targets by college  
*Discussion: As we are thinking about low enrollment, we need to also be thinking of enrollment targets at the university level as well as college and departmental level. Dr. Bridgmon reported the committee looking at enrollment will be recommending that the decision for low enrolled courses be at the department head and dean level, and also be examined at a program/college level (if Dean chooses). Committee wants to shift away from managing low enrollment issue, and focusing on helping colleges improve recruitment and retention. The Council discussed the importance of recruiting from undeclared students (increases retention) and ATCC/Ozark students. Dr. Woods cautioned different data sets show different trends (SAM data versus three year fall to fall data). Dr. Bridgmon suggested inviting new VP for Enrollment Management, Dr. Blake Bedsole, to discuss enrollment, recruitment and marketing with the Deans' Council.*  
**Action: Deans talk to department heads and identify one program/major with capacity for growth and student appeal to discuss at the next Deans meeting (February 13) and he would invite Dr. Bedsole to attend the following Deans' Council meeting (March 6).**
- II. Feedback on SAM  
*Discussion: Wyatt reported in fall 2017, ARGOS was connected to official data, allowing for the creation of new official data reports ([handouts](#)). He said the ARGOS Productivity Funding report is close to ADHE's calculations but not exact (ADHE uses data we do not have access to, so it can't be precisely replicated); he noted it was good for planning purposes. He also noted the programs listed are ADHE approved programs, not how they are listed in Banner (such as tracks). Dr. Robertson suggested asking the department heads (Academic Council) what metrics they would find most useful in determining the health of a program.*  
**Action: Wyatt will provide method for reviewing the number of grade changes per faculty member. \*UPDATE: Wyatt added the number of grade changes as an available dimension in the ARGOS report "Course GPA and Grade Distribution" as of 2/7/18.**
- III. Feedback on EC mini retreat  
*Discussion: Positive feedback on the branding report; would have preferred more interaction/discussion, especially on culture.*

#### IV. Roundtable

*Dr. Woods asked, for study abroad/away courses, if the Deans preferred a generic course prefix (SA 4993) with a specific title, or use/create special topics courses within the program it's offered (JPN 4993, SPAN 4993, etc). The group was supportive of a generic course prefix, emphasizing study abroad.*

*Dr. Woods reported the Museum's new exhibit, featuring 1970's rock and roll memorabilia opens on Friday, February 9th at 2:00p.*

*Wyatt stated he was planning to hold ARGOS workshops aimed at Deans, Department Heads, and their staff in February and/or March.*

*Tammy reported she was working to update the forms on the Curriculum Committee's website, which combines assessment and the curricular forms, and removes duplication of forms for items requiring ADHE approval (if it requires ADHE approval, internal governance process only requires ADHE form now, not additional ATU form).*

*Tammy reminded the group that April 1st was the target deadline for white papers to be received in Academic Affairs, for inclusion in the 2019-20 catalog.*

*Tammy shared graduation information and numbers by college, and will send an email to the Deans.*

*Tammy asked if the productivity funding spreadsheet Dr. Bowen shared at the campus update had been shared with the community, noting most candidates running for the vacant State Senate seat did not appear to have knowledge of ATU's funding situation.*

**Action: Dr. Abdelrahman will mention this to Dr. Bowen.**

#### Upcoming Deadlines and Events:

February 5: Academic Accomplishment submissions open online

March 9: Standing Committee election results due to Pat (email [pchronister@atu.edu](mailto:pchronister@atu.edu))

April 1: White papers due to Academic Affairs (email [pchronister@atu.edu](mailto:pchronister@atu.edu))

Before 18-19 Budget – Deans develop model for adjunct fund allocation