



**2+2 Degree Plan (2020-2021 Catalog)**  
**Associate of Science in Business – UACCM**  
**Bachelor of Science in Business Administration**  
**Data Analytics Track - ATU**



**University of Arkansas Community College-Morrilton Courses (62 credit hours)**  
**General Education Requirements (44 credit hours)**

<b>English/Communications (9 hours)</b>			<b>ATU equivalent</b>	<b>Hours</b>
ENG	1013	Composition I	ENGL 1013 Composition I	3
ENG	1023	Composition II	ENGL 1023 Composition II	3
SPH	2303	Introduction to Oral Communications	COMM 2003 Public Speaking <sup>1</sup>	3

**Note: Must earn "C" or better in ENG 1013 and ENG 1023.**

<b>Math (6 hours)</b>			<b>ATU equivalent</b>	<b>Hours</b>
MATH	1203	College Algebra	MATH 1113 College Algebra <sup>2</sup>	3
MATH	2023	Calculus for Business	MATH 2243 Calculus for Business & Economics <sup>3</sup>	3

**Note: Must earn "C" or better in MATH 1203.**

<b>U.S. History/Government (3 hours)</b>			<b>ATU equivalent</b>	<b>Hours</b>
HIST	2003	U.S. History I <b>OR</b>	HIST 2003 U.S. History to 1877 <b>OR</b>	3
HIST	2013	U.S. History II <b>OR</b>	HIST 2013 U.S. History since 1877 <b>OR</b>	3
PSCI	2003	American Government	POLS 2003 American Government	3

<b>Social Sciences (12 hours)</b>			<b>ATU equivalent</b>	<b>Hours</b>
HIST	1003	Western Civilization I <b>OR</b>	HIST 1503 World History to 1500 <b>OR</b>	3
HIST	1013	Western Civilization II <b>AND</b>	HIST 1513 World History since 1500 <b>AND</b>	3
SOC	2013	Sociology <b>AND</b>	SOC 1003 Introductory Sociology <b>AND</b>	3
ECON	2453	Macroeconomics <b>AND</b>	ECON Principles of Economics I <b>AND</b>	3
ECON	2463	Microeconomics	ECON Principles of Economics II	3

**\*See Arkansas Course Transfer System (ADHE-ACTS) for other social science alternatives.**

<b>Fine Arts/Humanities (6 hours)</b>			<b>ATU equivalent</b>	<b>Hours</b>
ART	2003	Art Appreciation <b>OR</b>	ART 2123 Experiencing Art <b>OR</b>	3
MUS	2003	Music Appreciation <b>OR</b>	MUS 2003 Introduction to Music <b>OR</b>	3
THEA	2003	Theatre Appreciation <b>AND</b>	TH 2273 Introduction to Theater <b>AND</b>	3
ENG	2213	World Literature I <b>OR</b>	ENGL 2003 Introduction to World Lit. <b>OR</b>	3
ENG	2223	World Literature II	GEHM 2XXX General Education Humanities	3

<b>Lab Sciences (8 hours)</b>			<b>ATU equivalent</b>	<b>Hours</b>
BIOL	1004	Fundamentals of Biology	BIOL 1114 Principles of Biology*	4
PHY	2004	Physical Science	PHSC 1013 Introduction to Physical Science* <b>AND</b> PHSC 1021 Physical Science Lab	3 1

**\*See Arkansas Course Transfer System (ADHE-ACTS) for lab science alternatives.**

**University of Arkansas Community College-Morrilton Courses**  
**Associate Degree Electives (18 credit hours)**

			<b>ATU equivalent</b>	<b>Hours</b>
BUS	1403	Introduction to Business	BUAD 1111 Introduction to Business AND General Elective Credit	2 1
ACCT	2003	Accounting I	ACCT 2003 Accounting Principles I AND ACCT 2000 Accounting Principles I Lab	3
ACCT	2013	Accounting II	ACCT 2013 Accounting Principles II	3
BUS	2393	Business Law	BLAW 2033 Legal Environment of Business	3
CIS	1013	Intro to Computers	COMS 1003 Intro to Computer Based Systems <sup>4</sup>	3
MATH	2003	Intro to Statistics	BUAD 2053 Business Statistics	3

**Arkansas Tech University Courses (58 credit hours)**

BDA	2003	Business Problem Solving	3
MGMT	3103	Operations Management	3
FIN	3063	Business Finance	3
MGMT	3003	Management and Organizational Behavior	3
BDA	3003	Data Analytics Apps Development	3
BDA	3013	Business Spreadsheet Modeling	3
BDA	3053	Business Data Analysis	3
BDA	3033	Data Modeling and Management	3
BUAD	3023	Business Communications	3
MKT	3043	Principles of Marketing	3
MKT	3153	Marketing Research and Analytics	3
BDA	4003	Business Intelligence	3
MGMT	4013	Management Information Systems	3
MGMT	4203	Project Management	3
MGMT	4083	Business Policy	3
		Business Data Analytics Electives <sup>5</sup>	9
		Advanced Electives <sup>6</sup>	4

<sup>1</sup> Allow sub COMM 2003 for COMM 2173

<sup>2</sup> Students who have two years of high school algebra with a grade of "C" or better and a math ACT score of 22 or above may omit College Algebra and enroll directly in MATH 2223 Quantitative Business Analysis. If omitted, an additional 3 hours of electives will be required. Students considering graduate school are advised to use free elective hours to take MATH 2914 Calculus I.

<sup>3</sup> Allow sub MATH 2243 for MATH 2223

<sup>4</sup> Allow sub of COMS 1003 for BUAD 2003

<sup>5</sup>BDA Electives: MGMT 3113 Business Process Improvement, BDA 4031-3 Internship, BDA 4073 Special Topics.

<sup>6</sup>Three hours of Advanced Electives from the following:

MKT 4013 Digital Metrics

FIN 4033 Financial Modeling

COMS 1333 Web Publishing

COMS 2104 Foundations of Computer Programming I (Prerequisite COMS 1403 Orientation to Computing, Information, and Technology/COMS 1411 Computer and Information Science Lab)

AND three hours of Support Elective from the following:

MKT 3063 Social Media Marketing

PHIL 3103 Logic

HIM 4063 Organization and Administration (Prerequisite HIM 3023 Introduction to Health Information Management)

MGMT 4103 Supply Chain Management.

\*See appropriate alternatives or substitutions in "General Education Requirements".

Note: Students must complete a minimum of 40 hours of 3000-4000 level coursework.