

### 2023-2024 Degree Map-Bachelor of Science in Business Administration-Business Management Track

This map is a term-by-term sample course schedule. The milestones listed to the right of each term are designed to keep you on course to graduate in four years. The Sample Schedule serves as a general guideline to help you build a full schedule each term. See course descriptions and prerequisites at <http://www.atu.edu/catalog/>

**Employment Information:** Human Resources Specialists, Management Analysts, Public Relations Manager, Sales Manager, and Business Manager.

#Prerequisite Courses: ENGL 0303 \_\_\_\_\_ MATH 0803 \_\_\_\_\_ MATH 1003 \_\_\_\_\_ MATH 0903 \_\_\_\_\_ MATH 1110 \_\_\_\_\_

#### Sample Schedule

Semester 1	Hrs.	Grade	Milestones/Notes	Semester 1
ENGL 1013-Comp I (ACTS=ENGL 1013)	3	#		
MATH 1113-College Algebra (ACTS=MATH 1103)	3	#		
BUAD 1111-Intro to Business	1		May omit MATH 1113, if Math ACT is 22+. If omitted, must complete an additional 3 hrs of electives.	
BUAD 2003-Business Information Systems	3	#		
Fine Arts & Humanities	3			
PSY 2003-General Psychology	3			
<b>Total hours</b>	<b>16</b>	<b>GPA</b>		

Semester 2	Hrs.	Grade	Milestones/Notes	Semester 2
ENGL 1023-Comp II (ACTS=ENGL 1023)	3	#		
MATH 2223-Quantitative Business Analysis	3	#		
COMM 2173-Business & Professional Speaking <b>OR</b>	3			
COMM 2003-Public Speaking				
Science with lab	4			
U.S. History/Government	3			
<b>Total hours</b>	<b>16</b>	<b>GPA</b>		

Semester 3	Hrs.	Grade	Milestones/Notes	Semester 3
ACCT 2000-Accounting Principles I Lab	0		Co-Requisite for ACCT 2004	
*ACCT 2004-Accounting Principles I (ACTS=ACCT 2003)	4	#		
*ECON 2003-Principles of Macroeconomics (ACTS=ECON2103)	3			
Fine Arts & Humanities	3		*Must complete 18 hrs of COB foundation courses to enroll in 3000-4000 level business courses.	
*BDA 2003-Business Problem Solving	3			
*BLAW 2033-Legal Environment of Business	3			
<b>Total hours</b>	<b>16</b>	<b>GPA</b>		

Semester 4	Hrs.	Grade	Milestones/Notes	Semester 4
*ACCT 2013-Accounting Principles II (ACTS=ACCT 2013)	3			
*ECON 2013-Principles of Microeconomics (ACTS=ECON2203)	3			
Science with lab	4			
MGMT 3003-Principles of Management	3			
STAT 2163-Intro to Stat. Methods (ACTS=MATH 2103) <b>or</b>	3			
PSY/SOC 2053-Stat. for the Behavioral Sciences				
<b>Total hours</b>	<b>16</b>	<b>GPA</b>	<b>MGMK ADVISOR ASSIGNED</b>	

The Arkansas Course Transfer System (ACTS) is designed to assist in planning the academic progress of students. This system contains information about the transferability of courses within Arkansas public colleges and universities. The Arkansas Course Transfer System can be accessed by searching keyword "ACTS" at <https://adhe.edu/>

<b>Fine Arts and Humanities</b> ART 2123 Experiencing Art (ACTS=ARTA1003) MUS 2003 Introduction to Music (ACTS=MUSC1003) TH 2273 Introduction to Theatre (ACTS=DRAM 1003) ENGL/JOUR 2173 Introduction to Film ENGL 2003 Introduction to World Literature (ACTS=ENGL2113) ENGL 2013 Intro. to American Literature (ACTS=ENGL2653) PHIL 2003 Introduction to Philosophy (ACTS=PHIL1103) PHIL 2053 Introduction to Critical Thinking (ACTS=PHIL 1003) 1013 from SPAN, FR, GER, JPN, CHIN, or LAT 1023 from SPAN, FR, GER, JPN, CHIN, or LAT LEAD 2003 Ethics in Leadership	<b>U.S. History &amp; Government</b> HIST 1903 Survey of American History HIST 2003 U.S. History to 1877 (ACTS=HIST2113) HIST 2013 U.S. History since 1877 (ACTS=HIST2123) POLS 2003 American Government (ACTS=PLSC2003)
<b>Science with Lab</b> BIOL 1014- Intro. to Biological Science (ACTS= BIOL1004) BIOL/PHSC 1004- Principles of Environmental Science GEOL 1014- Physical Geology (ACTS= GEOL 1114)	

#### Sample Schedule

Semester 5	Hrs.	Grade	Milestones/Notes	Semester 5
MGMT 3123-Business Ethics	3		Must complete a min. of 54 hrs & cumulative GPA of 2.00 to enroll in COB 3000-4000 level courses.	
ENGL 2053-Technical Writing (ACTS=ENGL 2023)	3			
MGMT Elective (3000-4000 level)	3			
MGMT Elective (3000-4000 level)	3			
MKT 3043-Principles of Marketing	3			
<b>Total hours</b>	<b>15</b>	<b>GPA</b>		

Semester 6	Hrs.	Grade	Milestones/Notes	Semester 6
FIN 3063-Business Finance	3			
MGMT 3103-Operations Management	3			
MGMT Elective (3000-4000 level)	3			
MGMT Elective (3000-4000 level)	3			
General Elective	3		50% of COB courses must be completed at Tech.	
<b>Total hours</b>	<b>15</b>	<b>GPA</b>	<b>APPLY FOR GRADUATION</b>	

Semester 7	Hrs.	Grade	Milestones/Notes	Semester 7
MGMT 4013-Management Information Systems	3			
COB Elective (3000-4000 level)	3			
General Elective	3			
General Elective	3			
General Elective	3			
<b>Total hours</b>	<b>15</b>	<b>GPA</b>		

Semester 8	Hrs.	Grade	Milestones/Notes	Semester 8
MGMT 4083-Business Policy	3			
MGMT or COB Elective (3000-4000 level)	3		<b>Graduation Requirements:</b> Min. hours 3000-4000 level courses: 40 No more than 4 PE activity hours  Min. hours required:120 2.00+ GPA	
MGMT or COB Elective (3000-4000 level)	3			
General Elective	2			
<b>Total hours</b>	<b>11</b>	<b>GPA</b>		

General Electives: 14 hours (1000-4000 level) COB = College of Business

**Shading indicates courses that would directly apply to the ABA-Business Admin degree.**

# indicates a "C" or better is required

This program partners the BSBA undergraduate degree with the MBA degree. A maximum of 12 graduate level credit hours can be counted towards both the BSBA degree in Management and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- BDA 6203 Business Information Analysis can replace MGMT 4073 Special Topics in Management
- MGMT 6203 Decision Modeling in Supply Chain Management can replace MGMT 4103 Supply Chain Management
- MGMT 6103 Organizational Management and Leadership can replace MGMT 4213 Strategy and Leadership
- MKT 6113 Strategic Social Media Marketing can replace MKT 4103 Special Topics in Marketing

**University Honors students should consult Course Catalog for appropriate Fine Arts/Humanities, US History/Government and Social Science options for University Honors Curriculum.**