

**ARKANSAS TECH UNIVERSITY
Purchasing Department
203 West O Street, Suite 101
Russellville, AR 72801-2222**

January 5, 2012

ADDENDUM No. 1

To: Prospective Respondents
From: Purchasing Department
Subject: Request for Proposal 11-184 Data Analysis and Predictive Modeling

The following questions have been submitted to the University for clarification of the RFP:

1. Statistical Information - please clarify total number of records between the Development Database and the Alumni Records Database. Are these separate record counts that, together, total approximately 71,000 records? Or, are the alumni records (33,835) included in the Developmental Database total (37,211)?

The total number of records in our database is 37,211. Alumni and Development share the same database; so the 33,835 alumni records represent the number of alumni who are in the 37,211 total database.

2. Policy submission requirements - the RFP states "the successful respondent may be required to complete the following forms: Contract and Grant Disclosure and Illegal Immigrant forms. Can you clarify if we need to submit these with the response or only if selected as the winning vendor?

These forms will be required only of the winning vendor.

3. What is the timeline for vendor selection? Can you clarify that process? The RFP states a date of February 28, 2012; but it is unclear if that is the date the project should be completed or the date of award.

The review process will begin immediately with the intent of selecting the successful respondent by the end of January. The tentative date for the development of the predictive models is February 28, 2012.

4. Information to include in responses :
 - a. Personnel description – please clarify if you are requiring a description/layout of the company structure, or if you are requiring a description of the personnel that would be involved in this project (i.e. sales person, statistical analyst, consultant, etc.)

Staff that would be involved in this project

- b. Current workload – please clarify what you are requesting. Is this the current number of projects ongoing within your specific project timeframe?

Yes

5. “Provide basic data modeling training to at least one staff member” – please clarify here. Does this refer to training them on how to interpret the data we deliver? Or, is it to train them on how to create/run models against future data?

Please provide pricing for the following options:

- A. Training on how to interpret the delivered data*
- B. Training on how to create/run models against future data*
- C. Both A and B*

Please acknowledge receipt of this Addendum in your Proposal Response. Thank you.