

## Editor's Forward to Volume 17 Number 2

This issue of the *Journal of Business Administration Online* continues the work of rebuilding the *JBAO*'s catalog of academic investigation that has been our hallmark in past years. We hope that you find the latest works published here of interest. We welcome your formative feedback and constructive comments as always.

The *JBAO* is committed to being an outlet for scholarly work in business administration and related fields, and we hold ourselves accountable for publishing work that has received peer review and feedback, and which reflects the current state of inquiry into issues that affect us, the marketplace, our students and other constituencies.

Earlier issues of the *JBAO* brought research from varying perspectives. The journal published work from scholars in different fields, from different backgrounds and occupations, and even from different states and countries. We continue to solicit manuscripts from scholars from diverse backgrounds.

Dr. Huffman starts this issue off by reflecting on ethical issues, especially in accounting. While not a standard PRJ, we felt it was worthy of publishing for its discussion value. We hope you will agree.

Drs. McKnight and Watson bring one of our most recent classroom cases in the accounting area. It deals with an ethical issue as well and provides discussion questions and suggested answers for your review.

Dr. McGarrity provides an interesting teaching game in principles of supply and demand that can be taken to all business course areas, and he provides data from his experience in various economics and non-economics courses.

Dr. He proposes a flexible least squares method of forecasting oil prices to reduce forecasting and measurement error.

Dr. Kelly also looks at the petroleum industry but instead examines the strategic petroleum reserves and the effect of releases on the industry.

Drs. Craig, Ma, Fong and Wood remain in the energy field but pair their discussion with the issue of climate change.

Drs. Kilburn, Kilburn and Williams take us back into the classroom and check to see if course delivery format affects the use of business simulations with students.

Drs. Easterling and Wilson propose a strategic planning process for higher education that makes use of lessons learned in business strategy.

Drs. Elkassabgi, Löhrr, Haulmark, Siebert and Lindenthal look at how cross-cultural exchange and other means of blended learning can improve student experiences with international programs.

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Finally, Dr. Nealy recounts the need to include stakeholders in addressing student skills gaps within higher education business curriculum and lessons learned in the process of doing this very thing in curricular development activities.

We hope that you enjoy reading this latest issue of the *Journal of Business Administration Online*. The next issue is scheduled for June 2024, and the call for papers can always be found online at our website: <https://www.atu.edu/business/jbao/>

Until then, we welcome your manuscripts, but we also encourage you to volunteer as a reviewer. We promise to not overwork you, and the experience is always rewarding.

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