

Using Your Online Promotional Toolbox

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Inbound Marketing Funnel



From: What is Inbound Marketing? HubSpot, 2014

Step-by-Step



From: What is Inbound Marketing? HubSpot, 2014

Your Online Toolbox



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Your Website

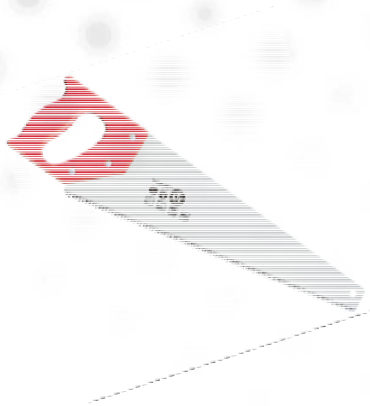


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Social Media



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Facebook Tips



Business Resources at: atu.edu/asbtdc

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Facebook Events

Arkansas Tech University Small Business and Technology Development Center created an event.
Posted by Tracie Lyn White (?) · December 19, 2014



Website in a Day (Hands on) - #ATUSBTDC
Thursday, March 5 at 9:30am
Morrilton Area Chamber of Commerce in Morrilton, Arkansas
Be the first person to join

Join

18 people reached

Boost Post

Arkansas Tech University Small Business and Technology Development Center
Posted by Tracie Lyn White (?) · December 17, 2014 · Edited

Did you know you can build an attractive professional FREE 5 page website with out hiring someone to do it, and without having any technical skills?? We will walk you step-by-step through the process in six hours!!! Register now at asbtdc.org/training/russellville-events #ATUSBTDC — with Tracie Lyn White and 2 others at Arkansas Tech University College of Business.

Thursday | January 8
9:00 AM - 4:00 PM
Arkansas Tech University
Russellville
\$50



Does your business need a website?
Have you been held back by a lack of funds or technical skill? Join us in our computer lab and design a free five-page website using Weebly.
Register at: asbtdc.org/training/russellville-events
Registration ends January 6!

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ARKANSAS TECH UNIVERSITY

528 people reached

Liking and commenting as Arkansas Tech University Small Business and Technology Development Center

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Email Marketing



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Listings & Calendars



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ASBTDC Is Here to Help!

**Arkansas Tech University
Rothwell Hall – 106 West O Street
Russellville, AR 72801
479.356.2067**

**A handout of today's presentation is available on the
Training Events page at: atu.edu/asbtdc**



The Arkansas Small Business and Technology Development Center is funding in part through a cooperative agreement with the U.S. Small Business Administration through a partnership with the University of Arkansas at Little Rock and the Arkansas Tech College of Business.

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