

2022-2023 Degree Map-Bachelor of Arts in Journalism - Public Relations

This map is a term-by-term sample course schedule. The milestones listed to the right of each term are designed to keep you on course to graduate in four years. The Sample Schedule serves as a general guideline to help you build a full schedule each term. See course descriptions and prerequisites at <http://www.atu.edu/catalog/>

Employment Information: Broadcast News Analyst, Reporter/Correspondent, Editor, Copy Writer, Communications Teacher, Caption Writer, Editorial Writer, Newspaper Editor, Public Relations Manager or Specialist, Publications Editor, Radio & TV News Commentator, Radio & TV Newscaster, Script Editor, Speech Writer, Sportswriter, Writer/Author

#Prerequisite Courses: ENGL 0303 _____ MATH 0803 _____ MATH 1003 _____ MATH 0903 _____ MATH 1110 _____

Sample Schedule

Semester 1	Hrs.	Grade	Semester 1
ENGL 1013-Comp I (ACTS=ENGL 1013)	3	#	
Social Sciences	3		
Science with Lab	4		
JOUR 2133- Introduction to Mass Communication	3		Note 1:May choose a JOUR Practicum in Broadcast, Print, or Multimedia.
TECH1001: Orientation to the University	1		
Total hours	14	GPA	
Semester 2	Hrs.	Grade	Semester 2
ENGL 1023- Comp II (ACTS= ENGL 1023)	3		
Social Sciences	3		
Mathematics	3	#	
JOUR 2163- Introduction to Multimedia	3		
General Elective	2		*See suggested electives below.
Total hours	14	GPA	
Semester 3	Hrs.	Grade	Semester 3
Beginning Language I (must be same language)	3		See Foreign Lanuage Note below.
Social Sci/Fine Arts/Humanities/Communication	3		
Science with Lab	4		
JOUR 2143- Media Writing	3		
Journalism Practicum	1		Do not repeat the same Practicum Number
General Elective	1		
Total hours	15	GPA	
Semester 4	Hrs.	Grade	Semester 4
Beginning Language II (must be same language)	3		See Foreign Lanuage Note below.
Fine Arts & Humanities	3		
U.S. History/Government	3		
JOUR Elective (3000-4000 level)	3		
Journalism Practicum	1		
General Elective	4		
Total hours	17	GPA	JOUR ADVISOR ASSIGNED

Foreign Language Note: Student may substitute 3 hours of electives for a Foreign Language for each year of foreign language completed in high school with a grade of "C>."

The Arkansas Course Transfer System (ACTS) is designed to assist in planning the academic progress of students. This system contains information about the transferability of courses within Arkansas public colleges and universities. The Arkansas Course Transfer System can be accessed at <https://www.adhe.edu/students-parents/colleges-universities/transfer-info.-for-students/>

Fine Arts and Humanities	U.S. History & Government
ART 2123 Experiencing Art (ACTS=ARTA1003)	HIST 1903 Survey of American History
MUS 2003 Introduction to Music (ACTS=MUSC1003)	HIST 2003 U.S. History to 1877 (ACTS=HIST2113)
TH 2273 Introduction to Theatre (ACTS=DRAM 1003)	HIST 2043 Honors U.S. History to 1877
ENGL 2173 Introduction to Film	HIST 2013 U.S. History since 1877 (ACTS=HIST2123)
JOUR 2173 Introduction to Film	POLS 2003 American Government (ACTS=PLSC2003)
ENGL 2183 Honors Introduction to Film	
ENGL 2003 Introduction to World Literature (ACTS=ENGL2113)	Science with Lab
ENGL 2013 Intro. to American Literature (ACTS=ENGL2653)	BIOL 1014- Intro. to Biological Science (ACTS= BIOL1004)
ENGL 2023 Honors World Literature	BIOL/PHSC 1004- Principles of Environmental Science
PHIL 2003 Introduction to Philosophy (ACTS=PHIL1103)	GEOL 1014- Physical Geology (ACTS= GEOL 1114)
PHIL 2043 Honors Introduction to Philosophy	PHSC 1013/1021- Physical Sci/Lab (ACTS= PHSC 1004)
PHIL 2053 Introduction to Critical Thinking (ACTS=PHIL 1003)	

Sample Schedule

Semester 5	Hrs.	Grade	Semester 5	Milestones/Notes
Fine Arts & Humanities	3			
JOUR 3133- Media Management and Diversity	3			
JOUR 3173- Public Relations Principles	3			
Journalism Practicum (3000-4000 level)	1			
General Elective	6			
Total hours	16	GPA		
Semester 6	Hrs.	Grade	Semester 6	Milestones/Notes
JOUR 3273- Public Relations Writing	3			
Journalism Practicum (3000-4000 level)	1			
Approved Major Elective	3			
General Elective	7			
Total hours	14	GPA		APPLY FOR GRADUATION
Semester 7	Hrs.	Grade	Semester 7	Milestones/Notes
JOUR 4073- Graphic Communication	3			
JOUR 4123- Laws of Communication	3			
General Elective	4			
General Elective	3			
General Elective (3000-4000 level)	3			
Total hours	16	GPA		
Semester 8	Hrs.	Grade	Semester 8	Milestones/Notes
JOUR 4173- Public Relations Project	3			
JOUR 4883- Mass Communication Theory	3			
General Elective (3000-4000 level)	3			Graduation Requirements: Min. hours 3000-4000 level courses: 40 No more than 4 PE activity hours Min. hours required:120 2.00+ GPA
General Elective (3000-4000 level)	3			
General Elective (3000-4000 level)	2			
Total Hours	14	GPA		

General Electives: 27 hours (any level); 11 hours (3000-4000 level) **120 Total Hours**
indicates a "C" or better is required

Recommended Electives: COMM 2003 Public Speaking; COMM 3003 Interpersonal Communication; SOC 1003 Intro to Soc; PSY 2003 General Psy; ECON 2003 Principles of Econ; POLS 2003 American Government; POLS 3033 State & Local Government

Social Sciences	Communication Courses
HIST 1503 World History to 1500 (ACTS=HIST1113)	SOC 1003 Introductory Sociology (ACTS=SOC1013)
HIST 1513 World History since 1500 (ACTS=HIST1123)	PSY 2003 General Psychology (ACTS=PSYC1103)
HIST 1543 Honors World History to 1500	ANTH 1213 Intro. to Anthropology (ACTS=ANTH1013)
HIST 2003 U.S. History to 1877 (ACTS=HIST2113)	ANTH 2003 Cultural Anthropology (ACTS=ANTH2013)
HIST 2013 U.S. History since 1877 (ACTS=HIST2123)	GEOG 2013 Regional Geography of the World (ACTS=GEOG2103)
HIST 2043 Honors U.S. History to 1877	AMST 2003 American Studies
HIST 1903 Survey of American History	FIN 2013 Personal Finance
POLS 2003 American Government (ACTS=PLSC2003)	LEAD 1003 Introduction to Leadership
ECON 2003 Principles of Economics I (ACTS=ECON2103)	
ECON 2103 Honors Principles of Economics I	
ECON 2013 Principles of Economics II (ACTS=ECON2203)	