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Rev. 02/25/2021

2021-2022 Degree Map-Bachelor of Science in Hospitality Administration- Event Management Emphasis

This map is a term-by-term sample course schedule. The milestones listed to the right of each term are designed to keep you on course to graduate in four years. The Sample Schedule serves as a general guideline to help you build a full schedule each term. See course descriptions and prerequisites at http://www.atu.edu/catalog/

Employment Information: The Event Management Emphasis prepares students for careers in tourism, convention and visitors bureaus and sport and event management. This emphasis will provide a background in commercial recreation, recreational sport and event management in Arkansas' second leading industry and the world's largest industry.

#Prerequisite Courses: ENGL 0303_____ MATH 0803_____ MATH 1003_____ MATH 0903_____ MATH 1110___

		Milestones/Notes	Sample Schedule			Milestones/Notes		
Hrs.	Grade	Semester 1	Semester 5	Hrs.	Grade	Semester 5		
3	#		Fine Arts & Humanities	3				
4			U.S. History/Government	3				
3	#	BUAD 2003 may substitute Milestone	HA 2063- Guest Service Management	3		Fall - Dinner; Spring - Lunch		
1			HA 3173- Hospitality Managerial Accounting	3		Pre-req: ACCT 2003/2000 Offered Fall Only		
3		Milestone						
14	GPA		Total hours	12	GPA			
	3 4 3 1 3	Hrs. Grade 3 # 4 3 1 3 3 4	Hrs. Grade Semester 1 3 # 4 3 # BUAD 2003 may substitute Milestone 1 3 Milestone	Hrs. Grade Semester 1 3 # 4 Fine Arts & Humanities 3 # BUAD 2003 may substitute Milestone 1 Milestone	Hrs. Grade Semester 1 3 # 3 # 3 # BUAD 2003 may substitute Milestone 1 3 4 1 3 4 1 3 Milestone	Hrs.GradeSemester 13#Fine Arts & Humanities34U.S. History/Government33#BUAD 2003 may substitute MilestoneHA 2063- Guest Service Management31MilestoneHa 3173- Hospitality Managerial Accounting3		

Semester 2	Hrs.		Semester 2
ENGL 1023- Comp II (ACTS= ENGL 1023)	3	#	
CHEM 1113/1111- Survey of Chem (ACTS= CHEM 1214)	4		Milestone
MATH 1113- College Algebra (ACTS= MATH 1103)	3	#	Milestone
HA 1011- Sanitation Safety	1		Condensed Course, Pass/Fail
HA/RP 2133- Introduction to Travel and Tourism	3		
Total hours	14	GPA	

Semester 3	Hrs.		Semester 3
PSY 2003- General Psychology (ACTS= PSYC 1103)	3		
ECON 2003- Principles of Economics I (ACTS= ECON 2103)	3		
HA 2023- Hospitality Leadership & Ethics	3		
HA 2043- Lodging Operations Management I	3		
HA 2813- Basic Human Nutrition	3		
Total hours	15	GPA	

Semester 4	Hrs.		Semester 4
ACCT 2003/2000*- Accounting Principles I/Lab (ACTS= ACCT 2003)	3		Pre-req: # COMS 1003 & # MATH 1113 Milestone
COMM 2173- Business and Professional Speaking	3		No substitutions
HA 2053- Work Experience	3		Milestone
HA 2073- Introduction to Event Management	3		
HA 2914- Principles of Food Preparation	4		Pre-req: HA 1011, HA 1043, HA 2813, CHEM 1113/1111
Total hours	16	GPA	HA ADVISOR ASSIGNED
TOLGL HOURS The Arkansas Course Transfer System (ACTS) is designed to assist in planning			

transferability of courses within Arkansas public colleges and universities. The Arkansas Course Transfer System can be accessed at

https://www.adhe.edu/students-parents/colleges-universites/transfer-info.-for-students/

indicates a "C" or higher is required

Students should consider General Business minor. See Catalog for details.

Fine Arts and Humanities ART 2123 Experiencing Art (ACTS=ARTA1003) MUS 2003 Introduction to Music (ACTS=MUSC1003) TH 2273 Introduction to Film ENGL 2173 Introduction to Film ENGL 2183 Honors Introduction to Film ENGL 2003 Introduction to Film ENGL 2003 Introduction to World Literature (ACTS=ENGL2113) ENGL 2013 Honors Introduction to AUTS=ENGL2653) ENGL 2023 Honors World Literature PHIL 2003 Introduction to Philosophy (ACTS=PHIL103) PHIL 2043 Honors Introduction to Philosophy PHIL 2045 Introduction to Critical Thinking (ACTS=PHIL 1003) U.S. History & Government HIST 1903 Survey of American History HIST 2003 United States History to 1877 (ACTS=HIST2113) HIST 2043 Honors United States History to 1877 HIST 2013 United States History from 1877 (ACTS=HIST2123) POLS 2003 American Government (ACTS=PLSC2003)

Semester 6	Hrs.		Semester 6
Fine Arts & Humanities	3		
PE 2513- First Aid	3		
HA/RP 3113- Human Resource Management	3		
HA 3183- Catering and Event Management	3		Pre-req: HA 1011, 2063, 2073, 2914
HA 4073- Hospitality Financial Analysis	3		Pre-req: HA 3173 and ACCT 2003/2000
Total hours	15	GPA	APPLY FOR GRADUATION

Semester 7	Hrs.		Semester 7
BUAD 3023- Business Communications	3		
MGMT 3003- Management and Organizational Behavior	3		Milestone
HA 3013-Hospitality Marketing and Sales	3		MKT 3043 may sub for General Business minor
HA 3163- Hospitality Technology	3		Pre-req: HA 1043 and COMS 1003 Milestone
HA 4063- Beverage Management	3		
Total hours	15	GPA	

Semester 8	Hrs.		Semester 8
HA 4001- Internship Preparation	1		
HA 4023- Hospitality Facilities Mgmt. & Design	3		
HA 4033- Legal Aspects of Hospitality Administration	3		
HA 4053- Meetings and Conventions Management	3		
HA 4203- Hospitality Strategic Management	3		
Total Hours	13	GPA	
			Graduation Requirements:
Semester 9	Hrs.		Min. hours 3000-4000 level courses: 40
HA 4114- Internship (Must be completed after all coursework)	4		No more than 4 PE activity hours
HA Approved Electives**	2		Min. hours required:120
Total Hours	6	GPA	2.00+ GPA

**HA Approved Electives: 2 hours - See Departmental Advisor